

EUROPEAN NEWS

Denmark's trade gap narrows

By Hilary Barnes

COPENHAGEN, Nov. 1.

DENMARK'S THIRD quarter trade deficit fell to Dkr 3.98bn (£396m) from Dkr 5.13bn (£516m) in the same period last year according to Bureau of Statistics trade figures, bringing the deficit for the year so far down from Dkr 15.1bn (£1.5bn) to Dkr 11.6bn (£1.15bn).

Third quarter exports rose by 8.5 per cent, to Dkr 13.3bn (£1.3bn), against the same period last year, including a rise of 14.3 per cent, to Dkr 3.2bn (£318m), in agricultural exports. Exports of manufactures, excluding ships and aircraft, increased by 1.7 per cent, to Dkr 10bn (£995m). Imports rose by 0.3 per cent, to Dkr 19.3bn (£1.9bn), although energy imports declined by 8.9 per cent, to Dkr 23.6bn (£2.35bn).

Soviet whaling cut

The Soviet Union has cut the number of its whaling ships in an apparent bid to preserve whaling stocks, according to the official Tass news agency. The agency quoted the Soviet Ministry of Fisheries as saying that whaling would be reduced in Antarctic waters but gave no details of when the measures would come into effect. The Soviet Union and Japan, the world's two largest whaling nations, have been under increasing pressure from Western conservationists to reduce their whale catch.

Italy airports hit by strikes

ROME, Nov. 1.

STRIKES BY flight attendants again forced cancellation of most flights at three major Italian airports today. More walkouts were planned for tomorrow and Friday.

Major unions staged the eight-hour stoppages at airports in Rome, Milan and Naples. The workers have staged strikes almost every week during the past few months.

AP, DJ

Italy renews commitment to EMS

BY PAUL BETTS

SIG. GUILIO ANDREOTTI, the Schmidt and Sig. Andreotti like the British—want to see an since the 1976 currency crisis Italian Prime Minister who before the European Council effective system of obligatory with foreign exchange reserves yesterday won the support of the early next month to discuss at nearly \$100m, intervention based on the ECU now standing at nearly \$100m, basket which would force the the monetary authorities here

main political parties for his Government's public sector incomes policy, tonight renewed how far Bonn is prepared to compromise on its position in measures prove necessary. Such system similar to the snake with Italy's political commitment in principle at least, to participate in the proposed European Monetary System (EMS).

But Sig. Paolo Baffi, governor of the Bank of Italy who also took part in talks at Siena today with Chancellor Helmut Schmidt of West Germany, said Italy was pressing for certain conditions.

These included a more flexible currency snake to give sufficient guarantees for weaker Community currencies in the proposed European monetary union.

Particular importance is being attached here to the Siena talks since this is the last Italian and West German meeting between Chancellor

EMS. Italy has been looking particularly for some indication of Community average to bear the eroded in a matter of weeks if currency diverging from the fear that the reserves could be burden of whatever support the lira had to join a narrow system similar to the present European currency snake. During his news conference tonight, Herr Schmidt said West Germany was willing to consider Italy's problems concerning EMS

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THE DEFENCE OF THE DOLLAR

\$ \$ \$ \$

Carter's bid to move the market

BY JOHN WYLES

NEW YORK, Nov. 1.

For the past 12 months, providers of mortgage funds — President Carter has been from the impact of higher interest rates which are increasingly hostile to the market. Since June they have been able to attract sufficient funds to maintain the mortgage flow by issuing special six month savings certificates, package of measures which whose interest rates are pegged to represent a fundamental attempt to change market opinion.

The radical move aimed at reviving the dollar may have been a bitter pill to swallow for they risk abandoning the President's chosen economic strategy of seeking to maintain steady economic growth and employment while at the same time attacking a rising inflation rate. Since the President announced his voluntary wage and price guidelines last Tuesday night it has become increasingly clear that the markets will have none of this approach.

Impact

The guidelines made no impact on the equity markets which continued the steep plunge they began the previous week. Seeing no alternative to sharply rising interest rates, the bond markets reacted in similar fashion while at the same time the foreign exchange markets were proclaiming the dollar the leper of international currencies. Almost as worrying as the selling of securities has been the volatility in the markets, particularly in equities. On Monday the Dow Jones industrial average on the New York stock exchange tumbled 17 points in the first 90 minutes but then recovered to gain 5.80 on the day. The dizzying oscillation continued yesterday but at the end of it all the market was down 19.40 points.

Economists across the country are tonight agreed that the raising of the Federal Reserve Board's discount rate, coupled with the 2 per cent increase in bank reserve requirements are potentially the most important increases in the package — in essence a 1 per cent increase in the discount rate — and a withdrawal of 3bn of bank liquidity represent a major tightening of credit by a central bank whose willingness to grasp this particular nut has been seriously questioned both at home and abroad.

Sympathy

The Fed has apparently been in sympathy with the President's goals of a 3-4 per cent real growth rate. But it has consistently failed to take account of the widely held opinion that it was tolerating an excessive increase in domestic money supply, and thereby feeding future inflation. "Today's U.S. \$4.4bn credit at the IMF measures indicate that we are and the possible activation of the General Arrangements to Borrow (GAB) contain the message that the authorities have access resources in this case of Bunker's Trust. Mr. Lerner foreign currencies, to soak up the impact of the dollar if need be. Moreover, further resources could be raised by the proposed sale of \$2bn of Special Drawing Rights and the issue of foreign currency denominated securities of up to \$10bn."

Floating

Lastly, the doubling of gold sales is likely to bring in \$250m a month which might otherwise be floating abroad speculatively. The sale of 1.5m ounces a month will certainly not greatly deplete U.S. gold reserves which could sustain such auctions for about 18 years.

Broad reaction to the package on Wall Street is that by attacking credit, and through credit the future inflation rate, the Carter Administration has travelled far to reassure foreign opinion that the causes of U.S. economic ailments and not the symptoms are now being treated. A breathing space has been obtained.

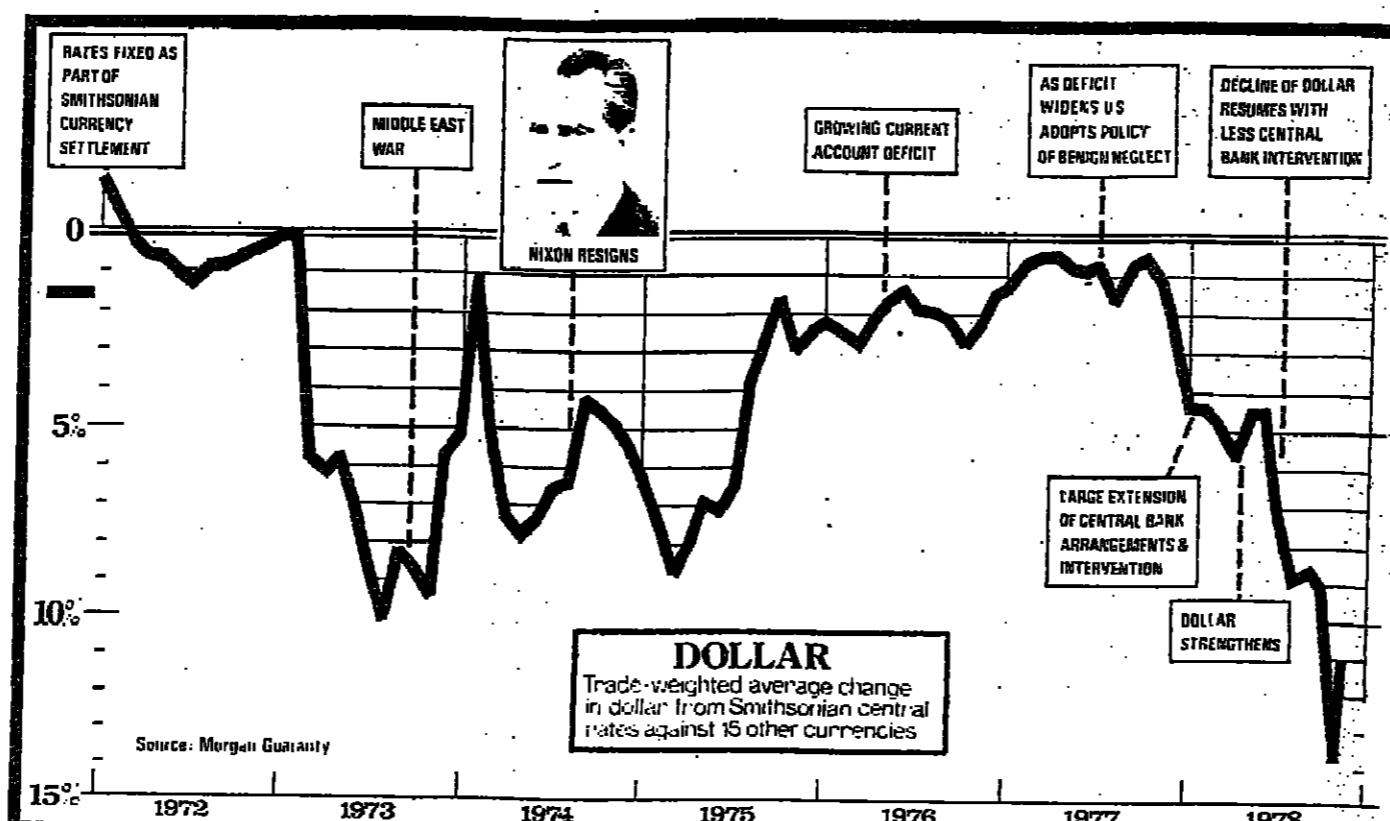
Domestic credit moves may attract Eurodollar funds

DOLLAR-BASED bond and securities markets in Europe yesterday dramatically reversed much of their recent losses as the wide-ranging U.S. Administration measures to defend their currency won immediate support for the dollar in international financial centres.

At the same time, the new U.S. domestic credit measures raised the possibility of a major flow of liquidity back to the U.S. from the \$600bn-\$700bn Eurocurrency market, according to leading banks and money specialists. This would reduce the pool of currency available for speculation against the dollar.

This U.S. action could give impetus to a repatriation to the U.S. of dollars from the Eurodollar pool by curbing a recent unfavourable interest rate arbitrage position between New York and Europe which has been prompting outflows of dollars from the U.S.

Short-term dollar interest rates in New York and Europe were too volatile yesterday to allow an accurate picture of what one trader called the



Depreciation linked to payments deficit

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE TIMING of the depreciation of the dollar can be directly linked to the deterioration of the current account of the U.S. balance of payments during the first half of 1977 and the more rapid expansion of the previous half-year.

The current account deficit jumped from \$1.4bn to \$20.2bn between 1976 and 1977 and the dollar was marked by noticeably less central bank intervention than earlier in the year. During this period, much of the selling pressure reflected a diversification of portfolio holdings, especially by smaller central banks and by the oil-producing countries.

During the last three six-month periods the oil-producers have reduced the amount of new money they are depositing in the U.S. from \$5.4bn to \$3.8bn to \$0.5bn.

The Carter Administration responded to the renewed weakness of the dollar with a series of small-scale measures, notably the planned increase in gold sales.

Neither this, nor an agreement by Finance Ministers at the International Monetary Fund meeting in late September that current account imbalances were on the way to being corrected, made much difference to foreign exchange markets.

Similarly there was little response to the eventual passage of a heavily-amended Energy Bill and to President Carter's announcement of wage and price guidelines. The markets felt that these measures, desirable as they were, did not tackle the fundamental problems which were weakening the dollar, notably the over-expansion of domestic credit. Yesterday's action was a direct response to this assessment.

The continued decline of the U.S. currency led, at first to generalised statements of intent from President Carter and his colleagues. This was followed in early January this year by the announcement of large swap agreements, notably with West Germany, and a policy of more active intervention in foreign exchange markets.

The dollar enjoyed a temporary respite late in the winter and in early spring. But the pressures were renewed in June as it became clear that no early improvement in the U.S. economic and monetary scene was likely.

In particular, the current account remained in large deficit during the first half of 1978. The earlier acceleration in the growth of the money supply had

THE IMPACT OF HIGHER RESERVE REQUIREMENTS

\$3bn taken out of circulation

BY DAVID LASCELLES

THE IMPOSITION of higher reserve requirements on large time deposits — a central feature of the dollar rescue package — will take out of circulation an additional \$3bn, the largest sum the Federal Reserve Board has removed in this way.

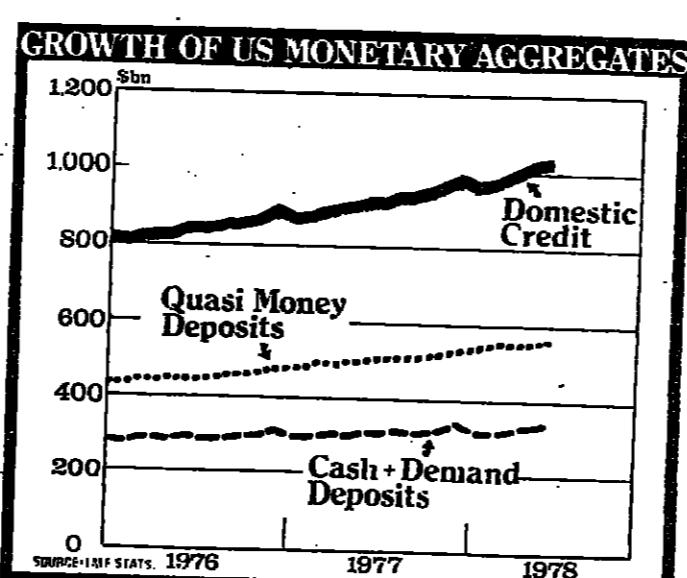
The immediate effect will be to increase domestic dollar interest rates and also put upward pressure on the Euro-markets. The precise impact will depend on how far the Fed cushions the blow through its open market operations.

According to the Fed's announcement, a supplementary reserve requirement is being imposed equal to 2 per cent of time deposits in denominations of \$100,000 or more. This comes on top of present requirements of 1.3 per cent (depending on maturity) on deposits totalling \$5m or less, and 1.6 per cent on more than \$5m.

The extra \$3bn means an increase of 8 per cent on the \$3bn in reserves which Fed member banks are already obliged to deposit.

The Fed said: "The reserve requirement action will help to moderate the recent relatively rapid expansion in bank credit. It will also increase the incentive for member banks to borrow funds from abroad and thereby strengthen the dollar by increasing demand in Euromarkets for dollars."

The significance of the cutting the rate paid by



On a strict mathematical basis, the increased reserve requirements should add about two to three basis points to the cost of six-month CDs, which stood at 11 per cent before the measures were announced. But economists warn that this is not a reliable guide.

The major determinant will be what action the Fed takes in the coming days to ease this sudden tightening of credit. Sources close to the Fed believe the traditional aversion to sudden gyrations in interest rates will cause it to intervene to smooth the market. Intervention would take the form of repurchases of government securities to pump money into the system.

Heavy intervention by the Federal Reserve Board has been the principal factor in forcing up the rise in the Swiss money supply aggregate M1 to an average annual rate of 14 per cent so far this year, despite overshooting of the targeted 5 per cent.

Regarding the U.S. plan to issue securities in yen, Deutsche

marks and Swiss francs, the spokesman said the amounts and other details have yet to be negotiated. The Swiss franc bonds may be issued either on the public market or as private placements.

Both the National Bank last month bought a net amount of more than \$wfr 5bn worth of dollars to try to curb the currency's slide, the bulk of the support occurring in the first few days of October.

During the month, the dollar balance of payments deficit

Package arouses mixed feelings in W. Germany

BY GUY HAWTIN

FRANKFURT, Nov. 1.

THE FRANKFURT foreign exchange market's reaction to the whether, like the little Dutchman, the dollar was being traded at around DM 1.78 but, following the U.S. announcement, it reached DM 1.85/\$7 in the afternoon.

However, if the market's response to the U.S. measures seems unequivocal, feeling among economic analysts here was mixed. While a number of Frankfurt's leading bankers appear to be taking the view that some form of recovery is on the way, other economists are less sanguine.

Herr Engelbert Dicken, a member of the Commerzbank's executive board, said this afternoon that the U.S. measures were a major step in the right direction. The heavy reduction in liquidity resulting from the increase in the minimum reserve requirements, together with the "spectacular" increase in the discount rate, had been reflected in the Frankfurt foreign exchange market with a revaluation of the dollar to the tune of 5 per cent.

A leading foreign banker who does substantial foreign exchange business here said: "It is absolutely what we had been hoping for and it has had an excellent effect on the market. However, if you are asking me whether it will be permanent, all I can say is that we will have to wait and see."

An economic analyst with one of West Germany's leading commercial banks took a less hopeful line: "My initial reaction is promises, promises. The problem is that the Americans are just fiddling around. Their measures appear to be too little and too late. While one may be being unfair, one gets the impression that they lack a sense of urgency. Because of this, I do not believe that the beneficial effects will be long-lived."

A foreign exchange dealer said that some temporary stability would be introduced to the markets, but it was open to question how long this would last.

Theoretically, this is exactly what the doctor ordered," he said. "The trouble is that it has been so long in coming.

"The Americans appear to be reacting to circumstances, rather than being in command of them. general agreement that it has become absurdly undervalued.

Although the measures may be sufficient from an economic standpoint, psychological factors Paris tomorrow to continue to play an important role in today's President Giscard's foreign exchange markets.

In contrast to the situation last December and January, however, there has been relatively little effort made by the West Germans to "talk up" the dollar in the absence of decisive U.S. measures.

The U.S. President's programme of voluntary wage and price restraint, for example, was greeted here with unusually faint praise when the official spokesman merely noted that it was "a step in the right direction."

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OVERSEAS NEWS

Arab ministers seek accord on punitive action against Egypt

BY ROGER MATTHEWS

BAGHDAD, Nov. 1.

ARAB FOREIGN Ministers were this moment only helping today still trying to overcome differences on the crucial question of whether punitive measures should be taken against Egypt for its role in signing the Camp David accords with Israel and the U.S.

As the foreign ministers meeting went into its final stages they were trying to agree on a document that would provide a basis for tomorrow's summit meeting.

Hardline states including Syria and Iraq and the Palestine Liberation Organisation want Egypt to be isolated economically and politically from the rest of the Arab world. But they are meeting stiff opposition from some of the conservative oil-producing states, including Saudi Arabia and Kuwait, who argue that it would be counter-productive if not impossible to attempt any economic boycott. Egypt has not been invited to Baghdad.

A spokesman for the PLO said today that there were two clear trends at the conference: the first showed some outward readiness to criticise Mr. Sadat while really protecting his policy and seeking to win the participation of others. The second was totally opposed to such attitudes. "There is no room for anyone between trying to act as conciliators," he said. "Anyone who hesitates at

Ugandan troops 'take over salient'

NAIROBI, Nov. 1.

UGANDA ANNOUNCED today that it has occupied a salient of Tanzanian territory west of Lake Victoria which it has long claimed. Uganda Radio quoted a military spokesman as saying this added 700 square miles to Uganda's territory.

Uganda has long claimed this tract of bush known as the Kagera Salient. The Ugandan announcement follows reports from Dar es Salaam, the Tanzanian capital, that the forces of the two countries are engaged in a separate peace with Israel. It has further offered to send troops to Syria's border with Israel.

Some conference delegates think it is likely that a committee will be set up to discuss ways of implementing such a scheme, but that direct measures against Egypt will not be agreed upon. David Sutton adds from Moscow: Mr. Yassir Arafat, the leader of the PLO today met Mr. Alexei Kosygin, the Soviet Premier, for talks which were thought to be aimed at persuading Mr. Arafat to oppose hard line resolutions at the Baghdad Arab Conference.

The Soviet News Agency Tass said the talks took place in a "businesslike, friendly, atmosphere" and that Mr. Kosygin confirmed the "unchangeability" of the Soviet position in support of "an embracing just settlement in the Middle East."

Begin flies to the U.S.

BY DAVID LENNON

TEL AVIV, Nov. 1.

ME MENACHEM BEGIN, the Israeli Prime Minister, said that several problems had been overcome in the peace negotiations with Egypt, but others had still to be resolved.

Mr. Begin, at Ben Gurion airport before he left for New York to receive a peace prize, said he would be holding consultations with the Israeli delegation to the Washington peace talks to help resolve outstanding issues.

Even though President Jimmy Carter will be in New York on the same days as Mr. Begin, no meeting has been arranged. The Prime Minister said he had not been asked for a meeting, but will be meeting Mr. Cyrus Vance, the U.S. Secretary of State.

Israel has received clear indications that the American President is unlikely to agree to a meeting, because of his anger over Israel's decision last week to visit Canada for a six-day state visit.

Pakistan N-plant reply

BY CHRIS SHERWELL

MR. AGHA SHAHI, Pakistan's Minister of State for Foreign Affairs, left Islamabad today for Paris with the French led United States to half its aid to Pakistan because of the deal, and its recent resumption is widely regarded as confirmation that the French sale is off. The reply from New Delhi: A young woman was killed and about 60 persons injured Wednesday in a pre-election clash of supporters and opponents of former Prime Minister Indira Gandhi.

Police fired shots into the air to disperse rival mobs in Chikmagalur district. Mrs. Gandhi is competing for the Chikmagalur seat.

RHODESIA'S WHITE EXODUS

Emigration reaches a record level

BY TONY HAWKINS IN SALISBURY

RHODESIA'S NET white emigration figure for 1978 is expected to be the highest on record. Whatever happens politically, the exodus appears likely to continue at very high levels in 1979 — depriving the security forces of manpower and a future Zimbabwe of vital professional skills.

September's figures, released this week, show it to have been the worst month yet for white emigration: 1,776 whites "took the gap," as quitting Rhodesia is popularly known, while there were 286 immigrants, giving a net loss of 1,490.

Salisbury watches the monthly emigration figures as closely as Britain watches its monthly trade or inflation statistics. The figures are, after all, the best possible index of political and business confidence — a fact which Mr. Ian Smith repeatedly stressed in the good days, when there was an annual inflow of 8,000 or 9,000 whites.

But the significance of the figures goes far beyond their status as a "confidence index." They have direct implications for the availability of manpower for the economy and for the security forces. They also have a direct impact on productivity, on retail sales, on the property market, and on the availability of such specialist services as health and education.

Official communiques show that, so far this year, the guerrillas have lost 2,060 men in action inside Rhodesia, as well as 600 "collaborators and recruits."

The security forces have suffered 234 casualties.

To this figure must be added the net outflow (for January to August) of 1,270 white men aged 18 to 50. The drain is most severe in the 30-39 age group, with a net loss of 443.

To some extent, these statistics are an underestimate, since this is a net figure and many new arrivals will have no military

commitment until they have been in Rhodesia for at least two years. The gross figure — of engineers, scientists, accountants and artisans — is far higher, showing that in the eight months of 1978 nearly 2,600 white men have left Rhodesia.

The sharp increase in emigration evident since about April this year is traceable to two main causes. First is the impact of the call-up. Most white men between 18 and 50 have a military commitment of anything over 70 days a year (for those over 35) to 120 days a year for

Rhodesia's white population was younger men who have been estimated at 275,000 at its plated 18 months of full-time national service.

Salisbury watches the monthly figures now suggest that it will fall. One obvious reason is that white schoolteachers may feel there are better career prospects elsewhere.

But, however great the incentives to emigrate, the disincentives are considerable. Many Rhodesians have travel documents that will take them only as far as South Africa, and the Rhodesian exchange control authorities are far from generous.

They allow a family a "settling-in" allowance of only £725, in addition to personal possessions. The property market is very depressed, so that houses have to be sold at a loss.

One irony is that more than a third of the white immigrants to Rhodesia this year are returning residents. They have tried their luck elsewhere and decided that, even with the political uncertainties and the call-up, Rhodesia still offers a better home.

Despite this, the 1978 emigration figure is likely to be the highest on record, exceeding the 1977 net figure of 10,900.

There may be a slight slackening in the October and November figures, but the December figure is certain to be very high, pushing the total for the year towards 12,000.

Furthermore, it is difficult to see how this deterioration could be reversed. Whatever happens politically, the likelihood is that white emigration will remain very high in 1979.

To add another irony, young white fear — again very blacks will be joining the exodus, out of political interference with the call-up and the prospects of a full-scale civil war.

The country can face the outflow of clerical and administrative workers with relative of the health and education services. The Rhodesian school war.

The announcement of the occupation of the salient put an end to three weeks of claims by Uganda about being invaded by Tanzania in what diplomats in the region have dubbed a "phone war."

Ugandan President Idi Amin's British-born aide, Major Bob Astles, told reporters over the telephone: "It's all over. The only Tanzanians left in Uganda are dead ones."

Radio Uganda said the occupation of the Kagera Salient was accomplished in 25 minutes yesterday after invading rebels had been driven out of Uganda.

"This short operation has added 710 square miles to Uganda's territory," the Radio said in a special announcement to inform "the nation and the world at large."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

Bonn's reaffirmation of support in a project where it has from the beginning taken the lead among Western sponsors coincides with the fresh efforts to strengthen German policy towards black Africa. President Traore, President Leopold Senghor of Senegal and the Mauritanian Development Minister, Mr. Mohamed el-Maleti Zamel, were all received by President Walter Scheel and Chancellor Helmut Schmidt.

West Germany's role as one of the five Western powers in the Namibia mediation has made it especially sensitive to relations with black African countries, and keenly concerned to prevent any open breach at the United Nations over sanctions against South Africa.

The Senegal River Basin project is intended to make the waterway itself navigable as far upstream as Kayes in Mali, giving the landlocked state enormously improved access to the Atlantic. It will also irrigate

over 450,000 hectares of agricultural land in the three countries, which will go a long way towards making them self-sufficient in food by offsetting the drastic cyclical effects of droughts such as that of the early 1970's in the entire Sahel region.

A third element in the scheme is hydro-electric power which will be used to help exploit iron ore and bauxite deposits in the three countries as well as to facilitate other industrial projects.

The first two stages of the \$600m scheme, described by President Traore as the highest priorities, are construction of dams at Djammeh and at Malam-Tani, where the hydro-electric station will also be built. The Malian President, speaking for all three members of the inter-

governmental group, said sufficient funds for these two projects were now in hand to go ahead. This would suggest a total of \$400m has now been earmarked.

Apart from West Germany, which has already put up DM 146m in addition to its latest contribution, Saudi Arabia has promised \$100m, while other lenders include Kuwait, France, Abu Dhabi, the European Development Bank and the European Development Fund.

Her Rainer Offergeld, the West German Economic Aid Minister, left open the possibility of a further West German share in the infrastructural investments that will be needed to get the project under way.

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Damage to crops and private and public property in the 13 provinces affected has climbed to 499.5m pesos (\$86.6m), said a spokesman at the national AP

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S. African 'secret funds' row renewed

By Quentin Peel

JOHANNESBURG, Nov. 1. A SPATE of revelations about the clandestine activities of South Africa's former Department of Information is threatening to cause deep divisions within the ruling African establishment.

For once, both Afrikaans and English-language newspapers, the Government and against it have joined forces in investigating claims that more than R100m (US\$100m) of public funds earmarked for secret projects disappeared into private businesses.

The secret projects, it is claimed, were the acquisition of a leading U.S. newspaper, the Washington Star, for which some R100m was earmarked, or the subsidy of a pro-Government English-language newspaper in South Africa, the Citizen, for which R100m was set aside.

The press here has pressed ahead with inquiries in spite of an appeal by Mr. F. W. Botha, the Prime Minister, to refrain from speculation until a Government commission has been appointed. Mr. Botha has rejected calls for a full judicial commission of inquiry as likely to delay the investigation.

Controversy about the Department's activities began early this year when the parliamentary Audit

General published details describing it as "the worst of the kind in this history of the Civil Service in South Africa."

That time the irregularities were said to involve "extravagant globe-trotting by senior officials and payment for contracts not out Treasury clearance."

The disclosures caused an early resignation of Dr. T. G. Rhoodie, secretary of the department and architect of its policy of aggressive counter-insurgency. The department was upgraded to a bureau, and the reputation of the Minister, D. Constance Mulder, was affected seriously enough to spoil his chances of succeeding Mr. Vorster as Prime Minister.

The latest allegations are more serious. The Johannesburg Sunday Express first claimed that the Citizen, a right-wing newspaper launched in 1973, had been subsidised with public money up to R12m. The Star Daily then claimed an amount of R12m disappeared en route to the Citizen.

The Star stated that a money had been put into a "slush fund" and subsequently the Department information and to raise a lot in Switzerland to continue its subsidies to the Citizen.

The latest allegation, published both in the Star and D. Transvaal, a normally staid pro-Government paper, is that several million rand was sent to the U.S. to finance the purchase of the Washington Star. The attempt failed — the Star was bought by Time Magazine, the money was not returned to South Africa until January this year. The Star claimed.

So far the only definite claim came from Mr. Louis Luyt, who founded the Citizen, and John McCaffrey, the American publisher, said to have been involved in the bid for the Star. The Citizen has challenged its rival newspapers to prove the case. Mr. Botha has refused comment until his own inquiry by senior civil servants has been completed.

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Honeywell

Job, not its

Sherpas don't quit, neither do their drivers.

It's not just advertising

As you read what others have written and said about Sherpa you'll gather it was not easy to improve on the best (their word, not ours).

But the improvements are genuine. Increased payload. The engine's cheaper to maintain and service.

And the redesigned cab layout alone is a convincing argument for drivers to quit a company not using the vehicle.

Milkmen stay overnight

The David Andersons (father and son) use a Sherpa to deliver milk in the Shetland Islands.

Early on Saturday morning, 28th January 1978, they set off on their milk-round through 15 inches of snow at sub-zero temperatures.

The roads were chaos: cars, vans, trucks stuck in drifts everywhere.

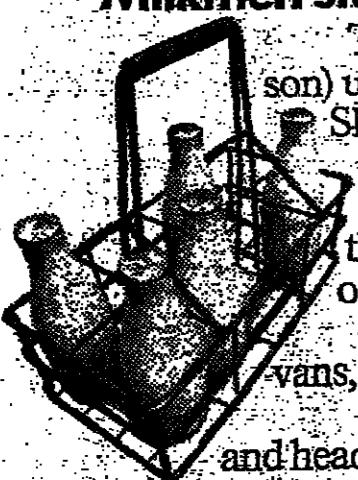
After completing their round and heading for home in blizzard conditions, they too had to stop. The road was blocked by a 4-wheel drive vehicle unable to move further.

Moving the obstruction took 1½ hours.

By then visibility was down to about 3 feet.

Snow drifts encountered were reaching windscreen height. Although now only two miles from home they reluctantly sought refuge for the night in a nearby cottage. Next day, after digging out, brushing drifted snow off plugs and points, their Sherpa started first time.

In their own words: "Long live the Sherpa".



Nods from professional cynics

'Truck Magazine' reported a comparison between Sherpa, Transit, Bedford, VW and Dodge Vans.

Their conclusion (still endorsed by the magazine) "...the Sherpas were best all-rounders at the test track with consistent economy, respectable performance...".

A Sherpa Diesel is the only laden van on a 'Motor Transport' Magazine road-test to break the 50mpg barrier.

An all time record.

Sherpa, the back-up to big Macks

"If a big Mack hits trouble out east, we send a Sherpa to the rescue," stated Andrew Maclean of O.H.S., Transport, Rainham, Essex.

As long-distance truckers hauling huge tonnages with the motto 'The Reliable one in International Trucking', they can't afford an unreliable rescue van.

Their first Sherpa has now been replaced by a second.

In less than six months it has already been to places as far away as Eastern Europe at an average of 22mpg.



"History is bunk," said Henry Ford

The Sherpa engine has a reputation amongst engineers, trade press and operators alike as one of the toughest, most rugged units ever made. That's history.

Some learn from failures. But our policy is to learn from success.

Now a good engine has been replaced by a new, even better one.

In broad terms: it's lighter, more economical, requires less servicing, is easier to service and is well in advance of today's pollution-control standards.

It is fitted with an aluminised exhaust, for far longer life - up to 40,000 miles.

Kerb weights are reduced and payloads greatly increased - by as much as 264 lbs/120 kgs.

Everything has been tested. And tested again. 50,000 miles on the dynamometer. For the engine alone. 1,500,000 miles on road and track from desert to sub-arctic conditions.

Don't forget the driver

The cab layout is re-designed. All switches, controls and pedals are readily to hand or feet.

A lot of head-work has gone into the seat design. A working bum needs all the comfort it can get.

The moral in all this adds up to that intangible asset: driver or employee loyalty. This also pays off on the bottom line of the balance sheet.

Britain's best warranty, too

Sherpa comes with Supercover. Britain's best warranty. Not that you're likely to need this - but good to have just in case.

Your Sherpa dealer can tell you more, or write to: Austin Morris Ltd., Light Commercial Vehicle Sales, Grosvenor House, Prospect Hill, Redditch, Worcestershire, B97 4DQ.

The new Sherpa. Same old story.

WORLD TRADE NEWS

Ship losses stay at high levels

By Ian Hargreaves, Shipping Correspondent

PANAMA and Cyprus had the worst record for ship losses last year, when the total rate of losses through accident and demolition continued at high levels.

Losses during the year amounted to 338 ships totalling 1.1m gross registered tons (grt), the second highest total recorded by the Lloyd's Register.

Of this, 88,000 grt or 32 ships were lost through collision, an increase on the previous year.

The age of ships continued to be an important factor in the rate of losses, with 29 per cent of the casualties aged over 25 years.

Country of registry is the other key point and the flags of convenience of Panama and Cyprus suffered most, with losses equivalent to 1.02 per cent and 1.53 per cent of their fleets respectively.

Other high risk flags in 1977 were those of Singapore (0.6 per cent loss), Greece (0.49 per cent) and Liberia (0.36 per cent).

The number of ships demolished in the year was 914, totalling 6m grt. This was a slight fall on 1976, due to reduced demand for ship scrapping.

Tanker tonnage accounted for 75 per cent of the scrapping sold for scrap. Taiwan was again the main breaking centre, taking 70 per cent of the tonnage sold for scrap during the year.

Quinton Hazell moves into U.S.

By Kenneth Gooding, Motor Industry Correspondent

QUINTON HAZELL, which claims to be Europe's largest manufacturer of automotive replacement parts, has established a subsidiary company in the U.S. with the aim of stepping up sales there from the current £2m a year to £10m by 1980.

The company expects that ultimately it will need a manufacturing base in the U.S. but it is as yet too soon to say when such a project will materialise.

Quinton Hazell's penetration of the U.S. market is possible because of the increasing numbers of European and Japanese cars on the roads there.

The establishment of Quinton Hazell Inc. at Lexington, Kentucky, will be followed by production of parts for U.S.-built vehicles at Quinton Hazell's UK plant.

Announcing the formation of the new offshoot, Mr. Roy Sallett, Quinton Hazell's chief executive, said: "The U.S. as a single market accounts for almost 45 per cent of the total world market for vehicle replacement parts and the retail after-market is expected to rise from its current level of \$94.3bn to \$172.7bn by 1985."

Quinton Hazell, a Burmash group subsidiary, says its total sales will rise to nearly £130m this year against £87m in 1976.

French join Arabs in backing Jordan fertiliser project

BY FRANCIS GHILES IN LONDON AND RAMI G. KHOURI IN AMMAN

LOAN AGREEMENTS worth \$70m were signed in Amman last week to finalise the \$168m financing package for one of the biggest industrial projects in Jordan, the chemical fertiliser plant now under construction at the southern port of Aqaba.

The \$70m is made up of one \$50m medium term credit arranged on a club deal basis by the Arab Bank, Arab and Morgan Grenfell, BAFI, Banque de l'Union Européenne, Société Générale, UBAF and Wardley.

The medium term loan carries a maturity of 10 years with five years grace. The borrower is paying a spread of 3 per cent for several years to come.

Thus total output this year is expected to be 2.75m tons compared to 1.7m last year. This will rise, according to Jordan Phosphate Mines, to 5.5m tons of total production by 1980, which is the revised target in the current five year plan that also ends in 1980.

More significantly, however, has been the completion this year of transport, storage and loading facilities that give Jordan greater efficiency and flexibility in marketing its raw phosphate rock.

The 250 km single-track narrow-gauge rail line linking the Hasa mines to the southern port of Aqaba can now accommodate four trains per day, for a total of 1.2m tons of phosphate per year, which will rise to 2m tons by the beginning of next year.

The ability to move the raw phosphate to Aqaba more quickly is complemented by the addition of two new storage sheds at Agaba, completed earlier this year, with a total capacity of 230,000 tons, bringing total storage capacity to 400,000 tons.

New high speed loaders there and the extension of one of the two existing phosphate berths allows Jordan to handle up to 8m tons of phosphate exports per year, though this is now far beyond what will allow above actual requirements.

Finland in Iraq contract

BY LANCE KEYWORTH

HELSINKI, Nov. 1 ONE of the largest companies patented Lohja Box Unit System in Finland's building sector, Oy is to start up in September next year. The machinery for the construction of two new townships in Western Iraq, near the Syrian border.

The contract with the state construction contracting company, the houses themselves (Secco) of Iraq includes a service units such as schools, factory for the manufacture of hospitals and hotels will be building elements and the construction of 2,600 small houses.

These will be occupied by the engineering and building workers of the new phosphate company Vise Ky are already working on another Secco project in Iraq. This foresees the building of 28 occupational school com-

Lohja is about FIM 250m (approx. £31m). Other Finnish companies will participate in the town machinery and equipment for a planning work.

The factory producing that it will build in Baghdad.

Olympic in Airbus lease deal

By Charles Smith

TOKYO, Nov. 1. OLYMPIC AIRWAYS is to lease two A-300 Airbuses from Japan under the special foreign currency financing scheme announced last summer.

The two aircraft worth about \$70m, will be purchased by a leasing group headed by Orient Leasing and C. Itoh and then leased back to Olympic at annual rate of 8.25 per cent of the purchase price.

This is substantially cheaper than normal commercial leasing rates. The difference is accounted for by the low rate of interest in dollar loans provided by Japan's Export-Import Bank to the leasing companies.

Olympic is the second foreign airline to decide to lease A-300s from Japan. The first company, Thai International, reached agreement in September to lease two A-300s from Nihon Leasing.

Last week Singapore Airlines joined the scheme with an agreement to lease four DC-10s from Orient Leasing and Nihon Leasing. The total value of these deals together with that of a Boeing 747 which has already been leased to British Airways amounts to over \$850m.

About 80 foreign airlines are reported to have submitted leasing applications to Japan with the deadline for approvals being next March 31. The companies include several major U.S. airlines.

Agreement on Jaguar sale

By Michael Donne, Aerospace Correspondent

BRITISH AEROSPACE, the nationalised aircraft manufacturer, and the Indian Government, have now signed and will buy an undisclosed number of Jaguar jet strike aircraft.

This follows the announcement of a further production of Jaguar fighter aircraft in India.

Letters exchanged between the two parties will now permit British Aerospace to start building the first aircraft to be acquired by India outright. They will also enable Hindustan Aeronautics of Bangalore, and the Indian Air Force, to start preparations to receive the aircraft, including pilot training and the setting up of manufacturing plant in India.

Although the number of aircraft is not disclosed, it is understood that up to 200 Jaguars are involved, of which about 50 will be built in the UK.

Short Brothers and Harland of Belfast, has won an order from Metro Airlines of Houston, Texas, for five of its SD-330 Commuter airliners.

At the same time, Suburban Airlines, also of the U.S., which already has ordered two SD-330s, has ordered two more.

The total value of the two deals, including options, is over £1m.

He is leading the biggest ever mission of Australian Government trade officials and businessmen, who will explore in the next three days Australia's prospects of participation in China's ambitious 10-year industrial and agricultural modernisation programme.

After talks with Mr. Tang Ke, the Chinese Minister of Metallurgical Industry and Mr. Ku Wing, the Vice-Chairman of the State Planning Commission, Mr. Anthony said: "We have made an excellent opening."

In a very open and frank discussion, the Chinese officials had explained their development policies and growth plans for agriculture and the key steel of the Danish region, said there was a strong demand from business.

China wanted to maintain its independence and keep the traditional initiative in its own hands of expanding Danish but would not shut the door Chinese trade relations.

IRANIAN CRISIS

Uncertain future for contractors

BY PATRICK COCKBURN

THE SHARP reduction in Iranian crude exports as a result of the wave of strikes which has paralysed the oilfields in the south-east of the country has inevitably deepened the mood of despondency among the country's main suppliers.

Inevitably the news that the world's second largest oil exporter, whose non-oil exports are only \$786m compared to oil exports worth \$20.7bn, is no longer exporting oil creates visions of a crisis as great in magnitude as the original oil price explosion in 1973-74.

Such an apocalyptic view is much exaggerated, though the seriousness of the situation cannot be denied. Foreign companies which saw the Shah's conception of a "great civilisation" in Iran as potential El Dorado for contracts, had their illusions shattered more than two years ago.

The dramatic collapse of the Shah's off-announced aspirations have served to deepen and exaggerate foreign perceptions of the extent of today's crisis. The oil and the reserves are still there and the fundamental financial basis for Iran's future is still intact.

Oil wealth gives the basis for future economic reconstruction, but long term optimism is hardly sufficient for foreign companies already operating within the country. The Iranian Government, it is likely to be almost \$1bn.

These figures, hardly encouraging when they were originally announced, now look even worse. They made no provisions for an increase in wages and salaries, but since martial law was imposed the Government has tried to buy off the wave of strikes which have swept through the economy by increasing pay and fringe benefits.

It is so far impossible to quantify the cost of these cutbacks in the oil sector.

last \$10bn, are already under construction by West German and French contractors.

Defence is an even more obvious area for cutbacks on existing plans and the abandonment of ambitious programmes in the future. Defence receives 23.8 per cent or \$9.4bn out of the general budget. Sophisticated aircraft systems such as the U.S. AWACS, now face an uncertain future. But given the Shah's dependence on the army to support him, he and his advisers will hesitate before making cuts in defence spending likely to cut into his popularity in the officer corps.

While confusion still surrounds the nature of cutbacks the position of foreign suppliers will remain unclear. The UK, though a major defence supplier, with total exports worth \$44.7m in the first seven months of the year, has the advantage of not being involved in major projects. Machinery and transport equipment make up £267.3m of these sales.

Japan has been gaining ground against the West Germans and the U.S., with exports rising at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting.

Four power stations, costing at

Dutch gas terminal approved

BY CHARLES BATCHELOR

AMSTERDAM, Nov. 1. THE DUTCH Parliament has a 20-year contract with the sent in unqualified form by pipe-

approved Government plans to Algerian state-owned company, Sfax. The approval by Parliament of the pipeline natural gas terminal at Sonatrach to receive 500 cubic metres of the plan means Holland

terminal at Emskaven in the north of the Netherlands, starting in 1984, can now inform Algeria which east of the country in preference Rotterdam hoped that Parliament will reverse the decision agreed time limit. Mr. Van

Minister, Mr. Gis van Aardenne, to build the terminal in Eems-Aardenne said.

Rejected a proposal that the gas given in favour of the larger Opponents of the plan for a

should be delivered by pipeline port, but the choice of a site terminal, who feel the gas poses

instead of by tanker and also for the terminal was hardly a safety hazard. Sfax

refused to delay taking a side in the three-day debate

decision until further studies which ended yesterday.

Gasunie, the national gas distribution company, has signed of any LNG and to have the gas deliveries direct to Italy.

Malaysia seeks yen base for Japan trade

By Richard C. Hanson

TOKYO, Nov. 1. MALAYSIA wants to change the system for settling bilateral trade transactions with Japan from the present U.S. dollar base to direct yen-Malaysian dollar settlements. The idea, which has surfaced since the yen began its steep appreciation against the dollar, was proposed again by officials at a Malaysian Government investment seminar here.

Malaysia runs a surplus in two-way trade with Japan, which is largely denominated in dollars. But the Malaysians complain that their real earnings from exports—mostly commodities like rubber, tin and oil—have been declining in value. Using dollar figures, Japanese imports from Malaysia fell 3.1 per cent in the first half of this year from a year ago, while its imports from Japan gained 8.3 per cent.

Japan is Malaysia's largest trading partner, accounting for about 21 per cent of its external trade. According to Japanese calculations, Malaysia has had a surplus since 1970, but Malaysia's statistics show a surplus only since 1976.

Foreigners in Vietnam bids

BANGKOK, Nov. 1. TWENTY-FOUR foreign companies were among the bidders at Vietnam's first invitation for foreign lenders, the Vietnam News Agency reported.

It said the companies, from eight countries, were bidding for contracts to supply equipment for a \$60m irrigation and reservoir project at Dau Tieng in Tay Ninh Province, north-west of Ho Chi Minh City (formerly Saigon).

The agency said companies from Japan, Sweden, France, Britain, India, Italy, West Germany and Finland, had made bids.

Reuter

This announcement appears as a matter of record only

Industrie Zanussi spa

Lire 13.500.000.000
Floating rate medium term loan

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Compagnia Privata di Finanza e Investimenti S.p.A.

Credito Romagnolo

Banca Popolare di Milano

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Banco di Sicilia
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Banca del Cimino
Banca Piccolo Credito Valtellinese
Banca Toscana
Credito Lombardo
Monte dei Paschi di Siena

Agent
Credito Romagnolo

JOHN INSTITUTE

September 1978

"Mentioning Alan Ball is my last plug for Southampton here. I'm supporting a different team at the moment - Export United. It's game's not football but scoring exports for Britain, and anyone can play, including you. And the people who create the opportunities and do the finishing aren't only in the manager's box or the forward line - the midfield that controls the quality of play is the shopfloor. Whatever your position I'm asking you to do three things:

1. Read here how one other company's doing.
2. Send for free literature that'll give you the score.
3. Join Export United or put pressure on from the back till the fellas up front do."

Lucas Industries went for gold in Export Year
Lucas Industries wouldn't be the

JOIN EXPORT UNITED

HOME NEWS

actors Move to help UK companies win aid-funded orders

BY JOHN ELLIOT, INDUSTRIAL EDITOR

THE GOVERNMENT is to improve contacts between the Ministry of Overseas Development and UK industry to help companies bid for orders funded by Britain's overseas aid.

The move follows an examination yesterday by the National Economic Development Council of the relevance of the Ministry's work to the Government's industrial strategy.

Mrs Judith Hart, Minister for Overseas Development, told the council that out of £500m spent on developing countries last year, £290m came back in export orders.

The aid programme for this year is budgeted at £715m.

During the meeting, Sir John Methven, director general of the Confederation of British Industry, said that industry should watch for potential orders in medium-income markets as well as in developing countries.

Securities Council's insider Bill plea

BY JAMES BARTHOLEMEW

THE COUNCIL for the Securities Industry has appealed to the Government to "narrow the definition of 'insider dealing'".

The council hopes that the Companies Bill, dealing with "undesirable offences", might be changed before it is introduced in the present session of Parliament. It is expected to be published tomorrow.

Yesterday the council proposed many changes to the July White Paper, which is the basis of the Bill.

The suggested changes reflect the council's fear that the Bill does not want the Secretary of State to appoint inspectors, as they catch entirely legitimate dealing. It does not want investors or brokers to find themselves in court, because they merely made "diligent inquiries" for "their blameless dealings to be inhibited because the legislation is too wide in its application.

"No honest man wants to be open to the allegation that he is guilty of an offence," says the council.

Race clause proposed for State contracts

BY PAUL TAYLOR

THE GOVERNMENT intends to introduce a clause into Government contracts requiring contractors to prove that they are complying with race relations practices.

Mr. Mervyn Rees, Home Secretary, said yesterday that the Government would shortly begin consultations with the CBI, TUC and the Commission for Racial Equality over its proposals.

The Government is seeking to tighten its race relations policy by introducing an active monitoring system in accordance with proposals in the White Paper on Racial discrimination.

Mr. Rees said it would enable the Government to "take a more active role in eliminating racial

Old Masters not bought at Sotheby's auction

A SALE of 67 very important Old Master paintings, bought in recent years by a Continental collector, met with a mixed reception at Sotheby's yesterday. The auction totalled £3,596,000, plus a 10 per cent buyer's premium, but 27 of the pictures were unsold. That was probably because they were collected only recently and therefore have been on the market in the past few years.

The main disappointment was the failure of an El Greco, "St Francis in meditation", with Brother Leo, which had been estimated at £300,000-500,000. Bidding stopped at £250,000. A Van Dyck, "Princess Anna of Solms", also failed to find a buyer, but most of the other important lots did go, often for good prices.

Digby Jones, a London dealer bidding on behalf of a client, paid £180,000 for a typical Canaletto view of Venice. A Fragonard, "Le Pont de Bois", sold for £150,000 and a private American bidder paid £120,000, well over estimate, for another Canaletto, "The Casino di San Marco", "Le Bilete Doux", by Boucher, made £115,000 and Partritz Fine Arts gave £90,000 for "File Champêtre" with a dancing couple, by Nicholas Lancret. The Heim Gallery bought yet another Canaletto for £56,000.

A feature of the sale was the good demand for "gold ground" and Italian pictures of the 14th- and 15th-centuries. "The Madonna of Humility" by Jacopello del Fiore, made £83,000, well above forecast, and that was the general pattern. Private buyers showed much interest.

Sotheby's also sold important prints yesterday for a total of £28,259, this time with less than 2 per cent bought in. The set of 133 plates by Piranesi for "Vedute di Roma" sold for £21,000; "The Path at the Edge of the Swamp" by Jacob Ruysdael, made £15,000; and "Abraham and Isaac" by Rembrandt, £12,000.

Christie's big event was an impressionist auction in New York with a best price of £450 for a

Government pledges jobless projections

BY ELINOR GOODMAN, LOBBY STAFF

THE GOVERNMENT has agreed not to expect to fulfil its task to provide Parliament with what when such fundamental information was denied it.

With TUC representatives at the meeting, he felt that enough was not being done to let companies know of the opportunities generated by aid.

This theme was taken up by Mr. Denis Healey, Chancellor of the Exchequer, and there are now to be talks between Mrs. Hart's Ministry, the National Economic Development Office and the Confederation to see what can be done.

The council discussed the slow progress that had been made in the past two years on implementing the Warner Report on reducing the number of specifications and quality assurance schemes in the engineering industries.

As a result, some of the council's sector working parties are to hold special meetings to implement the report's proposals.

Government said that in future it would provide Parliament with the assumptions about future levels of unemployment and the expected growth in real earnings on which social security expenditure figures were based.

The figures would be incorporated in the next public expenditure White Paper, with a more detailed breakdown of the full costs of unemployment.

Chambers of Commerce back Monetary System

BY COLEEN TOOMEY

A VOTE of confidence for the proposed European Monetary System was given yesterday by the National Council of the Association of British Chambers of Commerce.

The information was eventually provided by the Chancellor in a private letter to the committee. It showed that the Treasury was assuming that unemployment might rise by as much as 200,000 to 1.7m by March.

The Government said that the figure, which caused acute political embarrassment, had been superseded by a lower figure.

In their eighth report, published in the summer, the committee complained that it could

not boost sales, Sinclair will introduce a Microvision for the UK only, probably before Christmas. It will sell at about £100.

It is now likely that it will shortly face strong competition from a set produced under the JVC brand, a Matsushita subsidiary. This will combine a micro-TV and radio.

The JVC set is intended for introduction to the UK market early next year, and is thought likely to be priced at about £150. However, there is some scepticism in the trade as to whether the set will reach the UK market by that date.

UK faces Japanese mini-TV challenge

By John Lloyd

THE UK monopoly in the mini-televison market will be broken shortly by Matsushita, the Japanese electronics company.

For the last 18 months Sinclair Radiomics, the Cambridgeshire electronics company in which the National Enterprise Board has a majority stake, has produced the Microvision Pocket TV, selling at £200 or less.

Production of the Microvision has been running at 4,000 a month over the last year, with 80 per cent of the sets exported to the U.S.

Production of the Microvision

Bryant Holdings pays resigned director £100,000

BY JOHN MOORE

COMPENSATION of £100,000 is being paid by Bryant Holdings, the made on serious losses which a West Midlands building and the company said were sustained

by our associate company

Mr. Eric Gould was managing director of Saudi Arabia.

Because of the provisions, other directorships in the group, Bryant's taxable profits for the

Mr. Gould, 48, has been with year ending May 31 dropped

from £2.6m to £1.14m.

At the time, the directors expected that Bryant's share of the actual and potential losses would be considerably less than £2.6m, but thought it necessary to make ample provision.

They added, "Vigorous action has been and is being taken to restore the position."

The group's accounts are due to be posted to shareholders on November 13.

Overseas pay warning

FINANCIAL TIMES REPORTER

COMPANIES who attract staff overseas with promises of tax-free salaries might be deceiving them. If anything went wrong with the contract, the employee might find himself answerable to the Inland Revenue. Mr. Harry Brown yesterday told a British Institute of Management symposium on sending key staff overseas.

Mr. Brown, managing director of Expatriate Financial Advisors, described advertisements that mentioned a tax-free salary as "rubbish."

However, wailing the contract of employment seems to be, you are deceiving yourself—and, more importantly, your staff—if you do not appreciate that such an advertisement could be rubish."

For the tenth year running, Tupperware choose Chrysler.

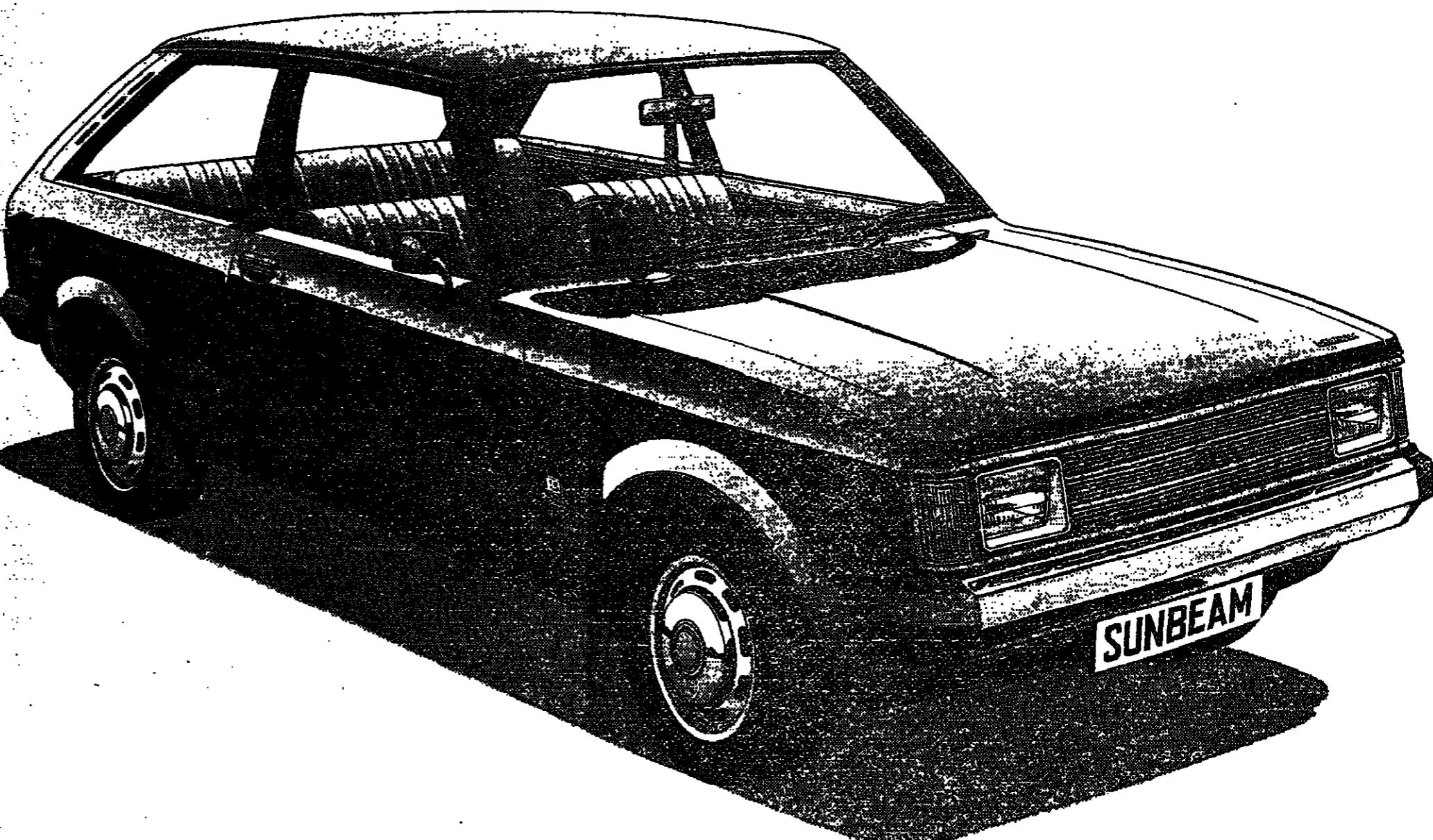
Tupperware, one of the largest single make fleets in the U.K. have renewed their contract with Chrysler for the tenth year running.

They've just placed an order for 1,500 Sunbeam L.S. models.

Stewart Brodie, Managing Director of Tupperware said: "We have chosen Sunbeam again because during 1978, it proved to be reliable, economical and attractive—in fact, the ideal car for the Tupperware manager."

MODEL	URBAN DRIVING		COSTS AT JAPED 90 MPH 56 MPH		CONSTANT SPEED 120 MPH 75 MPH	
	LITRES PER 100 KILOMETRES	LITRES PER 100 MILES	LITRES PER 100 KILOMETRES	LITRES PER 100 MILES	LITRES PER 100 KILOMETRES	LITRES PER 100 MILES
SUNBEAM 1.0 LS GL	27.5	7.5	44.7	6.2	31.2	9.0
SUNBEAM 1.3 LS GL	27.7	10.2	40.7	7.0	30.5	9.3

THESE FIGURES ARE THE RESULT OF A FUEL ECONOMY TEST CONDUCTED BY THE DEPARTMENT OF ENERGY IN OFFICIAL FUEL ECONOMY CERTIFICATES.



Chrysler Sunbeam. The biggest little car in the world.



Chrysler Leasing System.
128 Dealers throughout the U.K.

HOME NEWS

Cutlery makers seek restrictions on Far East imports

BY MAURICE SAMUELSON

BRITAIN'S struggling cutlery 25,000 20 years ago to 5,000 today, industry called yesterday for protection against "unfair competition" from the Far East, especially South Korea.

The industry also wanted surveillance of Europe's back door, accounting for almost 95 per cent of the volume of this year's market. Manufacturers say that a quota should be imposed on non-EEC imports.

Over the next three years, they should be steadily lowered to 50 per cent of the market and that level should be held for five further years.

The organisations called attention to a growing quantity of foreign-made tableware that was silver-plated in Britain and passed off as Sheffield cutlery.

The industry was completing a detailed survey at the request of the Government which had encouraged the two groups to sink their differences.

"We have the sympathy of Ministers who want hard facts in order to deal with the industry as a special case," Mr. Viner said.

Mr. Price agreed that protection of the market would make tableware more expensive, but denied that the increase would be as large as the British Importers Confederation says.

Call to boycott EEC public tender system

BY OUR OWN CORRESPONDENT

EEC policy on tenders for public restricted tenders. This would damage the market with only five open tenders bought by the South West Water Authority yesterday as the London Weather Centre reported the second driest October on record.

The month was the driest since 1781. Only a sixth of the average October rainfall of 33 inches fell in England and Wales.

The British Textile Employers' Association and the Amalgamated Textile Workers' Union, heard calls for closer liaison between suppliers and State purchasing organisations.

Preece Cardew's £1m offices

Financial Times Reporter

INDUSTRIAL and Commercial Finance Corporation has made a £1m loan for the new Brighton headquarters of Preece Cardew and Rider, the international engineers working in 62 countries.

"Virtually meaningless as they impose no sanctions and are too cumbersome and laborious to be effective," said Mr. Dwek.

Since July it had advertised 20 open tenders and 142



Sir Kenneth Cork, London's Lord Mayor elect, pictured yesterday with Miss Isle of Man (Carol Kneale), Miss Gibraltar (Rosanna Bonfante), Miss India (Kalpana Iyer) and Mickey Mouse, who is celebrating his 50th birthday.

October driest for 200 years

By Lynton McLain

DROUGHT ORDERS banning the use of hosepipes were being sought by the South West Water Authority yesterday as the London Weather Centre reported the second driest October on record.

The month was the driest since 1781. Only a sixth of the average October rainfall of 33 inches fell in England and Wales.

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New mine equipment has '50% failure rate'

By DAVID FISHLOCK, SCIENCE EDITOR

THE AVERAGE failure rate of since incentives were introduced to encourage mining equipment.

Mr. Tregelles points to an increase in face production from 7.85 tonnes per manshift in the first quarter of last year to 8.85 tonnes in the first quarter of this year.

One of the key problems for medium-term—five to 15 years—research and development in coal mining was the steering of the Anderdon shearer loader, a vital requirement for remote mining.

He cites the cutting life of coal shearer loaders—the main coalface machines—which over 15 years has improved three-fold. They now cut 300,000 metres between overhauls.

Half the shearer loaders reached this figure without failure, and the best continued to 500,000 metres.

The target was to increase reliability to the point at which a machine could cut an entire coalface—20 metres without overhaul.

The performance of the new generation of Coal Board coal-cutting machinery was being disclosed through the dramatic improvements in productivity

Used car sales will rise 10% this year says Hertz

By Kenneth Gooding, Motor Industry Correspondent

ABOUT 2.5m secondhand cars will be bought in the UK this year, about 10 per cent more than last year, according to Hertz, the rental group, which claims to be the world's largest retailer of used cars.

This means that more than half the cars bought for personal driving in Britain will be second-hand.

Mr. John Sanderson, fleet director for Hertz in the UK and Europe, said that many people had turned to the used car market because of the rapid rise in new vehicle prices. Buying a one-year-old car saved an average 20 per cent on the initial purchase price.

"However, with the bargain goes the risk of buying a vehicle that has been severely damaged in an accident or has a serious mechanical fault. That is why knowing what to look for is vitally important."

Hertz has produced a free booklet containing a series of tests which any car buyer, whether knowledgeable mechanically or not, can carry out.

Warranties

The booklet says that any potential purchaser should insist on knowing the car's history, should ask about damage repair records and service history or ask for the name of the previous owner.

Buyers are also advised to ask what guarantees or warranties are offered with the vehicle. "Be clear on terms, length of time or mileage and exactly what items are covered."

It conveys the experience of Mr. Joseph Corbitt, a Newcastle coin dealer, and is regarded by the federation and by the Customs and Excise as a test case.

The High Court ruling in June, when Mr. Corbitt's costs were paid by the Customs and Excise, was that if the Customs and Excise consider that a trader "and if necessary it will be taken to the House of Lords," it said for a special scheme of assessment.

Post Office set for high profits in telecommunications

By JOHN LLOYD

TELEPHONE USERS in the UK year, 34.8m international calls were made, up from 27.8m over before, pushing telephone call rates up to record levels and giving an early signal of further year of high profits in the Post Office's telecommunications over 1976-77.

Subscribers calls made a profit of £12m last year, a return of capital of over 10 per cent. However, the other inland telecommunications services—telephone rentals, call boxes, telegrams and telex—all show a loss, and this depresses the final figure.

Last full year (1976-77) showed a 10.1 per cent increase over the financial year 1976-77, which was up 4.2 per cent on 1975-76, which in turn was up 1.9 per cent on 1974-75.

Provisional figures for local calls show even more dramatic growth in local calls. They are up to a total of 6.2bn over the five months from 5.6bn in the same period in the previous year, an increase of 11.6 per cent.

In the full year 1976-77, local calls increased by 8.2 per cent over the previous year. International calls are well up, too, though the five-month rate is down slightly on the previous full year's rate of increase. Over the first five months of this year, 9.7 per cent.

Self-employed federation to fight VAT ruling

By JAMES McDONALD

THE NATIONAL Federation of Self Employed is to fight a High Court ruling that restricts the rights of appeal for small businessmen in the second financial year.

Mr. Corbitt was asked to pay an extra £2,800 in VAT after the Customs and Excise had decided that he had not kept proper records for VAT.

His argument and that of many other second-hand dealers, that in most cases, members of the public refuse to sign receipts for goods sold and so records are inadequate.

The High Court ruling in June, when Mr. Corbitt's costs were paid by the Customs and Excise, was that if the Customs and Excise consider that a trader "and if necessary it will be taken to the House of Lords," it said for a special scheme of assessment.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1970=100); retail sales volume, retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Mfg. prod.	Eng. output	Retail vol.	Retail value	Unempl. ployed	Vacs.
1977						
2nd qtr.	105.5	102.4	106	102.5	222.0	1,330
3rd qtr.	106.3	103.2	106	104.3	232.4	1,413
4th qtr.	105.8	102.0	107	104.4	239.4	1,431
1978						
1st qtr.	107.0	102.3	110	106.3	248.0	1,409
2nd qtr.	110.5	104.2	106	103.0	254.2	1,367
May	109.6	102.9	115	108.4	255.2	1,356
June	111.0	105.0	100	108.7	257.3	1,385
July	110.2	104.1	107	111.4	265.8	1,271
August	110.7	105.0	111.8	270.3	1,332	209
Sept.						
Oct.				110.5	1,278	219
					1,360	228

OUTPUT—By market sector: consumer goods investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal manuf.	Textile etc.	Hous. starts*
1977							
2nd qtr.	104.1	97.7	115.9	98.9	102.4	100.8	25.1
3rd qtr.	104.2	98.7	116.5	99.8	107.7	101.2	25.4
4th qtr.	104.6	97.5	114.3	98.6	95.2	100.1	20.7
1978							
1st qtr.	105.0	99.9	116.2	100.9	95.4	97.0	17.8
2nd qtr.	106.5	99.6	121.7	101.1	108.3	98.4	26.7
April	107.0	99.0	123.0	101.0	107.0	102.6	25.4
May	105.5	100.0	120.0	101.0	106.0	96.0	25.1
June	107.0	100.0	123.0	101.0	112.0	97.0	29.6
July	104.0	101.0	123.0	101.0	113.0	100.0	23.6
August	108.0	101.0	122.0	103.0	96.0	101.0	20.2

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms of trade US\$ on*
1977						
2nd qtr.	118.0	109.6	-762	-297	-745	100.3 14.9
3rd qtr.	124.4	106.6	+31	+574	-602	101.0 12.4
4th qtr.	117.6	102.7	-5	+507	-657	102.4 20.39
1978						
1st qtr.	119.9	114.1	-612	-317	-646	104.9 20.83
2nd qtr.	122.2	109.6	-135	+198	-420	104.5 16.75
May	119.2	113.8	-227	-116	-115	105.2 16.66
June	121.6	111.3	-100	+11	-116	104.2 16.54
July	127.0	115.8	-132	-57	-229	104.5 16.74
August	124.9	114.4	+57	+122	-104	105.7 16.4
Sept.	126.7	120.9	-194	-119	-176	105.6 16.51

FINANCIAL—Money supply M1 and sterling M3; bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion

set for
in
ication

HOME NEWS

Top economist condemns Government's optimism

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE RECENT caution the presumption must be that the optimism of forecasters and British industry is losing out in the industry about the prospects fast to foreign competition. For the British economy is "a section excited" where will be challenged today in a gloomy it all ends? notes that there are no obvious constraints in sight.

Mr. Godley, director of the Department of Applied Economics at Cambridge, highlights nowhere near its peak yet. We continued rapid growth can look forward to several more imports of manufactured goods, years of expansion.

He writes in the regular *pitiable* economic review of stockbrokers Vickers da Costa: "What we are witnessing is precisely what for continued expansion of con-

cerns who has thought sumption, albeit at the cost of seriously about Britain's industrial depression (with of strategic problems has predicted course, a highly uneven incidence) for a considerable period to be measured, I some achievement in exports would guess, in years rather than and some recovery in investment. The central fact is that "It would appear that almost all the diverse pressures which to lay the foundations for recovery to be exercised on our generation of the economy, but policymakers will work strongly to finance an expansion in favour of existing policies and imports to feed an essentially consumer oriented boom."

"While not totally ignoring further period to be measured, I some achievement in exports would guess, in years rather than and some recovery in investment. The central fact is that "It would appear that almost all the diverse pressures which to lay the foundations for recovery to be exercised on our generation of the economy, but policymakers will work strongly to finance an expansion in favour of existing policies and imports to feed an essentially consumer oriented boom."

"So far from regeneration, He would go on drawing atten-

tion to the "pitiable condition we shall find ourselves in if the trends in trade continue when the contribution of North Sea oil levels off, and more particularly, when and if it begins to fall."

Mr. Godley challenges what he describes as the complacency of Mr. Denis Healey, the Chancellor, about the trade performance.

The growing contribution of North Sea oil was masking a sharp rise in manufactured imports.

The latest available figures suggested that manufacturing output was probably running about 2 to 3 per cent up on a year earlier, but his own estimates showed an increase in imports of manufactured goods (both finished and in total, though excluding erratic items) of 16 per cent, against an increase in exports of only 6 per cent.

"Indeed, more recent short-term data indicates that the gap between import and export performance is widening," Mr. Godley says.

Trustee banks raise charges

BY MICHAEL BLANDEN

THE TRUSTEE Savings Banks are increasing their charges for current account customers who fail to qualify for free banking.

From November 21 the charge for withdrawals — cheques, standing orders and direct deposits — will rise from 2½p to 5p a time for those of the banks' 1.5m cheque account customers who fail to maintain a minimum balance of £50 during each half-year.

Those who keep the balance of their account above this level will continue to receive free banking. The new tariff does not apply to Northern Ireland.

The move comes as the big clearing banks are also raising their charges and thus leaves the Trustee Savings Banks still considerably cheaper.

However, National Girobank, in a move to expand its own personal banking business announced this week that it was offering free current account services to all personal customers as long as they remained in credit.

The increase in Trustee Savings Banks cheque account charges is the first since they began introducing this service in 1965.

Seat belts Bill may appear by Christmas

By Ian Hargreaves, Transport Correspondent

A "SHOPPERS' CIRCULAR" bus service for West End shoppers and tourists to be introduced in the spring, London Transport said yesterday.

It will use two-man buses to link the West End shopping area with Knightsbridge and Kensington, and serve such stores as Selfridges, Debenhams, John Lewis, Liberty's, Hawley's, Simpson's, Fortnum and Mason, Harvey Nichols, Harrods and Barker's.

This is the second edition of the

Rail travel cheaper businessmen told

BY IAN HARGREAVES, TRANSPORT CORRESPONDENT

BRITISH Rail yesterday launched a £20,000 campaign to convince businessmen that Inter-City train travel is cheaper than either car or air.

A handbook is being distributed to 30,000 company managers describing the range of rail services for the businessman, from hotel-to-helicopter.

The handbook says it costs between 50p and 15p a mile for a company to pay for car, travel, compared with only 8p per mile for first-class rail travel, and 5p second class.

The Leeds-London journey, for example, works out at £45.60 by car, compared with £29.50 first-class rail. The London-Glasgow first-class return fare of £50 compares with £66 for the air shuttle.

Indeed, costs, however, held up reasonably well with a rise of 16.8 per cent on the year ago figure as against 18.4 per cent in September.

The rise, at 5.9 pence on last year's figure, compares with near-16 per cent gains in August and September, and with last quarter's monthly average rise of 13.8 per cent.

Dividend costs, however, held up reasonably well with a rise of 16.8 per cent on the year ago figure as against 18.4 per cent in September.

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THE QUEEN'S SPEECH

Sanctions 'This winter is make or break' 'busting' debate sought

BY PHILIP RAWSTORPE

THE LABOUR Government is not going to end the final session of this Parliament with a whimper—nor is it merely going to fade away. Mr. James Callaghan made that clear enough yesterday with a confident and determined return to the Commons.

The Prime Minister came with a full programme; and banging the Despatch Box until it hurt, he showed he meant business.

Overcoming inflation was paramount. Mr. Callaghan declared. The Government's policies might resemble the three legs of a stool— incomes restraint, monetary curbs and taxation—but it would ensure that stability prevailed.

I cannot be pushed off this. It is absolutely vital to the future of the Government and the country, he told the disaffected Mr. Eric Heffer.

The Government believed that a 5 per cent limit on pay would preserve the economic balance. But if that leg were broken—and here he had some harsh words for Ford's willingness to break it—Mr. Callaghan warned sternly that the others would have to be strengthened.

That would tilt the balance towards higher taxes, increased interest rates, and less public spending. The Government would not abandon its basic policy, he repeated fiercely. "This winter is make or break time." The fainthearts had better make up their minds.

which side they were on. Mr. Callaghan could afford to joke that he wished he were as certain about anything as Mrs. Margaret Thatcher appeared to be about everything.

The Tory leader's certainty, however, included her lack of prospects of bringing the Labour Government to a premature end.

The Welsh nationalists had been won not only with more money for the Scottish Development Agency but a firm date for the devolution referendum.

The Welsh nationalists, also promised more money for their industry, had even been allocated funds to educate and partly gave Mr. Edward Heath the credit for extracting yet another from his leader.

Mrs. Thatcher—bleakly conceding in passing that it was possible to be friendly with political opponents without being disloyal, emphasised that inflation would never be reduced without strict monetary policy. "Never, never," she declared flatly.

But, with a nod in Mr. Heath's direction, so to speak, she added: "That does not mean you can abandon wage restraint. Of course it doesn't."

Still, Mrs. Thatcher was certain that the 5 per cent limit was too rigid to stand up to the pressures.

Too much time had been spent anyway on avoiding economic decline, rather than lifting the country to success, she said. But then, if there was one thing that was sure, it was that where there was a Labour government there would always be poverty.

He did not know when it would go, she admitted. "I accept that I cannot bring it about in any way." Labour MPs cheered that confession, and

We stick by 5% pay limit says Callaghan

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

A FIRM declaration that the measures announced by President Carter to support the dollar, stick by its 5 per cent wage limit was given to the House by Mr. James Callaghan, the Prime Minister, in opening the Queen's Speech debate for the Government.

He coupled this with a warning of the tough monetary and fiscal policy that the Government

would be forced to introduce, including the possibility of increases in taxation and higher interest rates—if the unions forced through irresponsible wage claims.

The Government had a responsibility to see that the level of

increases was in line with the need to control inflation, he emphasised. We had to keep inflation emblazoned on our banner as the main evil that had to be overcome.

Measures

"I cannot be pushed off this. Nothing that has been said in discussions with many groups can alter our view that the best figure is 5 per cent."

Appealing to the unions to show moderation in the months ahead, he said that this winter would be "make or break" on the economic front for Britain.

The Prime Minister strongly endorsed the latest package of

measures announced by President Carter to support the dollar, stick by its 5 per cent wage limit was given to the House by Mr. James Callaghan, the Prime Minister, in opening the Queen's Speech debate for the Government.

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increases was in line with the need to control inflation, he emphasised. We had to keep inflation emblazoned on our banner as the main evil that had to be overcome.

The debate on the Government's legislative programme for this session, the final session of the present Parliament, are today, health; tomorrow, education; Monday, Home Office affairs; Tuesday, and Wednesday, Rhodesia; Thursday, economic affairs.

Firm backing for pay policy came in the first backbencher's speech on the Government's programme.

Proposing the Loyal Address—MPs' traditional "vote of thanks" for the Queen's Speech, and approval of the Government's proposed programme—Mr. Cleddyw Hughes (Anglesey), Parliamentary Labour Party chairman, said he could see no real alternative to "reasonable control of incomes."

Shipping Bill

For the proposals set out in the Queen's Speech, Mr. Hughes particularly welcomed the plan for a Merchant Shipping Bill, which he said would help marine pollution.

He called for a full and early Government statement and a debate on the subject, following several "unpleasant experiences" over the past few months, including the recent Christos Bitis incident.

Mr. Ian Wrigglesworth (Lab., Thornaby), seconding the Loyal Address, said he welcomed the fact that the Government was committed to pursue every available means of achieving full employment.

Cabinet and Mr. Edward Heath and which the former Conservative leader has strongly supported—could not and would not hold.

But, the Opposition leader stressed, this did not mean that all wage restraint should be abandoned. "Of course it does not," she declared.

Mrs. Thatcher coupled her prediction that the 5 per cent policy would fail with a warning that people should not demand 5 per cent for nothing. This would be the ultimate recipe for inflation.

I say very strongly indeed that in our view that figure is an average and ought never to be a norm, except in conditions of emergency."

With Mr. Heath listening intently from his corner seat below the gangway, Mrs. Thatcher went on to argue that the stage had now been reached where the rigid 5 per cent limit should be assisted by the Government agreeing to finance postal ballots

where these were wanted by encouraging higher production trade union members.

But she made it clear, under questioning from Mr. Eric Heffer (Lab., Liverpool Walton) that she had no wish to seek to revive the compulsory ballot provisions of the Industrial Relations Act introduced by the last Conservative Government.

While underlining the importance of checking abuses of trade union power and encouraging moderate opinion, Mrs. Thatcher rejected any return to the "who governs Britain?" controversy of 1974.

In words which seemed to be primarily aimed at Mr. Heath, she declared: "I believe things have changed very much since February 1974."

Mrs. Thatcher complained that because so much attention had been directed in the past to wage restraint, not enough had gone to the

Government's handling of the Rhodesia problem.

Too much time had been spent in analysing the reasons for Britain's economic decline and not enough in analysing the recipe for success employed by our European neighbours.

Their production was far higher, they enjoyed a higher standard of living and paid less tax. Differentials had been maintained and there had been no wage explosion like that experienced in Britain.

Amid Tory cheers, Mrs. Thatcher accused the Government of having failed to place sufficient emphasis on wealth creation and of concentrating on redistributing existing wealth.

Before the ending of the seven-day debate on the Queen's Speech, the Opposition would seek to censure the Government

for its general handling of the restraint, not enough had gone to the

THE MINORITY PARTIES

Jim steals a march

FOR A Prime Minister representing a Welsh constituency Northern Ireland has always had to accept a smaller number of MPs on the grounds that it would choose St. David's Day, March 1, as the date on which to hold referenda in Wales and Scotland on Welsh and Scottish Assemblies.

At the moment one Northern Ireland MP represents 88,000 electors compared with about 64,000 which is the average for Britain as a whole. The one of another four or five MPs will put Northern Ireland on a footing with the rest of the UK.

The extra seats will not be ready by the next general election and the number will depend on the deliberations of the Boundary Commissioner.

Inevitably, the Social Democratic Labour Party, which sent Mr. Gerry Fitt to Westminster turned its nose up at the Queen's Speech. It wanted to increase to be associated with proportional representation.

Draft orders have to be laid and debated by both Houses before either Scotland or Wales can hold its referendum and this will be given Parliamentary time in the next few weeks. It is the new electoral register that is crucial, and that came into force on February 1.

The case for greater representation for Northern Ireland was unanswerable in the context of devolution for Scotland and Wales. The Scotland and Wales Acts propose assemblies for the two countries without diminishing their parliamentary

Anthony Moreto,

BROADCASTING

Concern at the Beeb

THE BBC is likely to conduct a major public relations campaign in a bid to head off the passing into legislation of White Paper proposals to set up Corporation management committees, half of whose members would be appointed by the BBC management. Mr. Callaghan will have to make up for the Ford settlement. He suggested that the Opposition seemed to be saying that Leyland should then get 15 per cent pay increase?

Who was going to get 15 per cent to make up for the Ford settlement? He suggested that the Opposition seemed to be saying that Leyland should then get 15 per cent.

Addressing himself to the BBC management, Mr. Callaghan went on: "Ford's have a public obligation to state clearly what impact on their prices this proposed wage settlement will have. They have public responsibility to the country to account for any price increase they propose to make during the next 12 months. The sooner they say that the better."

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It has long been thought that the setting up of the fourth television channel, which under present Government plans would go to a new Open Broadcast

Arthur Sandle

HOUSING

"Tenants' charter"

GREATER EQUALITY between private and public sector housing law forms a key element of the Government's platform. The Housing Bill outlined in the Queen's Speech reaffirms plans to grant a "charter" for Britain's 5m council tenants. This would give them broadly the same rights to security of tenure as private tenants, give them a statutory right to participate in the running of their estates and ensure a fairer and more open allocation of council properties.

Changes in the option mortgage system are also aimed at increasing the flexibility of low cost home loans by enabling borrowers to move in and out of the option system more easily.

John Brennan

EDUCATION

Mixed blessings

THE "legal lever" used by many parents to force their local authority to admit their children to the State school of their choice is to be dismantled as part of an Education Bill due for introduction before Christmas.

To use the lever, parents keep children at home until the local authority issues a school attendance order. The parents can then invoke Section 37 of the Education Act which requires the Secretary of State to uphold the parents' choice of school unless this would entail "unreasonable expense."

The intended Bill would remove this device by empowering local education authorities to declare, in effect, that a particular school was "legally full." As well as ensuring tidier administration, the change would help clear obstacles which hinder local authorities from saving money by closing old, ill-equipped schools as pupil numbers fall.

To temper the authorities' excessive power, the Bill would require them to allow parents a choice and to provide information about the courses, structure, disciplinary methods and so on of each of their schools. In addition, parents would be able to appeal against school allocations to a local

Michael Dixon

Fight against evil of inflation will go on

THE QUEEN said when opening Parliament yesterday: "I look forward with great pleasure to receiving the President of Portugal and Senhora Ramalho Eanes on a State visit in November, to visiting the countries of Eastern Arabia and Iran during February and March, 1979, and to paying a State visit to Denmark in May."

"I hope to be present in Lusaka on the occasion of the Commonwealth Heads of Government meeting."

"My Government will continue to safeguard the nation's security and make a full contribution to the North Atlantic Alliance and the improvement of the alliance's defence; they will continue to search for ways of developing constructive relations with the Soviet Union and the countries of Eastern Europe; and they will seek the fulfilment of all the provisions of the Final Act of the conference on Security and Co-operation in Europe by all the signatory states."

"Negotiations with the United States and the Soviet Union on a comprehensive nuclear test ban will be continued and My Government will work for more substantial progress on mutual and balanced force reductions in Central Europe."

"My Government will continue to play a full and constructive part in the development and enlargement of the European Economic Community."

"My Government will continue to work for a fair settlement in Cyprus and will support all endeavours to ensure a just and lasting peace in the Middle East."

"My Government will make every effort with the United Nations to achieve peace and justice in Southern Africa."

"In Rhodesia, they will continue to strive with the United States to achieve a ceasefire and a negotiated settlement, involving all the parties, which will be acceptable to the people of Rhodesia as a whole."

"In Namibia, they will maintain their effort to secure free and

fair elections and independence in 1979, under United Nations auspices."

"My Government will continue to play an active part in the development and strengthening of the Commonwealth."

"They will make every effort to promote successful co-operation between industrialised and developing countries for the benefit of both."

"They will make every effort to increase and increasing programme of assistance to developing countries, and in particular will direct help towards the needs of the poorest peoples of the world."

"Members of the House of Commons estimates for the public service will be laid before the next session of the House."

"My Lords and Members of

Committee on Nursing; and to provide for the scheme of payments for those who have suffered severe vaccine damage.

"A Bill on housing will include provisions for a new charter of rights for public sector tenants, the public sector, more subsidies in the public sector, more flexibility for the charging of interest on local authority mortgages and further assistance towards the improvement and repair of existing homes."

"Bills will be introduced to improve safety and discipline at sea, to help to control marine pollution, and to amend other compensation through the courts for merchant shipping losses and also to assist the enforcement of environmental powers necessary for the safety of offshore oil and gas installations."

"Bills will be introduced to improve the arrangements for legal aid."

"Bills will be introduced to extend protection for individuals who entrust their savings to others. It will include Bills relating to banks and other deposit-taking institutions, to credit unions, and to estate agents."

"There will be legislation to amend company law, including strengthening the provisions governing the conduct of company directors, and to establish the Crown Agents as a statutory corporation."

"There will also take all measures necessary to conserve fish stocks and will continue their efforts to achieve an acceptable Common Fisheries Policy within the EEC."

"My Government will reaffirm their commitment to the reorganisation of the electricity supply industry in England and Wales, and will introduce legislation to replace Section Two of the Official Secrets Act 1911, with a measure better suited to present-day conditions. My Government will continue to make information on public policy more readily available."

"My Government will seek to ensure that respect for the law is maintained, and will give full support to strengthening the police service. Every effort will be made to recruit the whole community to defeat crime and vandalism."

"In Northern Ireland, My Government will maintain their efforts to establish a form of devolved government acceptable to all sections of the community and to ensure that those responsible for violence are brought to account before the courts."

"My Government will bring forward proposals to amend the Local Government Act 1972, in order to secure the better functioning of local democracy in a number of large towns and cities in England. A Bill will be introduced to strengthen the consumer voice in relation to the regulation and training of

the nursing, midwifery and health visiting professions, on the part of the House of Commons. I pray that the blessing of Almighty God may rest upon your counsels."

"Bills will be introduced on the regulation and training of the nursing, midwifery and health visiting professions, on the part of the House of Commons. I pray that the blessing of Almighty God may rest upon your counsels."

"My Lords and Members of the House of Commons, I pray that the blessing of Almighty God may rest upon your counsels."

"In all these matters, My Ministers will co-operate closely with the Trades Union Congress and the Confederation of British Industry."

"A Bill will be introduced to

PARTIES

a march

Presentation at West Belfast on the grounds of a case against Stormont.

The moment one MP represents Northern Ireland, it is as a whole, the other four or five with the rest of the extra seats won by the next election, and on the delivery of Boundary Commission's Labour Party, Gerry Fitt to West Belfast's Speech. It was to be assigned additional representation orders have been debated by both the Scottish Parliament and its Second Committee because it is at a disadvantage in the next few weeks.

Anthony M. STING the Bee

ing Authority, the state of the basic resources, of some 500,000 broadcasting stations, independently of the Charter, of July 1979, the Inter-ministerial authority responsible for the Charter.

Arthur S. harter

The outline of the Government's planned legislation to protect their savings to others has been published. The banks and finance houses, proposals are not contentious, and the intention to make Parliament available to put the draft Bill into effect, will be welcomed by most members of the Bank of England.

For example, legislation to formalise the Bank of England's authority and meet the UK's supervisory role and to set up obligations under plans for a system of licensing for all deposit-taking institutions is within the European Community.

The original White Paper was published over two years ago, and the main proposals were set out in a draft Parliamentary Bill last July.

At the same time, the proposed

GOVERNMENT AID for the development of industry during the coming year will include further initiatives to help small firms, plus an increase in the total amount of investments that can be handled by the National Enterprise Board and its Scottish and Welsh counterparts.

The funding of the NEB is part of the continuing work of the Development Agencies will be the subject of a year ago by Mr. Harold Lever, Chancellor of the Duchy in Parliament before Christmas or Lancaster, on the co-ordinating of the Government's small Secretary.

Innovations currently under discussion by the government which it has used up more than

THE GOVERNMENT believes Plowden Committee report more than two years ago, the case for nationalised industries will not be a fundamental reorganisation of the industry with the structure of the electricity supply industry has been denied. The present federal structure will be confined to two unexciting measures: the long-awaited management overhaul commercial and technological of the electricity supply industry in England and Wales.

The Bill is expected to pose a new central electricity

Since the publication of the corporation to act as the

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industrial democracy has been under way in Whitehall for White Paper published in May

some months, but it is now following last year's Bullock Report on worker directors. The

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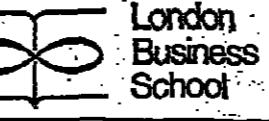
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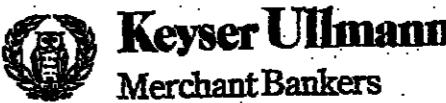
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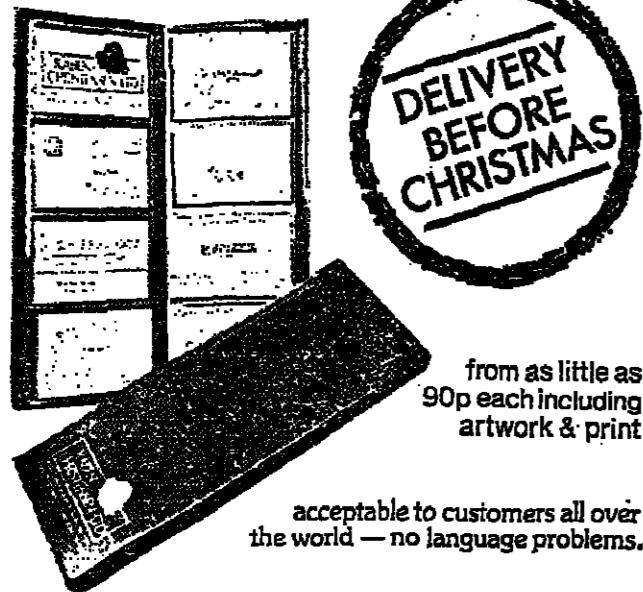
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Advertising and...

How the Bubble Yum bubble just blew and blew

BY MICHAEL THOMPSON-NOEL

ONE OF THE truisms of marketing is that the most successful new product launches, the most attractive success stories, can surface in the unlikeliest markets.

Take bubble gum. More to the point, take Bubble Yum, the brand that has turned the bubble gum market upside down. Bubble Yum was launched in the UK last January by Life Savers Incorporated of the U.S. via Life Savers UK whose marketing director, Nick Clarke, was previously with Colman Foods.

By the end of this year, sales of Bubble Yum at RSP are expected to reach £5m in a bubble gum market that has grown three-fold to reach £20m in just 12 months. Sales of conventional chewing gum should be worth a further £40m this year with Wrigley controlling around 75 per cent.

What gives with Bubble Yum? On 'Life Savers' part it was a classic case of discovering a static market dominated by bad products that hadn't changed for 40 or 50 years," says Nick Clarke. "So it put in a better product with better packaging, better merchandising and better distribution.

"Then it supported it with £1m worth of TV advertising (via BBDO) and made a point of giving the trade very good margins (around 36 per cent). First it launched regular Bubble Yum in a red pack with a target market among the nine-to-14-year-olds and achieved sales penetrations of up to 80 per cent. It followed that, in July, with the launch of spearmint Bubble Yum in green packs aimed at the 15-to-24-year-olds and achieved a penetration of up to 50 per cent in some areas. As an added refinement it introduced a multi-pack of three retailing at 25-29p compared with 10p per packet for ordinary Yum."

It sounds easy? Not at all, for Bubble Yum has helped do a big success in the U.S. where in many different countries, is the total chewing gum market is add a lot of colour and a great worth around \$1bn. Wrigley's, for one, hopes the dying sport of blowing gum. Bubble Yum bubble will sag. "Faddy new products with high trial rates have been around before."

Not that Bubble Yum is unchallenged in the UK. Tops before,

Trebor has around 36 per cent of sales with two brands: Nick Clarke doesn't think so.

Bazooka, one of the traditional bubble gums, and the new Super Seas bubble if you like. The

Bazooka Rowntree still has opportunities for amusement are

around 15 per cent with Bubbly. And Warner-Lambert has a that is not about to burst."

Proctors makes up for lost ground

GORDON PROCTOR and Partners, which has lost some lucrative business recently, has partly made good the loss by winning the account for John Laing one of Britain's largest construction companies.

No budget has been given, but the agency's Charles Cruttenden says spending is expected to be "very substantial." According to him: "Proctors has a lot of experience of talking to business men, as we already handle corporate advertising for Philips, Airbus Industrie, Saudi Arabian Airlines and NCR."

He says billings in the current financial year are running at £10.5m. This is far in excess of the £3.4m reflected in MEAL's latest list of the top 50 agencies, but around a third of the agency's billings are spent abroad and thus not measured by MEAL.

John Laing will probably launch a major corporate campaign soon.

• **J. WALTER THOMPSON**, which already handles more than £1.5m worth of business for the Trustee Savings Bank, is handling the launch of TSB's own credit card, Trustcard. The new card will be promoted initially by contacting cheque account customers directly, either at branches or in writing. A national Press campaign starts early next year. Nearly 50 per cent of TSB's Sm customers are women; it seems likely they will account for a higher proportion of holders than is the case with other credit cards. JWT has also been appointed to handle Stag Furniture, expected to spend £250,000 to start with.

• **PALITON** will be spending £800,000 through Ogilvy Benson and Mather this autumn, taking total expenditure this year to £1.1m, including the launch of its Star Wars range this summer. Additions to the range are planned next year.

• **HERTZ EUROPE** has appointed Christopher Kelly director of marketing. Previously he ran the organisation's advertising and sales promotion.

• **JAMES DALE**, a creative group head at Masius for the past three years, is joining Haddons as creative director.

• **ANDREW KERSHAW**, chairman of Ogilvy and Mather Inc. and vice-chairman of O and M International, has died at his home in Pound Ridge, New York; he was 56. At one stage he was deputy director of the British Tourist Authority.

• **IMPACT INFORMATION** of Shrewsbury says recent account gains have taken its billings to £1m for the first time, a figure arrived at without grossing up PR income.

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Waseys adds 44% to £17.8m; Masius still top

MASIUS STAYS in top place in Waseys is expecting very strong growth and could March (+43.8 per cent to £12.5m) — this agency improved 11.6 per cent in the latest list of leading UK last-quarter growth and could agencies as monitored by Media well overtake Burnett in ninth — this agency improved 11.6 per cent in the past quarter alone.

McCann Erickson and Saatchi and Saatchi piling on extra business, no less than 32.2 per cent at £8.2m); Lonsdale Osborne (+43.7 per cent reflected in MEAL's latest list of the top 50 agencies, but around a third of the agency's billings are spent abroad and thus not measured by MEAL.

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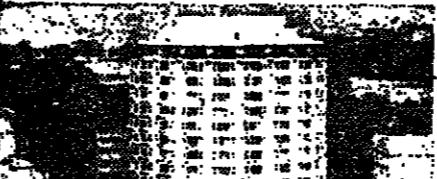
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	1977-78	1976-77	1976-77	
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JWT	49,187	44,494	+ 10.5	45,077
McCann Erickson	46,066	37,078	+ 24.2	43,865
Saatchi and Saatchi	44,263	33,480	+ 32.2	34,121
OBM	34,841	29,524	+ 18.3	30,390
Collett, Dickenson	32,499	28,074	+ 15.4	29,045
Ted Bates	22,703	19,671	+ 15.4	20,256
Young and Rubicam	21,253	18,202	+ 16.8	18,620
Leo Burnett	18,946	17,461	+ 8.5	17,568
Waseys	17,768	12,376	+ 43.6	12,446
FCB	16,522	12,280	+ 34.5	12,745
Davidson Pearce	15,508	17,136	- 9.5	17,420
Dorlands	15,454	11,784	+ 31.1	13,254
Benton and Bowles	15,257	14,008	+ 8.9	14,677
Doyle Dane	14,911	11,574	+ 28.8	12,665

Source: MEAL.



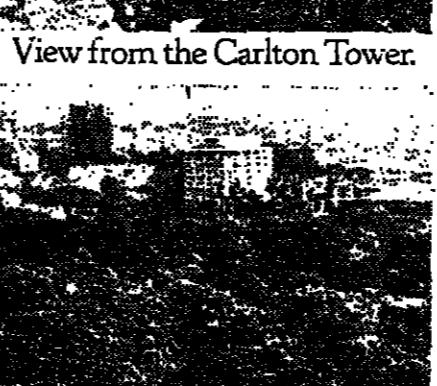
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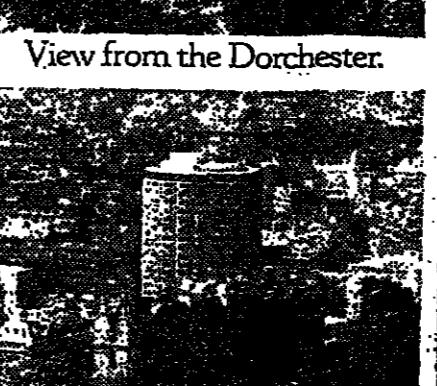
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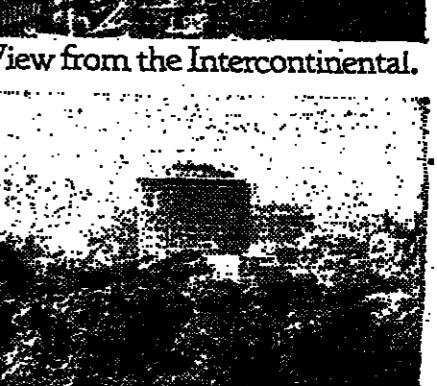
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Nobel prize for a new market

BY NICHOLAS COLCHESTER

The currency turmoil is a crease which markets lump together under the catch-all of "heightened uncertainty". The rise of multi-national business has greatly increased the quantities of money being shifted around. Under such circumstances an argument beginning "other things being equal" gets root causes of this problem.

Perfect information is a necessity for a perfect market, but it would well be that ignorance has played an unrecognised part in keeping price movements orderly. The seventies have seen a proliferation of "instant information" in international markets. The word no longer spreads by telephone and ticker tape but on TV screens right in front of the traders. FLASH FLASH CARTER ACTS TO SAVE DOLLAR. There is time for only knee-jerk reaction, and the trader sees instant confirmation that the rest of the pack are moving with him.

Equilibrium

In theory perfect information should allow supply and demand to determine a just equilibrium price. But its practical result in a changing world, is wild oscillation about the shifting point of equilibrium.

An engineer knows that a perfectly elastic system will accommodate itself perfectly to static forces acting upon it. But he also knows that if these forces change such a system becomes a nightmare. It never stops jumping about the just position. So his mechanism lacks friction, in the form of damping, to keep his springs under control.

It is this damping that is lacking in the international markets for currencies, securities and commodities. The old, natural friction has been systematically removed. It has become steadily easier to deal—or at least to try to deal: it now suffices to pick up the phone. The news that prompts the decision to deal no longer filters through to people, but hits many powerful investors and dealers simultaneously. The result is markets which are closer to being perfect and to being perfectly unbearable.

The thesis is hard to prove. In the currency market it is difficult to unravel cause and effect in the aftermath to the Bretton Woods system. Other variables have supposedly been on the in-

Network

Great computer minds should design an electronic trading network which allows prices to crawl at a rate which varies with the market forces acting upon them. Using either a central fund, or employing the reserves of participating central banks it would be re-actively rather than actively, undertake the purchases or sales needed to provide the necessary damping forces.

A doctorate for a thesis on the impact of instant information. But a Nobel prize for the inventor of a cybernetic monetary system.

UNLIKELY AS it seems, a greatest difficulty in getting the statement from the bank can be money back as it was obviously one of its duties under the current account contract to keep me informed about the state of the account was inflicted by an balance. By leading me to believe that I owned all that unexpected credit of £5,000. There was no indication of money it could have been said where the money had come from and I started to make my memory, undecided as to whether the money was the donation of an anonymous benefactor or a guilt-ridden malefactor, compensating me for some of the wrongs inflicted in my previous lives.

I tended to believe the latter was the case, but to make sure I visited the bank to inquire. Presented with the credit note to him, his computer blushed and I returned home sorry to have once more overestimated the value of the wrongs inflicted in my previous lives.

As Lord Chief Justice Abbot said more than 150 years ago in *Skyring v. Greenwood*:

"Every prudent man accommodates his mode of living to what he supposes to be his income; it therefore works a great prejudice to any man, if after having had credit given to him in account of certain sums, and having been allowed to draw on his agent on the faith that those sums belonged to him, he may be called upon to pay them back."

I was reminded of this bouncy lost when reading earlier this week, the *Bundesgerichtshof* (BGH) judgment in *case II ZR 166/77*. The German Supreme Court took the view that once a bank included in a current account statement an amount credited to this account by mistake, it cannot make this mistake good by adjusting the account without obtaining the customer's approval first.

The bank would have had the

customer is not agreeable to claim he had against the future when only the difference were to be allowed freedom of adjustment the bank has to Liberian importer, but nothing in the market price is credited establishment in the UK, the or debited to the customer's EEC might, join thus account, may be treated as advocating Britain's secession country even if the operations of the European Court found took place in another member better way of helping the German law does in fact discriminate against foreign

The BGH followed earlier German decisions, which are very much in line with the European Law as stated by Lord Chief Justice Abbot, but imposed on the bank's customer a

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FINANCIAL TIMES

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Thursday November 2 1978

A moment of truth

CRISSES, ONCE they are generally expected, have a way per cent in GNP terms, of confounding expectation by the speed at which they develop. It has taken only six trading days of the dollar's virtually unchecked slide in the exchanges to persuade President Carter and his advisers to confront at last the real sources of their problems—the excessive growth of dollar credit. They have started to take the decisions which would have been forced on them, far less disruptively, many months ago had America's trading partners not been so willing to buy time and U.S. Government debt through their interventions in the exchange markets. We expressed the hope last week that this support would be withheld. The results have been swift.

Ambiguous event

Since support for the dollar has helped to prolong the crisis, it is perhaps ironical that the most spectacular item in the new measures is the mobilisation of enormous new credits for possible support operations in the future; but this is more or less inevitable. The real question is not whether the new credits are adequate, but how far they will have to be used at all. If the domestic measures turn out to be sufficiently convincing and effective, the new swaps, the IMF application and the offer of foreign currency bonds might go down in history with Britain's borrowings and currency bonds of 1976—the defences that were never tested.

As British experience has shown, an exchange rate recovery is an ambiguous event; it can be a turning point, or a selling opportunity. If selling pressure does revive, the new resources will not look so vast as the figures may suggest, in a world where the Bundesbank spent DM 13bn in eight weeks simply resisting a minor revaluation within the snake. There will be some difficult weeks and perhaps months before we can gauge the full results of the present measures. A current account deficit running at some \$2bn a month cannot be eliminated overnight, and it would be terribly disruptive even to try to do so. The question is whether the monetary squeeze, which was already developing quite naturally before the U.S. authorities took charge of it yesterday, will sufficiently check the demand for new credit to produce an unmistakably favourable trend. By British standards, a one point rise in lending rates is hardly a credit crunch. However, present interest rates are almost unprecedented in U.S. experience, and are being imposed on an economy where the growth of consumer demand is already faltering.

Delicate judgments

If a proper adjustment is now to be achieved, central banks round the world may have to make some delicate judgments. It may be necessary to use the available credits to accommodate some switching of reserve assets out of dollars, but beyond this point support should remain fairly niggardly. The main burden must rest on the U.S. authorities, who must take further measures if necessary, even at the risk of a sharp temporary downturn. Once confidence in U.S. financial management is firmly restored, all the remaining problems will become much easier to solve. The whole root of the problem lies in U.S. domestic policy, and the solution must be found there.

It is not only in the U.S. though, that the dollar crisis is going to produce a confrontation with reality. The dollar decline has helped to shelter us in again America is treading a path with which we in this country are familiar. A gain in competitiveness can only be obtained at the expense of a money and apparently moderate loss in the terms of trade, so that the volume of resources required to correct a deficit is bigger than the underlying interest rates in this country. The immediate prospect is adjustment. The resources shift pleasant; but a healthy economy achieved so far by the U.S. is one which takes reality in though seven per cent steady doses, and that applies to measured against trade volume, us too.

A misguided proposal

THE PROGRAMME presented to Parliament yesterday contained little that was surprising and a lot that was calculated to appeal both to the electorate and to the minority parties in the Commons upon whose votes the timing of the next general election will depend. The most questionable proposal, upon which immediate comment has to be made, is the idea of a compulsory system of compensation for short-time working.

A national compensation scheme would help inefficient as well as efficient employers. Like other employment protection schemes this Government has introduced, it would maintain jobs in assisted firms at least partly at the expense of jobs in unassisted firms. Above all, it would provide an incentive to put off change when change is inevitable. The only sure way of creating employment, in the short as well as in the long run, is through improved efficiency and competitiveness.

If it is desired to ease the impact of short-time working in industries which are particularly prone to cyclical conditions—and they are comparatively limited in number—then some methods are available.

THE threat by Times Newspapers to stop publication at the end of the month is either very foolish or very much in earnest.

The management would be foolish to try to bluff its way through such an important crisis, because the bluff would probably be called by one of the nine unions involved.

For that reason, almost everyone connected with the papers now believes that the threat to suspend publication of The Times, The Sunday Times and the three supplements on November 30 is completely serious.

It may be significant that in September, electronically operated locks were fitted to all the exit doors. These locks are controlled from a central security office and would prevent anybody from entering the building except by the main lobby. Although the unions did not at that time accede to the requests.

Moreover, many officials of the union chapels (shops) now think it will be impossible to reach the agreements sought by the management in time to prevent a shut-down.

Some, indeed, go further: they allege that The Times management actively wants a shutdown in order to demonstrate its toughness in negotiating new manning levels and enforcing disputes procedures. In support of this view, they say that the management has left far too little time for discussion of its detailed proposals.

Certainly, The Times management has set itself a formidable task in trying to reach agreement with 59 different bargaining units by the end of the month. Its detailed proposals for some of these groups are still being drawn up and have not yet been shown to the union chapels.

The first batch of the proposed agreements was given to the chapels for consideration about the middle of October. Since then a steady stream of documents has been produced with details of The Times management's proposals for the restructuring of its workforce.

Five main objectives appear to be emerging as the management's solution to the historic difficulties which it confronts in common with most other Fleet Street publishers:

• To reduce manning levels by voluntary redundancies and embargoes on new hiring in certain parts of its operations. The scale of reduction in manning levels envisaged varies from almost none among journalists to perhaps 50 per cent in some parts of the printing operation:

• Insistence on adherence to established dispute procedures.

The management wants to eradicate the wildcat strikes which

The fast-approaching battle of The Times

THE TIMES

The Times gives unions and ministry notice of suspension

By Christopher Thomas
Labour Reporter
Times' Secretary, Labour
Party, Socialist Union and
Department of Employment
formal notice that publication
of The Times and The Sunday
Times will be suspended from
November 30 unless agreement
is reached with unions on a range
of issues.

The Times reported on September 19 this year (left) that it had given unions and the Department of Employment formal notice of closure; but the threats go back much further, as the Daily Telegraph for example, reported on May 3, 1974 (right).

have plagued its publications for against particular examples of proposals had been on the table for a year.

These proposals by The Times national union officials represent a series of very radical steps in an industry which has become notorious for labour disputes and the fierce independence of chapels from their national union leadership.

Why, therefore, has The Times management chosen to introduce them with such a comparatively tight timetable and with a fierce and uncompromising deadline? One answer is that The Times management believes that it has been given no choice by the unions.

BY MAX WILKINSON

based on Victorian technology. An essential part of the management's strategy is to break down the traditional craft barriers which surround typesetting. It would like journalists and clerks to have direct access to the computer terminals as well as members of the National Graphical Association (NGA):

• The management is offering a series of benefits to its 4,300 employees in exchange for agreement including better pensions, extra pay and more holidays. However, it is trying to make an important break with Fleet Street practice by distributing the benefits throughout the company. In the past, individual groups have been used to negotiating manning levels, work practices and pay as a closed bargaining unit in which they could expect to trade off the chapels to negotiate under a past manning agreement for the threat that publication of extra pay or vice versa. The one of its papers will be

reduced manning in, say, the machine room could be re-distributed to other workers management believed there was no longer a need for the chapels to reach agreement. The management says that it is prepared to sign the agreements now before them.

All those groups which sign general, it will clearly meet would be any nearer to agreement when it runs up against the wildcat strikes which

'Times' warns unions of risk of closure

By BLAKE BAKER, Industrial Correspondent
A WARNING that continued publication of The Times is jeopardised by the failure of printing unions to reach new agreements on transfer of its publication within the next

line about the need for rationalisation.

In May 1974, Mr. Marmaduke

Hussey, the managing director,

issued an ultimatum that pub-

lication would be suspended from June 22 unless agreement

was reached on new proce-

dures. Although agreements

were reached in time, they were

something of a compromise,

and certainly have not met

the management's subsequent

wishes.

The question of how long

the Thomson Organisation

would be prepared to bear such

substantial losses is very much

a matter for speculation. All

the indications, though, are that

the management is prepared for

a closure of months rather than

weeks if the worst comes to the

worst.

Moreover, it is adamant that

it will not be prepared to allow

its publications to be "rescued"

from closure by any outside

buyer. A repetition of the case

of the Observer, which was

bought by the U.S. oil company

Atlantic Richfield after losses

became too great, is therefore

unlikely.

However, any losses which

Times Newspapers may incur as

a result of its latest stand have

to be considered against the

perspective of regular losses by

The Times since its was taken

over by Lord Thomson in 1966.

The accumulated loss up to

April 1977 was £20m, borne

entirely by the Thomson

family's private resources.

Historically, therefore, the

group has not seen profit as its

main purpose, although the

Sunday Times and its supple-

ments have turned in respect-

able profits in their good years.

Against this background it is

ironic that the present troubl-

es arise just at a time when

The Times is moving back into profit

and the Sunday Times and its

magazine have demonstrated

excellent growth potential.

The management has seen

the encouraging economic pro-

pects blighted by the deterior-

ating labour relations, however.

Its inability to guarantee pro-

duction of its newspapers has

resulted not only in a serious

haemorrhage of revenues, but

also in worries that advertisers

will desert the publications in

favour of other media, includ-

ing television.

The question of how long

Times Newspapers can endure

a shut-down is much debated

among the union leaders. The

management's adoption of a

tougher attitude to established

Fleet Street practices into

four years ago.

This may be partly true. In

early 1974, when The Times

was moving to a new building

in Gray's Inn Road, the man-

agement started to take a strong

the answer.

By Christmas we may know

MEN AND MATTERS

The mellow revolution

An "assassination" is what Reg Birch suggested. But the head of Platform Four at Victoria was the most dramatic place we could agree on. When I turned up, Birch told me that he had arrived one hour early—as if he had not a care in the world, least of all the just-rejected Ford offer.

For all his reputation as one of the more militant unionists in Britain, Birch stressed that he was keen to see an early resolution of the present dispute. He has been secretary of the committee of unions involved with Ford and stressed: "It is very important to have a successful conclusion so that our members' efforts are not frittered away. It is not right to abuse the people who have made the negotiating gains come about." Could this happen in the next week? "It would be foolish to go into print."

Birch is chairman of the Communist Party of Britain (Marxist Leninist) and has long been talking of the collapse of capitalism. In fact these are the last Ford negotiations that the 64-year-old Birch will handle as on June 6 next year he will resign from his union offices: the age limits are strictly observed.

He says that he is already pleased with what has been achieved at Ford's, in that Ford workers have "already won in being the first group of any size to shatter the 5 per cent soothsaying."

As for his own career, he

says that in the nearly half-century in which he has been involved in strikes the pattern has changed. Until 1966 they were almost always about union recognition and "the dignity of the worker." Now they are mainly economic, he says.

He is a surprising figure to

talk to, quoting T. S. Eliot when asked to describe the new Ford negotiator and citing Prime Minister will be going to open the Elm spiral-weld mill chapter and verse when asked to back up his claim that Shakespeare was the first Marxist.

The prospect of retirement does not seem to disturb him. He does not feel his own union, the Amalgamated Union of Engineering Workers, will change its line when he goes, arguing that British unions have always worked by gradualism and saying, surprisingly, "and that is right." As for his own life, he says he will spend more time with the CPB(ML), with his ten bookshops and with his herbs.

But there is another connection between Mrs. Gandhi and Swaij in that his brother was arrested for making 50 jeeps available to Mrs. Gandhi during an election campaign. But Swaij himself is not disturbed by the charges involved: "It

FINANCIAL TIMES SURVEY

Thursday November 2 1978

J.P. in 1978

Demand for major reforms

By Hugh O'Shaughnessy
Latin America Correspondent

AT LAST some realism has not worth their while to cast side the Mexican Democratic come to Mexican politics. For their ballots and who could Party which may well emerge nearly four decades, Mexicans blame them? as an important vehicle for Conservative thought.

Those who did dare to challenge the system were dealt with by the Government and the PRI with extreme ruthlessness. The massacre of hundreds of people during a peaceful demonstration on the eve of the Olympic Games in 1968 in Mexico City was an occurrence which has gone down in Mexican history and a similar massacre was staged on Corpus Christi Day in 1971. Those who wanted to part ways with the establishment had been warned.

From the time of General Lazaro Cardenas, who ruled for six years until 1940 and who was genuinely interested in ruling Mexico in a democratic manner, until two years ago the PRI and the men who it put into the presidential palace were masters of subterfuge and contradiction.

The PRI preached change and did all it could to maintain and strengthen the status quo. It paid homage to the heroes of the revolution of 1910, its political ancestors, but it was thoroughly unrevolutionary in its practices.

The party said it was on the side of majority of poor Mexicans and, in fact, it represented the interests of a rich minority. The party maintained verbal allegiance to the revolutionary calls for a prosperous and contented peasantry in the countryside — while at the same time it oversaw the process by which the cities swelled beyond bursting point with tens of millions of refugees from the intolerable reality of the land.

It preached honesty and abnegation but was corrupt. The result was that Mexico was rapidly transformed into a society where half the members were undernourished and all but a handful regarded politics as the art which should have been used to the benefit of the majority, with a profound and well-grounded cynicism.

Half the voters decided it was

Efficient

Echeverria's successor, President Jose Lopez Portillo, was also a party man who had held ministerial office and who was known as a sober and efficient administrator. To the surprise of many he has begun a process of reviewing and reforming Mexican political and economic structures, attempting to put right what should have been put right decades ago.

His principal idea is to reform the PRI and make it what it has for years only pretended to be: an instrument of healthy social change. To this end he has legalised parties which hitherto had been blocked by the Government from taking an open part in politics.

The Right and the Left have benefited from this move, the Mexican Communist Party being given official recognition along

lines. President Lopez Portillo has been laying his oil of oil. The Government-owned new strength, the State will be able to carry out more of the sector, privileged though it is, of the private sector. Although the Mexican private sector has a habit of protesting very to the north, Criticism of the power of the Government private sector has hitherto been affected, a great national institution was set out concisely by a Government Minister and one of the and thereby allow it to push through economic reforms.

A stronger State will, for State, as all those connected to the Mexican State has always been in a very weak position tax structure and raise direct challenge to the survival of the public sector. Measures which really hurt the private sector would be very



The centre of Mexico City with the monument to the country's independence

hard to put into practice in a Mexican oil and gas, the U.S. country such as Mexico which will be to a certain extent shares such a long border dependent on Mexico. And this confidence, in its turn, will make the task of persuading the PRI that it has no monopoly of the United States.

At the most elementary level, for instance, no Mexican government would have the machinery to impose exchange control and physically to block the export of currency across that difficult frontier. For the history and the PRI back

foreseeable future, Mexico will to its worthiest origins is permanent a mixed economy where has a superhuman one. The entrenched interests which

The big new revenues which oppose him are very strong. Some political observers see from Petroleos Mexicanos him faltering already by the fact that he has not been able to get his men into all the key positions within the party.

Control

Every other president was able to control the party within two years of taking power. It's going to take Lopez Portillo three years and then his term "half way over" was the comment of one Government official.

What is more, given the idiosyncratic nature of the party, there is no guarantee that Lopez Portillo's work of quiet and methodical reform will be continued by his successor in 1982.

The President is a man not given to making promises which he cannot keep and, knowing the strength of the forces which oppose his policies, he has not promised very much.

Nevertheless, the fact that he has diagnosed the ills of Mexican society with such clarity and proposed a cure for them with such realism means that Mexican politics will never be the same after he completes his presidential term.

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FIGURES AS OF AUG. 31, 1978 IN MILLIONS

POUNDS STERLING

(One Mexican Peso equivalent to 0.0225 Pound Sterling)

Total Assets	2,927
Total Loans and Securities	2,770
Total Deposits	2,497
Capital and Reserves	104

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MEXICO CITY

NOVEMBER 16-17 1978



President Jose Lopez Portillo

The Mexican President, H.E. Jose Lopez Portillo, will give the opening address at the Financial Times 'Business with Mexico' conference, being held in Mexico City on November 16 and 17. A most authoritative high level group of Mexican speakers will participate and the contributors from Europe and the US are of considerable distinction. Of the oil producing countries, Mexico is one of the most interesting and has quite exceptional economic potential. The conference is intended to present a comprehensive and candid analysis of the country's present position and the future prospects. The languages of the conference will be English and Spanish and simultaneous translation will be provided.

The list of distinguished speakers also includes:

Licenciado José Andrés de Oryza
Minister of National Patrimony and Industrial Promotion

Licenciado Gustavo Romero Kolbeck
Governor Banco de Mexico SA

Ing. Jorge Diaz Serrano
Director General PEMEX (Petróleos Mexicanos)

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Director General The Mexican Institute for Foreign Trade

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MEXICO II

Economy on the mend

IN THE two years since he took office, Sr. Jose Lopez Portillo, the Mexican President, has had to confront the country's worst economic crisis since the great depression.

The legacy left to him in 1976 by his predecessor, Sr. Luis Echeverria, under whom Sr. Lopez Portillo was Finance Minister, was enough to cause anyone to take flight and it is a measure of Sr. Lopez Portillo's comparative success that he is now managing to exude an air of confidence—largely due to the vast oil wealth—but nevertheless one which still masks appalling problems.

1976 was a critical year for Mexico. At the end of Sr.

Echeverria's six-year term of office, the public foreign debt stood at \$20bn (the private sector debt was \$7bn) which was a five-fold increase.

Lowest

The balance of payments deficit was \$3bn (after a record \$3.7bn in 1975), inflation at around 2.4bn and inflation is coming down little to about 18 per cent. The cost of living index rose officially by 8 per cent in the first half of this year, compared with 13 per cent in the same period last year.

However the foreign debt has grown to \$25bn, although there is less concern in official circles

now at this very high indebtedness because of the country's

far better standing on the

international monetary market

given the general economic

recovery and the country's main

hope.

The improvement in the

general figures led Sr. Lopez

Portillo to declare in September

of his six-year term of

office and consolidate the

achievements.

Sr. Echeverria tried to boost

the economy and create more

jobs by implementing a massive

public sector investment pro-

gramme, but because Mexico

had a low taxation level and

the peso was allowed to

float and went from 12.50

to the dollar to 28.5 before it

was stabilised at the present 22.

Sr. Lopez Portillo was left to pick up the pieces of this watershed in Mexico's modern history. Now, two years later, he can claim a measure of success.

After a real growth rate in 1977 of 2.5 per cent, the GDP increase for this year is confidently being predicted by the Government at between 5 and 6 per cent, which will make it the first time in three years that economic growth is higher than population growth: at 3.5 per cent, one of the highest in the world.

The balance of payments deficit is being forecast at around \$2.4bn and inflation is coming down little to about 18 per cent. The cost of living index rose officially by 8 per cent in the first half of this year, compared with 13 per cent in the same period last year.

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float and went from 12.50

to the dollar to 28.5 before it

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because his left-wing rhetoric worth \$4bn pesos (\$2.7bn), 43 the largest slice, going naturally to the dollar to 28.5 before it was stabilised at the present 22. So much, the plans were largely new machinery and to expand (245.4bn pesos): 27 per cent on financed from foreign borrowings in the first half of this health and education (174.2bn pesos): 39 per cent on administration (56.7bn pesos): 8.4 per cent on agriculture (53.4bn pesos): 8.3 per cent on communications (39.2bn pesos): 6.3 per cent on commerce (32.2bn pesos) and the rest on fishing and tourism.

In six years, the budget has gone from representing 28 per cent of GDP to 42 per cent but it should be borne in mind that Mexico's GDP (1977) is only \$80bn which, for a country of its size, is not very great.

Oil and industry are inevitably the major priorities. Agriculture contributes only 10 per cent of the GDP, but it provides employment for one third of the population. Industry's share of the GDP is over 35 per cent.

One of the more spectacular recoveries in output this year has been in the steel industry which in the first half of this year reached 3.3m tonnes—a 25 per cent increase over the same period last year. Under the former president, nominal steel-making capacity was effectively doubled to 10m tonnes and the heavy investment in the steel sector, in which the Government has sizable holdings, would now appear to be paying off.

The increased steel output coupled with the rising domestic demand is reflected in the car industry which for the past two years has suffered a decline in output (10 per cent in 1976 and 14 per cent in 1977). In the first seven months of this year, 204,168 units were sold, compared to 169,026 in the same period last year, a 20 per cent increase, which will see a return to pre-devaluation levels.

The short-term objectives of Sr. Lopez Portillo's programme—restoring confidence in the peso, cutting inflation to try to set a pattern of sustained growth—are beginning to be nearer a solution than anyone envisaged two years ago, but the long-term situation is still very uncertain.

"We have made satisfactory progress towards recuperation," Sr. Miguel de la Madrid, the Under-Secretary of Finance, told me, "but the number one problem remains employment, and we have not succeeded in cutting inflation very much."

Sr. de la Madrid said that he thought the fresh bout of foreign investment which he was expecting next year as a result of greater confidence could go some way towards solving both problems.

Wage demands are out of step with inflation and there is growing impatience in unions. Last year, wage demands in the private and public sectors were held to 10 per cent and this year the public sector has been granting 12 per cent increases and the private up to 16 per cent.

William Chislett

Mexico City Correspondent

Devaluation
Recovery widens trade gap

MEXICO'S PARTIAL economic recovery has had the inevitable effect of increasing the trade deficit.

Last year's austerity measures in the wake of the 1976 devaluation had the desired effect of reducing the deficit by 51 per cent from \$2.7bn of 1976 to \$1.3bn. But this year's more expansionary policies will mean that the trade deficit will increase in the order of 50 per cent to around \$2.2bn.

As the economy has recovered and the private sector has regained confidence, so the imports of expensive capital goods, which last year fell dramatically, have begun to increase, enabling production to start returning to pre-devaluation levels.

In the first six months of this year, the deficit was \$640m compared to \$272m in the same period last year.

Imports which totalled \$8.2bn in the first half of this year, compared to \$2.4bn in the equivalent 1977 period, are rising faster than exports which, in the first six months of 1978, totalled \$2.4bn compared to \$2.1bn in 1977. But for the exports of crude oil, which represent about half the total value, the picture would look far worse.

It is a vicious circle for, as a developing country, Mexico can only get back on its feet, at least in the short term, by trying to boost production as much as possible. For example, in March of this year Mexico was exporting 200,000 tonnes of cement a month but the Government stopped exports in March because it was found that all cement was needed for local construction—a sign of success for the economic recovery. But, as a

result, a valuable part of represented 20.7 per cent of total exports. In 1976 it represented 15.8 per cent. Behind oil is coffee which now takes 10.3 per cent of the total. Last year coffee exports were up 32 per cent to \$429m. Exports of cars and parts also increased well last year by 24 per cent over 1976, making it the number three item in exports after oil and coffee.

Mexico has a diversified market, unlike many other developing countries which tend to centre their exports on one or two products.

The great bulk of exports go to the U.S. which, in 1977, took 66 per cent of Mexico's exports (the next largest market is Brazil with 4 per cent of exports). Mexico buys from the U.S. 62 per cent of its total imports. On this front, there is more salutary news for Mexico's trade deficit with the U.S. is fast decreasing and this year there is talk that the trade balance could be balanced as a result of oil exports to America.

For the first half of this year, Mexico's deficit with the U.S. was only \$128m, compared to \$235m in the same period last year. Last year's total trade deficit with the U.S. was \$904m.

The U.S. took 88 per cent of Mexico's total crude exports in 1977, 73 per cent of coffee; 80 per cent of car engines and 93 per cent of frozen shrimps.

While Mexico would like to try new markets it is faced with the reality that it cannot but help concentrate on the U.S. as it is so vast and near a market, making transport costs minimal.

This apart, there is also a noted lack of enthusiasm on the part of Mexicans—as opposed to

CONTINUED ON NEXT PAGE

MEXICO III

Ties with the U.S.

THE PRINCIPAL aim of Mexico's foreign policy in 1978 is the same as it was in 1978 or 1979: to join that while stopping far short of the Mexican Government does even half a century earlier, the body, Mexico, after a period of establishment of a satisfactory lively internal debate, has decided not to join. President Lopez Portillo has said more course of the 19th century that Lopez Portillo has said more colossus absorbed hundreds of thousands of square miles of land, once that Mexico does not intend to undercut OPEC prices Mexican territory and in the and Mexico's undivided rejection of the very low price for world super power whose every major decision, economic and political, had to be pondered in Mexico City.

In the 20th century too, Mexico's U.S. became a much larger trading partner than all Mexico's other trading partners put together. For a century and a half therefore the U.S.-Mexican relationship had all the appearances of a poker game in which the strongest cards were always falling into the hands of the Anglo-Saxons. Whatever tricks the Mexicans won were won not by strength but by a mixture of courage, bluff and pride, aided from time to time by blunders on Washington's part.

Now, at long last, the Mexicans are holding one big ace in their fist. Mexico has found vast new reserves of oil and gas and the U.S. has an ever-increasing thirst for those two items. By the early part of the next decade Mexico will be supplying the U.S. with an appreciable share of its energy needs. Prices will doubtless be as low as the U.S. will get anywhere and the supplies will come safely overland through pipelines rather than across the seas in tankers.

All this has led the U.S. to embark on an exercise that the Mexicans believe Washington should have undertaken long ago—the elaboration and adoption of an integrated policy towards Mexico, which will take account of the fact that Mexico is beginning to be strategically important for U.S. interests. In a few weeks' time President Carter should have on his desk the results of a big re-think by many departments of the U.S. needs careful handling by the Administration about what Washington and which is hardly Washington's relationship with going to be solved by the Mexico should be. After the present U.S. policy of building a century and a half when the what the Mexican newspapers Mexicans took Washington are calling a "Berlin Wall" seriously Washington is now along part of the frontier, beginning to take the Mexicans Washington and Wall Street—

While the Mexicans are terms with the ideas of President Lopez Portillo and accept them as being careful not to that Mexico needs a good dose as a counter to the strong U.S. play their oil cards too bravely of political and economic connection. Britain, Germany or aggressively. Though it is reform if the gap between rich and France are seen as useful

At the same time Mexico does not want to be embroiled unnecessarily in the political debate surrounding OPEC. Some leaders say, for instance, that Mexico would never stick to the OPEC oil prices if these were raised excessively for reasons principally linked to differences between the Arab OPEC countries and the U.S. over the course of events in the Middle East.

Mexico does not want to be exposed at any time to reprisals from the U.S. which could be more serious for the country with its long border and flourishing trade with the U.S. than they would be for the average OPEC country situated thousands of miles away.

Mexican officials point out that much of the motive force which created OPEC, namely the need to exercise control over foreign oil companies operating in individual OPEC countries, was absent in Mexico, which had nationalised its oil industry in 1938.

The country's foreign policy makers hope that Mexico's position as a willing seller of oil and gas to the U.S. will generate some greater understanding for Mexico's est now that it is planning to take account of the fact that Mexico is beginning to be strategically important for U.S. interests. In a few weeks' time President Carter should have on his desk the results of a big re-think by many departments of the U.S. needs careful handling by the Administration about what Washington and which is hardly Washington's relationship with going to be solved by the Mexico should be. After the present U.S. policy of building a century and a half when the what the Mexican newspapers Mexicans took Washington are calling a "Berlin Wall" seriously Washington is now along part of the frontier, beginning to take the Mexicans Washington and Wall Street—

Unlike many of the other countries of Latin America, Mexico does not see a strengthened relationship with Europe as being a threat to its position in Washington. They are more deeply involved in the political manoeuvring aimed at bringing peace and an end to dictatorship in Nicaragua.

If relations with Europe are very secondary to relations with the U.S., Mexico's links with the Communist world are of even less importance. The USSR and China maintain large embassies in Mexico City and President Lopez Portillo visited Peking last month. Mexico's desire for relations with both the Communist powers has not been transformed into economic relations of great importance—and one suspects that this state of affairs will be slow to change.

As far as links with the rest of Latin America are concerned Mexico has in the years placed little store by them, apart perhaps from its decision not to sever relations with Cuba during that country's enforced isolation from the rest of the Western hemisphere. From its position as a near neighbour of Mexico, during the Echeverria administration, was

Despite some setbacks resulting from Mexico's lack of marketing experience, the Government still hopes that its tide of Latin America mean that only when the tide of Latin American opinion is running strongly in favour of economic integration does the rest of Latin America impinge much on Mexican policy-making.

Today, with that tide running feebly and the hopes of a succession of integration programmes being disappointed, Latin American policy counts for little. Mexico has certainly advertised its distaste for the Somoza regime in Nicaragua and given refuge to many of Somoza's opponents. But at the same time it has resisted

invitations from the U.S. and Venezuela to become more deeply involved in the political manoeuvring aimed at bringing peace and an end to dictatorship in Nicaragua.

Hugh O'Shaughnessy



Recovery

CONTINUED FROM PREVIOUS PAGE

panies in Mexico—to seek new markets and boost exports hoping that it will lead to Luis Echeverria's return of export taxes existing ones.

"There is a nice, fair protected market here," said Sr. Lajous. Already tariffs have been imposed on more than 1,000 products.

Mexico, like any developing country, has built up its industry behind protectionism but traditionally protected by the import licence system. The present sales aggression should rub off on Mexican business.

Impressions are left when this was first announced, to lower the amount of protectionism.

"It is essential if we are to but is beginning to accept the new policy provided that the tariffs remain high and are carefully," he adds.

Previous governments have reduced slowly.

Protectionism created a process of reducing protective domestic market with competition but not until the present panics passing on inefficiencies.

Government has anything been outdated technology and high Government started to substitute import licences for tariffs.

Profits were high and so few with the hope that, while being companies were willing to take done gradually it will spur companies to improve the quality of their products in the Mexican market.

The process of trying to make light of foreign products being aggressive and less self-satisfied able to enter more easily. And with doing well in the domestic market is a very long one. The lowered, reduce their prices and process of learning how to interest in those areas.

Fiscal incentives are also

William Chislett

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POLICY FOR SELECTIVE CREDIT OF THE BANCO DE MEXICO

The Banco de Mexico, S.A. in the course of its function as the Central Bank, in addition to exercising a policy of control in regard to amounts of currency and credit, determines in a similar way, and to a certain extent, the selective channelling of credit resources which sustain the development of certain preferential fields of the economy; those which require the utilisation of financial techniques and of supervision, which assure the proper application of the credit and its recovery in due course. For the realisation of the policy of qualitative channelling of the resources two processes, which are complementary to one another, have been established. On the one hand we have the rules and procedures which are applied through the "cajones de credito" (credit institutions) in the system of legal reserves which permits the controlling of distribution of the assets of the banking system and, on the other hand, the actions directed towards channelling through the economic development trusts which the Federal Government has established of important resources towards basic activities which hasten the process of national economic development.

The policy of selective transfer of credit followed by the Banco de Mexico, S.A. through means of trusts for economic promotion, at the same time as providing important financial resources to encourage the development of certain priority activities of the economy, are complemented by suitable programmes of technical assistance, which enable the best use to be made of said funds; in fact, these institutions respond at present with greater efficiency to the growing needs, both for financial help as well as better and more ample programmes of technical assistance and training at all levels.

The operations which in the exercise of their functions are carried out by the trust or rediscount funds cover the whole country because they are realised through the country's banking system which has a wide network of branches throughout the Republic. This manner of operating has enabled the trusts to maintain fully guaranteed financial solvency, principally due to their character of second-tier banks which prevents their assets from becoming exhausted. In addition, the trusts through means of the banking system have been able to spread their service more, with emphasis principally on plans and programmes of technical assistance, with ever increasing improvement in design to assist businessmen in the solution of the problems they face relative to financing, production, trading and organisation of their companies.

The selective channelling of credit through the trusts contributes to a better and more equitable distribution of resources throughout the regions favouring in a special way industrial decentralisation in the country, with a view to encouraging new growth points which offer greater opportunities for employment, as well as better possibilities for regional development.

One of the most important duties carried out by the development trusts is the assessing of the socio-economic impact of the credit programmes which they have established. In this way the rediscount funds are in condition to ratify or rectify the policies followed, as well as to substitute or extend the instruments used in the financing programmes.

The credit policy of the country has as its immediate aim the fluid transfer of the financial resources towards the regions and productive activities which most need it, with the object of contributing to the attainment of the objectives of regional development and a more balanced economic growth in the whole country. In this context, within the basic sectors towards which the Central Institute directs the selective transfer of

resources, especially important is the strengthening of the external sector through means of the Fund for the Development of Exports of Manufactured Products (FOMEX); the support to industry in process of transformation, chiefly small and medium industries, and the production of capital goods which can be achieved through the intermediary of the Fund for Industrial Equipment (FONEL); the development and expansion of the agricultural and livestock sector stimulated by the actions of the Trusts Instituted in Relation to Agriculture (FIRA) and the aid to the housing programmes through the co-ordinated action of the Fund for Operation and Bank Discount for Housing (FOVI) and of the Guarantee and Aid Fund for Housing Credits (POGA).

The development trusts administered by the Banco de Mexico, earmarked during 1978, financing to the extent of approximately 40,000 million pesos, which represents an increase of 32% with respect to the amount channelled during 1977. It needs to be mentioned that in order to obtain the granting of the backing mentioned, the trusts will receive during the current year, new resources both internal as well as external, of about 10,700 million pesos, of which the Banco de Mexico will contribute approximately 50%.

To attend to the growing needs for resources derived from the increase in their operations, the trusts have had recourse to outside sources of financing. Special mention must be made of the magnificent image which the development trust funds have in the eyes of international credit organisations, not only because of the financial solvency they represent, but because in addition, through the periodical revisions of their operations, which these organisations carry out, they have been able to clearly verify the great benefits achieved by the sector helped, and whose achievements are within the scope of the integral development programmes established by the governmental authorities.

As an example of the foregoing, recently the World Bank granted to Mexico, and in a special way to FIRA, a loan of 200 million US dollars, which is the largest credit granted by BIRF in Latin America and the biggest loan made for development. This loan will be destined to finance, in part, the Sixth Programme of Agriculture and Livestock Credit which provides for a total investment of 627 million US dollars, which is structured in such a way that it intends to contribute to a short term increase in the production of grain and seeds. Other recent examples of the importance acquired by the development trusts in the international sphere relate to the credit recently granted to FIRA by the Chase Manhattan Bank for 50 million US dollars to stimulate the agricultural and industrial industries of the country, as well as the loan from the World Bank for 100 million US dollars to FONEL with the object of contributing to the financing of new projects and for extension to plants already existing in the industrial sector.

We shall go on to briefly describe the objectives and characteristics of the principal economic development trusts which the Federal Government has set up in the Banco de Mexico.

The Fund for Encouraging Exports of Manufactured Products (FOMEX) has as its general aim that of contributing to make good the deficit of the trade balance of the country, through fostering and promoting the export of manufactured products and the substitution of imports. To achieve these purposes, FOMEX grants financial facilities which in general produce competition between Mexican exporters and manufacturers in face of suppliers from other countries, both relating to the export of goods and services as well as the substitution of imports and the marketing of durable consumer goods in the bordering zone.

To foster exports, the trust grants credit aids, both in national currency as well as foreign currencies at low rates of interest, directing them towards the production of manufacturers, refinancing of stocks, as well as sales on instalments carried out by Mexican exporters. This latter aid greatly favours foreign purchasers of products manufactured in Mexico in receiving facilities of a financial kind on terms which are competitive in respect of those granted by other countries.

As far as concerns stimulation for the substitution of imports, the Fund grants financing for manufacturing and dealings in capital goods and dealings in goods for final consumption in the neighbouring area and open spaces of the country; these credit aids are granted in national currency, at a floating and attractive rate of interest.

In the period January-September of this year, FOMEX channelled financial aid for 15,043 million pesos, which signifies an advance of 71.7% of the programme which it had established at 20,895 millions for 1978.

The Industrial Equipment Fund (FONEL) directs its activities to accelerating the process of industrialisation within the country through the granting of financial and technical assistance to firms in order to carry out new industrial projects and also to expand and modernise plants which are moving towards improved productivity, including factories for machinery and shopping centres in the bordering areas and open spaces.

The credit granted by FONEL are in the national currency and at a fluctuating rate of interest though of preferential character. This can be applied to purchase and to erection and installation charges for fixed assets, such as machines and equipment; to the construction of buildings in which the machines and equipment shall operate and to expenses arising from the preparation of pre-investment or feasibility studies for the said projects.

The technical assistance programmes which have been established by FONEL are very important since they are of help to managers in elaborating their investment projects and comprehend administrative, technical, economic and financial aspects.

During the period between January and September of this year FONEL authorised financial assistance totalling 1,754 million pesos, thus exceeding the objective which it had established for 1978 and easily surpassing the 1,108 million which had been channelled during the whole of 1977.

Within the aids granted by FOMEX and FONEL in the first nine months of 1978 the financing conceded to small- and medium-sized industry totalling 8,186 million is most apparent as well as that allotted to manufacturing

for capital goods totalling 2,35 million pesos.

The Instituted Trusts relating to Agriculture (FIRA) are those which have been most apparent in the field of technical assistance and of advice to producers through having introduced modern, dynamic practices into farming credit which have gradually and positively influenced the criteria and prevailing systems.

The basic aims of FIRA are to increase the productivity of farming operations, giving preference to those with low incomes; to increase the production of basic articles for the national food-supply, especially those which present a major deficit in the national consumption; to stimulate agricultural and livestock production with a view to export and substitution of imports and to encourage the creation of agricultural industries. In attaining these objectives FIRA is contributing significantly to creation of employment and hence to the retaining, to a certain degree, of the work-force within the rural sector and contributing to the country's regional development.

The Trust effects its assistance through long-term financial credits intended to finance primary productive activities and also through partial or collective loan credits for working capital. The maturity periods to which they are subject are fixed in relation to the type of credit and the interest rates are promotional, being applied in accordance with the producers' level of income and with the amount of the credits.

The credit programmes are fashioned and allocated preferentially in accordance with a regional assessment made by the FIRA technicians with respect to the most urgent and vital needs to be satisfied in order to favour regional agricultural development. Likewise, in accordance with productive activity, the programmes are classified as to annual crops, perennial crops, meat, milk and agricultural and livestock industries.

During the first nine months of this year, FIRA assisted the development of the agricultural sector with 18,608 million pesos, which compares very favourably with the 11,200 million granted during the whole of 1977. The assistance granted is directed preferentially to boosting production of basic articles for food supply.

It is important to mention, that besides the credit resources and the technical advice assistance offered by the trusts for economic development, the latter have established programmes of guarantees, the action of which in certain cases extends both to the financial intermediary as well as the final beneficiary. So, for example, the recovery of the agricultural and livestock credits which it granted to low income producers: FOMEX protects exporters or the intermediary institutions against risks of a political nature to which recovery of the credits derived from their exports are exposed.

Recently, with a view to aiding the Development Programme for the Capital Goods Industry, FOMEX established a guarantee to protect the first purchaser of capital goods designed and manufactured for the first time in Mexico against the risk of equipment price-loss in which it is exposed during the initial period of its use and likewise created a guarantee which assures the intermediary bank of the recovery of credits granted to national producers for the manufacture of import-substituting capital goods. On its part, FONEL created a guarantee to protect the financial intermediary against risks of default in payment on loans granted for the preparation of the pre-investment studies and programmes for the adaptation, production, integration and development of technology, with particular attention to the design and development of capital goods.

It remains to mention that the systems of guarantees against default of recovery of credits which have been awarded have proved to be valuable instruments in allowing the banks to channel greater volumes of resources to certain priority sectors. It is equally important to emphasise that those guarantees which become effective due to default in payment represent a minimal percentage of the total number of guarantees awarded and this shows the positive effect which their use demonstrates.

To sum up, the selective credit policy followed by the Banco de Mexico has contributed to the attainment of satisfactory levels of success within the objectives established for credit matters by the country's financial authorities and in this context the development trusts administered by the Central Institute share in this success by putting into practice with imagination and in a responsible way new alternatives for financing and wider programmes for technical assistance with the basic aim of suiting their credit policies to the changing requirements of the economy.

MEXICO IV

New optimism in banking sector



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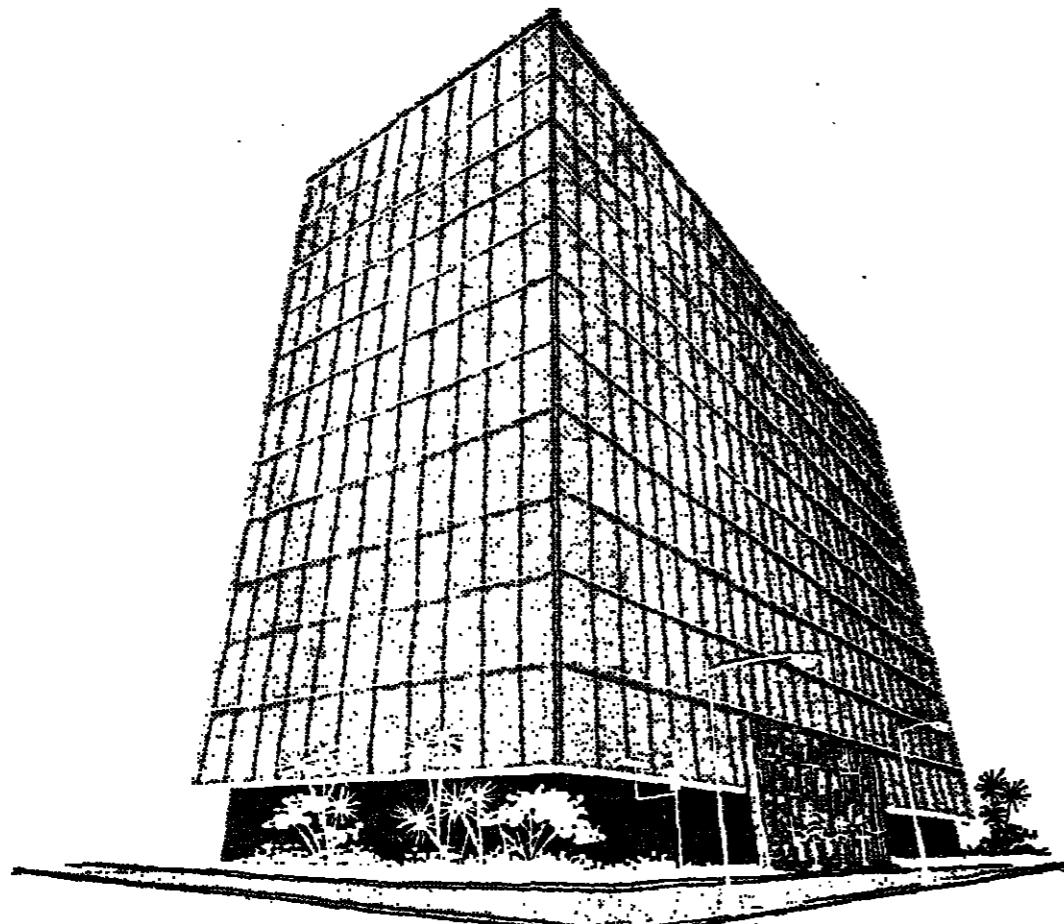
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Joe H. in L.A.

THE MEXICAN banking sector is starting to radiate fresh optimism and confidence. One positive sign of the exchange for 50 years. On three months deposits the interest rate for pesos was fixed in May 1977 at 11 per cent—an increase of "dollarisation" is 1977 at 11 per cent—whereas dollar still produce shudders of fear dollar deposits represented 28 deposits for three months went down the spines of bankers. In June 1977 34 per cent. And September this year the dollar per cent of total deposits up from 48 per cent to 55. In the trauma of that event is now over. Total peso liabilities of inflation is being gradually reduced so the interest rates stood at 9.75 per cent and for 67bn pesos (\$3bn) in the first half of this year—three and period 1973-78 interest rates narrowing the difference. A half times the increase were "negative" to the tune of 5.8 per cent. The result of the increased registered during the same period in 1977—and now stand at 588bn pesos (\$26.7bn); of which 399bn pesos comes from the private and mixed sector.

Dollar liabilities decreased by 559m in the first six months of this year to \$15.8bn at the end of June so confirming the new-found confidence in the peso.

The private and mixed sector's peso liabilities fell from 275bn in August 1976 to 244bn in the November and not until the following April did they return to predevaluation levels.

Since then the private sector has started to pick up at a greater speed, but the situation of non-liquid liabilities has not improved to the same extent.

Interest rates savings have increased.

One of the Government's main priorities in the banking sector is to stimulate domestic savings

in order to strengthen the system, which was badly weakened by the devaluation when an

estimated \$4bn "left" the country.

The peso has stabilised in the two years since

devaluation which has an un-

doubted psychological effect.

Peso stabilisation has also

meant that the attraction of

high domestic interest rates is

not being wiped out by new

"floating" devaluations.

Probably the most important feature since devaluation has been the restructuring of interest rates in order to attract more long term deposits.

Interest rates were revised in

May 1977 and now for periods

exceeding two years 16 per cent

net is paid which, assuming this

year's inflation will be 18 per

cent, is still two per cent

"negative," but less "negative

than before. The policy seems

to be paying because in July

38.5 per cent of deposits were

for periods of over three months

compared to 30.5 per cent in

July 1977.

At the same time the margin

between peso and dollar

interest rates is being reduced

in order to stem the amount of

dollars in the domestic banking

system—Mexico has complete

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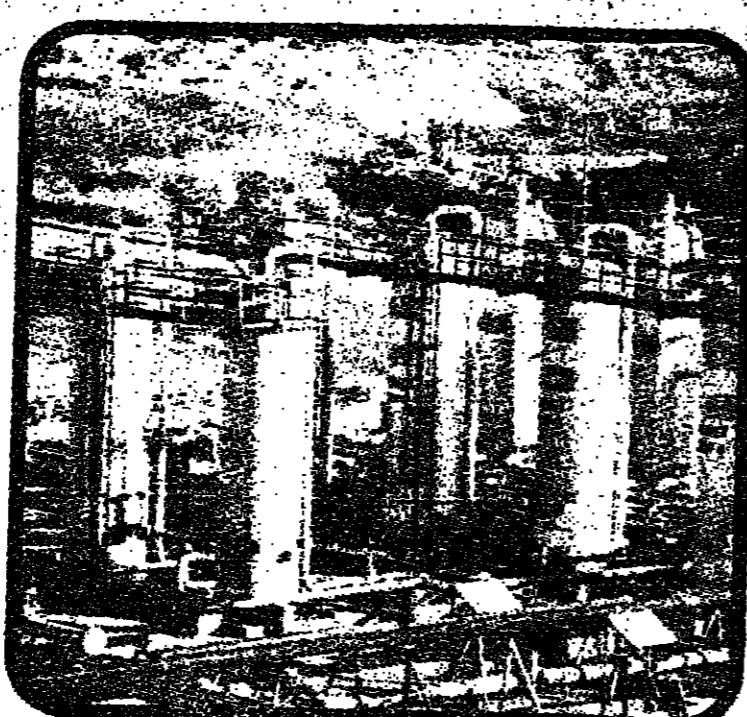
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Oil production on a giant scale

THERE SEEMS little doubt 1938 was the first country in the world to nationalise its oil crude and condensate production. Mexico is now one of the world's oil producing giants. This led to Britain producing at a rate of 786,839 b/d of oil. The balance of oil still raise their eyebrows, breaking off diplomatic relations for three years and a comes from the traditional (Pemex), the state owned oil company, issues a fresh set of figures, but even they accept that the oil nor sell technology, accounted for 13 per cent of the total (126,789 b/d of crude) and irony, Mexico is now the only country in the world to have a constitution which declares that all hydrocarbons belong to the nation.

As a result of this vast oil potential Mexico has travelled in two years from a serious economic crisis, which culminated in 1976 with the devaluation of the peso, to becoming a developing country with an enviable (for other developing countries) standing on the international monetary market.

The figures speak for themselves. When Pemex first started operating in 1938 proven hydrocarbon reserves in Mexico amounted to 1.2bn barrels. Fourteen years later the figure was 2bn; in 1962 5bn; in 1976 8.3bn; at the end of 1977 16bn and finally at the beginning of September the Mexican president, Sr. Jose Lopez Portillo, announced in his annual state of the nation speech that proven reserves were now 20bn barrels, which is more than the British sector of the North Sea.

Oil is being found so quickly

that target dates which were originally set for 1982 (Pemex's investment programme is for the period 1977-82) are now being brought forward to 1980. For example, part of Pemex's \$17bn-\$20bn programme for 1977-82 is to increase production of crude and condensates from 1m b/d in 1977 to 2.2m b/d by 1982. Pemex now predicts that this part of the programme will be achieved by 1980 and as a result the country may be able to export over 1m b/d.

Other objectives of the programme, which involves spending three times more than in the period 1938-76, are to drill 1,300 new wells; double the present refining capacity of 850,000 b/d; increase the production of gas from 2.2bn cubic feet a day to 4bn cubic feet a day; triple the petrochemical capacity to 19.4 tonnes; and increase the export of refined products from virtually nothing to 300,000 b/d.

Pemex's capital expenditure for this year will be \$100,000 b/d, a worth around \$2.4bn: more than double last year's total of \$8.2bn and its total expenditure nearly 30 per cent of the whole public-sector budget.

In 1975 84,200 b/d were exported; in 1976 94,400 and in 1977 202,000 b/d. It is estimated that the figure for this year will be 300,000 b/d. Pemex's earnings which figure (just over \$1bn) was a 23% per cent increase on 1976.

It is no wonder then that oil is being held out as the country's main hope of setting the economy right even to the extent that by 1982 — if Pemex's expansion plans and forecasts are right as its judgment of the world market — Mexico could be earning a total of \$8.2bn from Pemex's exports of crude, gas and refined products which would be nearly 50 per cent higher than the oil is so intense that Pemex's total imports of goods in 1977.

Not surprisingly this has led to a great deal of nationalistic

drum beating. It should be around Reforma and Samaria, borne in mind that Mexico in the south zone, which in 1977

well within that accepted by national and international banking community.

Sr. Diaz Serrano estimated

August that "at the present prices and volumes of exports the total debt as of June 1978, is covered by exports two years and three months."

Pemex is certainly significant contracts successfully. At the moment it is selling either crude or refined products to the U.S. (about 86 per cent of total crude exports), Guatemala, Costa Rica, Colombia, Ecuador, Peru, Brazil, Puerto Rico, Israel, Spain, Britain and Sweden. An agreement has been signed with Japan in order to test Mexican crude in Japanese refineries and it could eventually lead to a long-term operation in a very important market.

Sr. Lopez Portillo said in his speech that oil wealth means that the country must be "extremely careful" in the way that it is used and that the balance must be found between what we are now and what can become." Previously he said that "this opportunity (of oil) will only come once in history. We have to transform a non-renewable resource into a permanent source of wealth."

Many fear that in the ensuing search for oil, and the greater importance that will be attached to it as the mainstay of the economy, social and political unease will increase as inflation could soar.

Venezuela (Mexico is second to Venezuela in oil production in Latin America) has already advised Mexico that it would be better not to get at the oil quickly and keep some reserve. Venezuela, we through the same process, Mexico and government officials here are keen to point out that Mexico does not want to repeat the "case of Venezuela" where inflation soared and the most structural changes in the economy.

Venezuela in fact slowed down production last year by 2.7 per cent, while Mexico increased it by 9.4 per cent; in this respect it is significant that a "planned form" of production, has been mentioned at Pemex.

Another problem which we will have to face is whether Mexico will join OPEC since most of its exports go to the U.S. At the moment it is fervently stayed out, arguing that this is in the national interest. Sr. Diaz Serrano says: "We don't want to tie the destiny of our petroleum industry to the destiny and conduct of international politics."

Mexico sells her crude for \$13.40 a barrel, slightly higher than the OPEC countries, but cheaper for the U.S. as transport costs are low. Any attempt by Mexico to join OPEC, considered most unlikely, would undoubtedly be countered by pressure from Washington for Mexico to keep out of the group.

W.C.

The nuclear debate

MEXICO'S Parliamentarians in 1977 after Sr. Jose Lopez Portillo took office and is now in early October during the debate over the nuclear energy operation by 1982 and the law indicated how seriously this second by 1983. There are plans to build two more plants of the same capacity in Veracruz, so heated that the Congress of Deputies decided to suspend the debate until at least November when it is hoped that tempers may be cooled and the confusion surrounding the new law sorted out.

Having discovered that the country is rich in oil reserves the Government is now deciding what to do with its large uranium reserves and how to develop a nuclear programme for producing electricity.

Mexico is rich in minerals and according to the National Institute of Nuclear Energy proven reserves of uranium amount to 11,000 tonnes and probable reserves a maximum of 600,000 tonnes, although this figure is less certain. As a result Mexico has the capacity to create a nuclear industry for producing electricity (it is one of the main voices against nuclear bomb production in Latin America) but not the necessary technology.

The switch over from burning oil to the use of nuclear energy for electricity production would release millions more barrels of oil for export.

At the moment Mexico has one nuclear power plant under construction at Laguna Verde in the state of Veracruz. Building of the plant, which comprises two 650 MW heat-water reactors, began in 1972 but was suspended for four years as a result of changes in Government policy. Work was resumed in

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JPI, in its

Gas bonanza brings its problems

GAS could become a rather embarrassing bonanza for Mexico and one that could be the cause of headaches in the craft.

Most of Mexico's gas is associated natural gas. It is obtained with the oil, as lower its price and the "letter of understanding" which separate wells and, inevitably, pined on December 31, was not the ambitious expansion plans renewed. Rather than wait for more than double production of crude by 1980 will also mean that natural gas production will go up by the same amount.

The two go hand-in-hand but could not take a decision on their futures would now appear the Mexican imports. The Government preferred to stick to result of the rejection by its gas, as much out of Carter administration at the end of last year of Mexico's plan to export large quantities of gas to its neighbour.

Plan

Pemex, the State-owned oil company, aims to increase the production of gas from the present 2.4bn cu ft per day (according to the latest July figure) to 4bn cu ft per day by 1980, with the initial plan of last year's harsh winter in America awoke Mexico to the tremendous export potential of gas.

Plans already formulated quickly went into action to build a 821-mile pipeline at a cost of \$1.5bn and with a capacity of 2.5bn cu ft per day to carry natural gas from the rich oil fields in the states of Chiapas gradually deregulated until and Tabasco to McAllen, Texas. Previously, much of the gas free of controls.

As a result, U.S. companies are now in a position to be more flexible in discussions over the price of gas and there have apparently been some moves on the part of these companies to start negotiations again with Pemex, but the position of Pemex remains the same as that expressed by St. Lopez Portillo in his annual state of the nation speech:

The President said: "We must give gas its real value. If we have a surplus, we can sell, consume or keep it in reserve. But we will never undersell it which would be equivalent to burning it."

This attitude is the one that appears uppermost in the minds of Pemex officials. As much as anything, the decision is a political one.

Economically, the issue year's venue for the Latin American Bishops' Conference

those who say that natural gas required more time, more production and those who say that it is foreign currency in the short term."

Mexico probably has no choice on other energy sources, mainly oil, which would leave more crude to export.

The president also admitted in his speech that when serious recognition was first given to Mexico's gas potential "we chose to go on with the domestic part of the pipeline from Cactus, in bringing us considerable amounts of foreign currency more in the north. It is about half-quickly, thus allowing us to solve our still overwhelming problems. The other alternative next year. At San Fernando Pemex director Jorge Diaz

diameter) from Cactus will link pipeline would allow Mexico to Large quantities of dry gas have per day. The completion of three and the make use of the associated gas found in the state of additional cryogenic natural gas of the pipeline is, according to the majority of industrial towns Basin of Sabinas—and around the president, much less than and would also create new development poles.

Meanwhile, Mexico is pressing the north zone accounted for 28.2 per cent; the central

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MEXICO VIII

WALK ANYWHERE in Mexico gauged from the fact that tor. If the situation can be described as bad in urban areas, the frontier with the U.S. every year in search of work. Many of them cross successfully and turn red to earn a few pesos about 5m illegal Mexican from cleaning car windscreen. Immigrants are now thought to men clean shoes by the side of the working in the U.S. Paseo de la Reforma, the city's although no one really knows six-lane main street, or play the exact number.

But for the "bracero" movement and the relative ease with which Mexicans cross the 2,000-mile long frontier, the problem of unemployment would be far worse in Mexico.

It is estimated that 800,000 new jobs need to be created every year just in order to stop the unemployment level from rising. At the most, when the economy is going well with a growth rate of 6 per cent, as happened during the period 1971-73, between 200,000 and 300,000 new jobs can be created a year. But this still leaves half a million new entrants into the work force without jobs: not counting those already unemployed.

Economic growth has slumped in the last two years, which has meant an even greater increase in unemployment. This year the GDP increase is forecast at 6 per cent, which should mean that more people this year found work than last year, but even this is not certain.

Everyone accepts that unemployment is the number one problem and there is no lack of rhetoric about the need to improve the situation, but little is being done to alleviate it. The most hard hit sector is agriculture where about 40 per cent of the work force are unemployed. Twenty-four per cent are employed in industry and 34 per cent in the service sec-

them. Officials do recognise that the problem will never be solved as a safety valve but cannot unless at the same time go on for ever and nor be measures are taken to stem the used to put off solutions in population growth and greatly Mexico. The president speaks improve the lot of agricultural workers. Cinemas now run not people, but any action

and the Government's family planning advertisements by the U.S. Government drasticaly to cut down on the number of campesinos depend on the flow as is probable or reveals a stepping up of measures to combat it by the U.S.

While it is fair to say that the Government lacks a coherent strategy—mitigated to some extent by the overwhelming odds against it—the president has been at pains to stress that the vast foreign-exchange earnings generated by the exports of Mexican crude oil will be used to create new jobs. He believes that while the Carter administration set up its first—and long overdue—national employment commission, which will study its own domestic reasons, the problem and report to the bracero movement, will be allowed to continue. Last year it shows itself in the 1,000 people caught illegally crossing a day who officially arrive in Mexico City from the country either indicates a sharp increase

in the number of unemployed and sectors of unemployment should be pinpointed and investment injected to relieve them. At the same time he concedes that the investment needed is immense. Calculating the creation of each new job at between 40,000 and 80,000 pesos, this would give a maximum of 400,000 pesos (\$181m) just to find work for the half a million new entrants to the work

a researcher at the Colegio de Mexico, who has advised governments on the problem. He has consistently charged that the of not doing enough to create new jobs, which he feels will push the Government into taking long-term and not short-term solutions and that there is a growing action in the public sector, the number one emergency measures to combat the problem.

His advice is that the areas which sees a red flag every time, the word nationalisation is mentioned. Dr. Bustamante's main worry is that the money from oil exports will not be properly used, but will go to maintain the "status quo" instead of creating agro-industries. All of which must bring the day of reckoning nearer.

W.C.

Speech

According to the mass of statistics issued by the Government in September at the time of the President's annual state of the nation speech, 18.8m people are "economically active"—a mere 28 per cent of the 64.9m population. What the Government does not reveal in the statistics is how many people are unemployed. Estimates vary, but it is generally accepted that 47 per cent of the work force is either unemployed or under-employed.

The Mexican workforce is small in relation to the size of the population, because a very high percentage are young people. Last year 34 per cent of the 64.9m population were under 12 years old: the result of the 3.5 per cent population growth rate and a low death rate as the country improves its health services. This high percentage of young people compounds the problem because a young population puts intense pressures on the labour market every year for new jobs.

A clear idea of the gravity of the problem can also be

THE TOURIST industry in Mexico is an industry which has the exception of the occasional the past few years in the number of visitors coming to Mexico. Last year's figure of 3,237,000 was virtually the same as that for 1973 (3,226,000), and rather less than that for 1974. The plight of the rural poor 300,000 more Mexicans were allowed to continue. Last year it shows itself in the 1,000 people caught illegally crossing a day who officially arrive in Mexico City from the country either indicates a sharp increase

in Mexico to vote in favour of the the industry this year and that tourism but domestic tourism UN resolution equating Zionism is the strikes which have The number of Mexicans who

disorganized the air services take holidays in their own country than Mexico to visit in And thirdly, the country has, 3,237,000 was virtually the same as that for 1973 (3,226,000), and rather less than that for 1974.

With U.S. visitors consistently providing between 84 and 88 half the visitors to Mexico, than the number of foreign per cent of Mexican tourism. Strikes by airline personnel visitors, nearly 14m against 24m business, how the U.S. tourist have been exacerbated by and it is also growing much looks at Mexico is of enormous decision of Mexican traffic controllers to work to rule, thus 1970.

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Strong & Fisher

(Clothing & Fashion Leather Manufacturers)

Trading affected by cyclical influences
Exports again a record at £10.5 million

Results for year ended 31st May 1978

	1978 £'000	1977 £'000
Turnover: Leather	7,087	6,813
U.K.	10,514	8,246
Export	11,755	12,120
Total Turnover	29,356	27,179
Profit before Tax	657	1,859
Earnings per ordinary share	7.0p	17.5p
Assets per ordinary share	96p	94p

The Hon. E. D. G. Davies reports on a challenging year:
The effects of the cyclical nature of our trade can be contained but not avoided.....it is encouraging that recent trends appear likely to return the Group to a more acceptable profit level during the current year. Since our year end we have received large orders at regained levels of profit margin.

Against this background the maximum permitted 10% increase in dividend is recommended.

It is not anticipated that the improvement will be fully reflected in our first half results, but, a year hence, we hope we shall be submitting a more acceptable level of profits.

Strong & Fisher (Holdings) Limited

Copies of the Report and Accounts are available from the Secretary, 100 Irchester Road, Rushden, Northamptonshire NN10 9XQ.

BIDS AND DEALS

Panel allows Vantona exemption on forecast

BY JAMES BARTHOLOMEW

The Take-Over Panel yesterday emphasised that profit forecasts in the document to the optional cumulative preference shares must normally be reviewed by financial advisers in the context of a takeover bid where equity consideration is involved. Vantona has been exceptionally exempted from this requirement in its offer for J. Compton, Sons and Webb.

The Panel has regarded part of the interim statement by Vantona last August as a profit forecast. It wanted this to be reviewed. Vantona resisted this because it would involve diverting senior management from the operations of the business in these seriously very active final few weeks of the year. Vantona claimed that this would damage turnover, profits and customer relationships.

The Panel regarded such difficulties as irrelevant in deciding whether the offeree shareholders should be deprived of the protection afforded by Rule 16 of the Code. The rule would have been enforced, said the Panel yesterday, "had it not been for the intervention of the board of Compton and its advisors, Hill Samuel and Co."

In view of the agreement of the offeree company and "a number of factors identified in the offer document," the Panel agreed that the forecast need not be repeated in the offer document and need not be reported on by the financial advisers.

The most important "other factor" was that Vantona has published management accounts for the first ten months of the year in the document. The Panel ordinary shares which now gives does not specifically mention the Rockware 96.3 per cent of that

other factors but Vantona refers to the optional cumulative preference shares as giving 96.3 per cent of the possible adverse effects of uncertainty on the Compton Webb employees" which might be created by delay in making the offer.

In making an exception for Vantona, the Panel warns other companies that in the context of bids, forecasts "will almost certainly have to be exposed to the disciplines of the Code". The Panel also takes the opportunity point out that "there is no automatic right to withdraw" a forecast made before a bid arises. And if it is withdrawn, it would normally have to be replaced by another vetted forecast.

The Panel warns financial advisers that they "should invariably check whether or not their clients have a forecast on the record so that reporting procedures can be set in train with the minimum of delay." The 10 month figures given by Vantona show pre-tax profits up at £2.5m (£2.2m). The Board of Compton reiterates the profit forecast of £2m made previously in connection with the earlier offer from Courtaulds.

Rockware/ALIDA

Rockware Group's offer for Alida Packaging Group has been accepted in respect of 2,351,658 ordinary shares which now gives

MINING NEWS

A bad day for Gold shares

BY KENNETH MARSTON, MINING EDITOR

NEWS OF the measures designed to support the weak U.S. dollar may prove only a temporary dampener to a heavy blow to an already non-too-confident market in South Africa. As the South African gold mining share prices are concerned, it is the political factor that has been blamed for the 22 rise in the bullion price lost yesterday. Prices fell to \$227 rise in the bullion price lost yesterday.

The gold mines index dropped 12.9 to 151, its lowest level since the beginning of this year when the bullion was standing at only \$168 per ounce as compared with yesterday's \$227.

The setback in the bullion price yesterday of \$15 to \$227 needs to be seen in the context of its recently accelerated advance. This week the price has come up from \$234 to a peak \$247 at one time.

It was standing at \$227 a little over a week ago when the gold mines index was 153.1, a far cry from yesterday's level.

It may well be that the bullion price has risen too far and too too the rising trail. What remains to be seen is whether these factors will attract buying from continental and other investors.

But until confidence is fully restored in the dollar, the latest measures to double the U.S. role of the U.S. investor.

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The necessity for such tests is an advantage of the Western Mining Corporation for companies seeking to exploit the gold mining areas of the Northern Territory, where the metallurgical problems are less complicated.

Western Mining is to resist the compulsory purchase of the estate and is taking legal advice. The company "is reviewing its position generally," it said, "and for a three-month postponement of the inquiry which has been set for November 10."

PH is currently the subject of a take-over bid from Multi-Purpose Holding Bhd. It is expected that the offer document will be sent to shareholders about the middle of November.

PH also announced that Mr. S. W. Livesey has been appointed chairman following the resignation of Sir Kenneth Cook upon his appointment as Lord Mayor of London. Sir Kenneth will remain an honorary consultant of the company.

MARLBOROUGH PROPERTY

At the EGM of Marlborough Property Holdings, formerly Chown Securities, shareholders approved the acquisition of Marlborough Property Securities — formerly Marlborough Property Holdings — together with the loan stock and other arrangements relating to the acquisition, as set out in the circular to shareholders dated October 6, 1978.

The special resolution that the name of the company be changed to Marlborough Property Holdings was also passed.

SLOUGH ESTATES

Under the agreement entered into in connection with the offer for Yorkshire and Pacific Securities in March 1969, 133,789 shares of 25p each ranking pari passu with the existing ordinary shares have been issued by Slough Estates in exchange for 33,929 shares of no par value in Slough Estates Canada.

At present both the federal and the state Governments are assessing environmental and management issues.

ROUND-UP

Central Norseman Gold and associate, Western Mining, has entered into joint venture to earn 50 per cent in the old Stawell gold mine in Victoria by carrying out a drilling programme. Exploration so far has shown that there could be a re-occurrence of the high grade ore to the south of the old mine.

* * *

Kalgoorlie Lake View, on behalf of Kalgoorlie Mining Association which takes in also Gold Mines of Australia, is seeking a joint venture for the re-opening of mine on the Finistron lease where production stopped in 1974. Mr. L. C. Brodie-Hall, the chairman, said in Melbourne.

PENTOS WILL WITHDRAW

In view of the recommendation offered by Alfred Preedy and Son for the ordinary and preference capital of Midland Education Pentos proposes, with the permission of the Panel on Takeovers and Mergers, that its own offshoot Midland will lapse when offered by Preedy or any other higher offers by another bidder are posted.

GATES EXTENDS

Frank G. Gates, Ford motor vehicle dealer in Herne, Essex and North East London has agreed to acquire Hazlemere Motor Company (Waltham Abbey) for about £625,000 cash. The price is based on net assets at October 31, 1978 with a value of £375,000 placed on the freehold property.

Hazlemere is a Bedford commercial vehicle dealer at Waltham Abbey, Essex and has a subsidiary commercial vehicle repair and body building business. Profit for the year to March 31, 1978 were £39,504.

The acquisition will enable Gates to expand its Ford truck and transit sales and composite commercial vehicle sales services and parts parts.

In addition, Ford Motor has offered Gates the truck territory formally covered by the Enfield Ford dealership.

SHARE STAKES

Brickhouse Dudley: Britannia Assurance now holds 1.05m shares (7 per cent).

Second City Properties: Control Securities has purchased a further 10,000 shares.

Jacksons Bourne End: Dawngrange has purchased a further 3,000 ordinary shares bringing total ordinary interest up to 301,500 shares (2.04 per cent).

Letraset International: J. G. Soper, a director, has sold 5,000 ordinary shares.

Minster Assets: Mr. C. D. Murland, a director, has disposed of 5,000 shares.

Dawnay Day Group: Mrs. H. R. Chancellor, wife of Mr. A. C. B. Chancellor, a director, has sold 10,000 ordinary shares.

Warren Wright and Rowland: Throgmorton Street, London, has 85,000 ordinary shares and now holds 516,250 shares (5 per cent).

Vantage Securities: London and Manchester Assurance has

acquired a further 40,000 ordinary shares, making total interest 412,000 (13.73 per cent).

Temple Bar Investment Trust: Pearl Assurance is interested in £534,000 of the ordinary stock.

The joint venture in pension investments holds 200,000 ordinary shares.

Davy Corporation: Mr. J. Eccles, a director, has sold 6,562 shares and Mrs. J. D. Eccles has 8 per cent cumulative preference shares (10 per cent).

This advertisement is issued in compliance with the requirements of the Council of the Stock Exchange

FODENS LIMITED

(Registered in England No. 73742)

12,002,372 'A' Ordinary Shares of 25p each

Application has been made to the Council of the Stock Exchange for the above 'A' Ordinary Shares to be admitted to the Official List.

Full particulars of Fodens Limited and the rights attaching to the 'A' Ordinary Shares are available in the Statistical Service of Exel Statistical Services Limited and copies of such particulars may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including 16th November, 1978 from:

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Security Pacific Corporation is the holding company for Security Pacific National Bank, tenth largest in the U.S. We are headquartered in Los Angeles, the most dynamic market in the United States and a principal Pacific Rim trading center.

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SECURITY PACIFIC CORPORATION

© TRADE MARK OWNED BY SECURITY PACIFIC CORPORATION

IC Industries sets record third quarter net income and sales.

CONSOLIDATED STATEMENT OF INCOME						
For the quarter and nine months ended September 30, 1978, compared with the same period of 1977						
(Dollars in thousands except per common share amounts)		Quarter ended September 30	Nine months ended September 30			
1978	1977	Change	1978	1977	Change	
Sales and Revenues	\$687,169	\$471,343	55.8	\$1,700,317	\$1,353,835	25.6
Income before Taxes*	31,212	25,055	24.6	89,732	82,948	8.2
Taxes on Income*	13,200	7,293	81.0	35,156	28,724	22.4
Net Income	19,824	19,181	5.4	59,091	57,805	2.2
Net Income per Common Share	\$1.03	\$1.00	3.0	\$3.06	\$3.15	(2.9)
Average common shares outstanding (in thousands)	15,673	15,250	2.8	15,673	14,670	6.8

*From continuing operations.

IC Industries' third quarter net income reached a record \$19.8 million, up from \$19.2 million in 1977. In the same period, sales and revenues were a record \$687 million, nearly 50 percent above the same period last year.

These record results were achieved even though there were major non-recurring costs during this unusual period. Railroad strike insurance payments, a railroad work stoppage, substantial transitional adjustments, and costs associated with the purchase of Pet Incorporated and foreign currency translation losses impacted IC Industries in the third quarter.

Consumer Products record third quarters sales top \$300 million.

The IC Consumer Products Group produced a record \$300 million in third quarter sales, bringing the year-to-date pre-tax income to \$17.9 million, up 27 percent over third quarter last year.

Midas-International continued its record-setting pace by posting nine month sales of \$215 million, up 21.5 percent over the first nine months of 1977. Our Midas Muffler Shop's expansion into the foreign car market was boosted at the beginning of October when we extended the famous Midas lifetime guarantee to include the imports.

The IC Industries soft drink operations—Pepsi-Cola General Bottlers, Dr. Pepper and Bubble Up—had a record \$170 million

in sales for the first nine months, 12.4 percent ahead of the same period last year.

Included in the consolidated total for IC Industries were Pet sales of \$153 million, approximately 62 percent of Pet's total sales for the third quarter.

Commercial Products has year-to-date pre-tax income over \$50 million.

Our Commercial Products Group, composed of divisions of the Abex Corporation, experienced a strong third quarter. It brought nine month sales to \$544 million with a 9.6 percent increase in pre-tax income to \$50.7 million.

Abex will open a new railroad wheel mounting plant in Corsicana, Texas, November 1, to supply complete wheel sets to the railroad industry.

In addition, the Jetway division of Abex has received orders for 96 of the 127 aircraft loading bridges at Midfield Atlanta Airport.

Third quarter accomplishments significant to IC Industries long range objectives.

IC Industries is now positioned even more solidly in the consumer products market. In the third quarter we acquired Pet Incorporated. Pet has a wide range of nationally distributed brands of food and food-related products. With approximately \$1 billion in annual sales, it is a significant step in IC Industries objective to become

primarily a diversified consumer and commercial products company.

Within the same objective, definitive agreements were signed to sell five operating companies in the IC Financial Services Group.

Also, in the third quarter, IC Industries agreed to cooperate in the Southern Railway's study on the advisability and feasibility of the Southern acquiring the DCG Railroad. These studies are now in progress and continuing satisfactorily.

The new IC Industries that is emerging, primarily a consumer and commercial products company, will be operating from a substantially stronger base. IC Industries will be stronger both financially and in the various markets it serves worldwide.

Ten years ago IC Industries was a \$400 million regional railroad. Today, we're a \$3 billion diversified international corporation. And the activities of the last quarter are setting the stage for further substantial improvement in the consolidated financial characteristics of the new IC Industries.

If you'd like to know more about the new IC Industries, write: IC Industries Inc., European Office, 55, chemin Moise Duboule, CH-1209 Geneva, Switzerland.

IC Industries

Diversified in six business groups: Consumer Products, Consumer Products, Real Estate, Financial Services and Transportation.

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When you are making business decisions, you want accurate and up-to-date information and you want it quickly. The new 1978/79 Financial Times INTERNATIONAL BUSINESS & COMPANIES

YEAR BOOK meets these precise requirements. This compact year book has been revised, updated and redesigned. It provides rapid access to information on:

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Whether you require data on your customers and competitors, or facts and figures about trading countries, this concise handbook can help you. Ask yourself how much you know about the world's major corporations—their structure, stock, capital, assets, directors and management.

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Jeff, in lots

INTL. FINANCIAL AND COMPANY NEWS

Dutch state 8½% loan heavily subscribed

By Jeffrey Brown

THE LATEST Dutch state loan—an 8½ per cent bond spread over 15 years—has been a resounding success, raising F1 600m and moving smartly to a premium of half a point over its 100.8 tender price in inter-bank dealing yesterday.

Dealers were suggesting that applications for the issue may well have topped F1 1bn (\$55.5m) in which case the sudden newfound buoyancy of the Amsterdam bond market could find substantial short-term support in the fact that large amounts of "disappointed" money are now seeking a home.

The terms of the state offering, the sixth this year and the third

Axel Johnson big four all make losses

By William Dullforce

STOCKHOLM, Nov. 1. THE FOUR principal subsidiaries of the Axel Johnson group, Sweden's second largest privately owned business, all made losses in the first eight months of this year. The total net loss was of the order of SKr 115m (\$27.3m), but such a computation must be taken with reservations because of the complicated cross-ownership pattern in the group.

Nordstjernan, the largest subsidiary, restricted its eight-month loss to SKr 43m, a SKr 23m improvement on the loss in the corresponding period last year. Turnover rose by 11.5 per cent to SKr 3.4bn.

Nordstjernan's difficulties derive from its special steel, shipping and engineering operations. Both prices and order intake for special steels improved somewhat during the period, which meant that losses could be limited to SKr 4.6m against SKr 48m for the corresponding period of 1977. The loss for 1978 as a whole should be considerably lower than that recorded last year.

The eight-month shipping loss grew by SKr 9m to SKr 17m, mainly because of lower proceeds from the sale of ships, and the deterioration is expected to continue to the end of the year. On the engineering side the pre-tax loss was cut from SKr 22m

to SKr 19m at the eight-month point, but the final 1978 loss will be considerably larger than last year's. The rebuilding of the metal company and low capacity utilisation are holding down results.

The group's main trading concern, A. Johnson, took a cut in turnover of close to 6 per cent, giving eight-month sales of SKr 1.85bn. It reports a pre-tax loss of SKr 6m against earnings of SKr 1.2bn at the eight-month stage last year. Its "associate companies" made losses of SKr 11m on sales of SKr 1.12bn, but these losses will be more or less eliminated by the end of the year, it is stated.

The worst performance came from the Nymas petrochemical company, whose eight-month pre-tax performance slumped from a profit of SKr 1.5m last year to a loss of SKr 55m. Sales were marginally ahead at SKr 1.2bn. The setback is attributed to the market surplus in petroleum products and refinery capacity, but it was aggravated by stock evaluation losses.

Nya Asfalt, the construction and civil engineering company, experienced a slump in turnover from SKr 906m to SKr 786m over the eight months and saw a SKr 2.2m pre-tax profit turned into a loss of over 7m.

A prepared statement from Nat-Ned yesterday declared that it had never made a formal offer for LOG. The following suggestions from the American insurance company that a cash bid of \$30m (\$3 a share) had been turned down by the LOG Board, which has a controlling interest in the company.

If it materializes a bid for LOG would easily be Nat-Ned's largest venture into the U.S. insurance market, said Mr. van der Meulen. The acquisition of holdings in four other insurance companies over the past four years has cost the Dutch company only \$1.25bn.

Nat-Ned considers that an offer of \$50 per share for LOG is "not so crazy" when the management, reputation and goodwill of LOG are taken into account. The conservatively accounting principles adopted by insurance companies tend to mean that their shares are undervalued by their exchange quotation, Mr. van der Meulen said.

Weekly net asset value on October 30th, 1978.

Tokyo Pacific Holdings N.V.

U.S. \$73.20

Tokyo Pacific Holdings (Seaboard)

U.S. \$53.34

Listed on the Amsterdam Stock Exchange

Information: Pierson, Heldring & Pierson N.V. Herengracht 214, Amsterdam

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PRICE INDEX 31 10.78 24 10.78 14.576=100%

DM Bonds 105.55 105.55 6.472 6.474

HFT Bonds & Notes 97.85 97.85 6.475 6.382

U.S. 5 Year Bonds 95.91 97.39 6.476 6.377

Can. Dollar Bonds 94.69 95.63 6.446 10.259

W. C. Heraeus GmbH

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The Dental Gold Corporation

The undersigned initiated this transaction and acted as financial adviser in the negotiations leading to its completion.



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INTERNATIONAL FINANCIAL AND COMPANY NEWS

JDI, in its

Toyota Motor Sales has loss despite turnover rise

BY CHARLES SMITH

TOYOTA Motor Sales Company, exchange rate movements substantially during the past few months, totalled about Y1bn, but the months, the marketing arm of Japan's largest motor manufacturing company was able to reduce the net impact to Y5bn by hedging exports will begin to fall during the six months ending September 1978. Foreign exchange the remainder of its 1978 business occurred because of a time lag between yen revaluation and 1979. The company's estimate corresponding increases in the foreign exports during the next six months is 610,000 units (a 15 per cent decline from the figure for the first half of the year). Toyota is also forecasting a slight fall in domestic car sales during the remainder of 1978.

Toyota's domestic car sales estimate is based on the assumption that the yen-dollar exchange rate will average 1 dollar=yen of last year, reaching a total of 190. Toyota attributes its profit decline in part to exchange losses caused by the effect of yen revaluation on its dollar-denominated export earnings. Gross losses from foreign whose exports declined by Y25.3bn.

Highlands and Lowlands in bid

BY ANTHONY ROWLEY

HIGHLANDS AND Lowlands Estates (1925), Berhad, Malaysia's fourth largest plantations group, in acreage terms, has begun talks with a view to acquiring three Hong Kong-registered plantation concerns—the Rubber Trust, Amalgamated Rubber Estates and Shanghai Kelantan Rubber Trust, Amalgamated Rubber

HONG KONG Nov. 1.

Estates and Highlands and Lowlands itself. A joint statement issued on behalf of the three companies said: "The directors of Rubber Trust, Amalgamated Rubber Estates and Shanghai Kelantan announce that they have received an indication that cash offers may be made by Highlands and Lowlands Berhad for all of the shares in the companies other than those shares already owned by the companies in each other and by Highlands and Low-

Israel Reinsurance up

BY L. DANIEL

TEL AVIV Nov. 1. THE ISRAEL Reinsurance Company reports that its premium income doubled in the year which permitted an increase in net after-tax profit increased by 70 per cent to almost \$0.5m. Net after-tax profit increased by 70 per cent to almost \$0.5m. The indicated offer prices per share are as follows: Rubber Trust HK\$ 4.45; Amalgamated Rubber HK\$ 3.10; Shanghai Kelantan HK\$ 7.40.

While these prices are in excess of present market values they are, in the opinion of the company's directors, less than the companies' respective asset values.

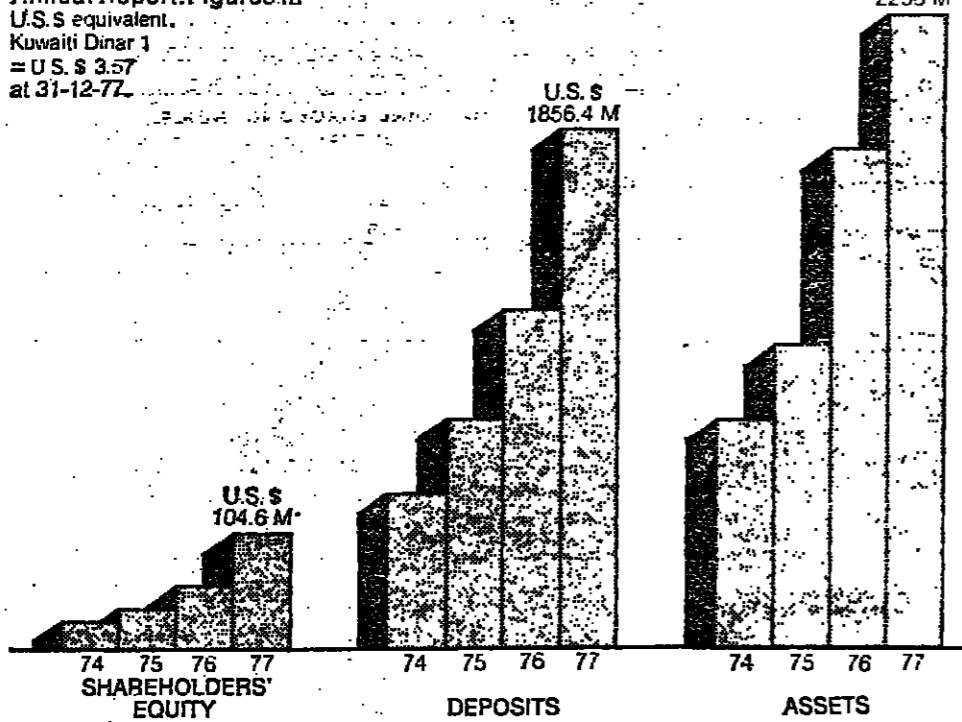
FIGURES COUNT

Extract from The Gulf Bank's Annual Report. Figures in U.S. equivalent.

Kuwaiti Dinar 1

= U.S. \$ 3.57

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Incorporated

New Japan Securities International Inc.

Nippon Kayaku Kakumaru International, Inc.

Incorporated

October 20, 1978

Singapore Gold Exchange nears start

SINGAPORE, Nov. 1. SINGAPORE's Gold Exchange is to start operations on November 22.

Gold Exchange of Singapore Pte has announced that it expects to be formally incorporated within a few days to operate within the market, while another company, Singapore Gold Clearing Pte, is to be incorporated at the same time to run an exchange clearing house.

The clearing house will clear and guarantee all contracts entered into by exchange members with each other, excluding contracts by overseas associate members and members of the public.

The issued share capital of the exchange will be held equally by the members and each member will subscribe to one fully paid share of \$20,000 nominal value.

All members will be Singapore incorporated companies with a paid-up and maintained share capital of at least \$1m, and all members will also be members of the clearing house.

The exchange named initial broker members as G. & C. Bullion Pte, Holiday Cutler and Co. Pte, One Bullion Pte, Sin Huat Rubber Company (Pte) and URE Commodity Pte.

It named the five initial members as DBS Trading (Pte), New Court Merchant Bankers, OCBC Bullock, Overseas Union Bullion and UOB Bullock.

The dealer members are subsidiaries of four locally incorporated commercial banks and a merchant banking associate of the Rothschild group. Broker members are Bullion Trading associates of five local rubber broking concerns.

The share capital of the clearing house will be \$1m equally by Overseas Chinese Banking Corporation, United Overseas Bank, Overseas Union Bank, Bank of Nova Scotia and Development Bank of Singapore.

The entrance fee for overseas associate members will be \$10,000.

Dealers and brokers will be allowed to deal with the public, but all trading on the floor of the exchange will be conducted between brokers who will not be allowed to take positions on their own accounts.

Lois will be in 100 ounces except for prompt delivery which will be in three kilo bars of 99.9 fineness.

Delivery will be in gold certificates issued by approved issuers who will be the five clearing house shareholders. Trading will be denominated in U.S. dollars and commissions will be charged at a rate of US\$20 per lot each way or half for day trades. Initial margins will be 1,000 U.S. dollars per lot.

Reuters

Advance at Island and Peninsula

By Wong Sulong

KUALA LUMPUR, Nov. 1. ISLAND AND Peninsula, the Malaysian property, plantation and mining group, has turned in another set of impressive results, with half-year pre-tax profits rising by 20 per cent to 12.2m ringgit (US\$3.3m).

The earnings increase was dominated by the parent company, which is involved in the development of residential houses. Baoyan demand for its houses pushed its pre-tax profits for the six months to September up nearly 400 per cent, from 1.2m ringgit to 4.8m ringgit.

The group's palm oil subsidiary, Anstral Enterprises Berhad, suffered a 34 per cent fall in profit to 2.6m ringgit. Like other oil-palm companies, Anstral's output was hit by the drought, and production of both palm oil and kernels fell by an average of 25 per cent.

Island and Peninsula's mining subsidiary, Talam Wines Berhad, reported a 28 per cent decline in tin output, but as a result of the much higher prices for the metal, its pre-tax profits rose 21 per cent to 37.000 ringgit.

The directors say that although similar profits, especially from the housing sector, are not expected in the second half, they are confident that profits for the full year should surpass last year's record pre-tax level of 19.2m ringgit.

NOTICE TO THE HOLDERS OF MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD.

6 1/2% CONVERTIBLE DEBENTURES DUE NOVEMBER 20, 1990

Pursuant to Section 3.05 of this Company's Indenture dated as of November 20, 1978 under which the above Debentures were issued, notice is hereby given as follows:

1. On October 19, 1978 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of November 20, 1978 in Japan (November 19 in New York City), at the rate of 1 new share for each 10 shares held.

2. Accordingly, the conversion price of the Debentures will be adjusted effective immediately after such record date. The conversion price in effect prior to such adjustment is Yen 584.80 per share of Common Stock, and the adjusted conversion price will be Yen 544.40 per share of Common Stock.

Matsushita Electric Industrial Co., Ltd. by The Bank of Tokyo Trust Company as Trustee

November 2, 1978

CONSOLIDATED ACCOUNTING

Toeing the line the Japanese way

BY RICHARD C. HANSON IN TOKYO

THIS YEAR Japanese companies have been required to curb their natural reticence and compile consolidated earnings statements for the first time. An analysis of the results so far confirms that while the letter of the new law has been observed, most companies have tried hard—and successfully—to ignore the spirit in which it was enacted.

The majority of Japanese companies close their accounts for the year in March, and the mid-term, to September, reporting season is now in full swing.

Consolidated reports—except for a handful of companies which previously consolidated earnings to meet U.S. Securities and Exchange Commission requirements where the first-ever issued by most, and reflect a two-year scramble to take advantage of the loopholes in the regulations, which do not require consolidation of associates held as to less than 50 per cent. The rules are not expected to be tightened up for at least another two years to require equity method accounting for offshoots held 20 per cent or more.

A survey by Nomura Research Institute, covering 268 companies listed on the First section of the Tokyo Stock Exchange, shows that more than half (148) chose to include only five or less of their subsidiaries when putting together the consolidated statement. An additional 57 added the results of 10 or less—for an overall average of five to six subsidiaries in the consolidation—while it is estimated that the normal Japanese company averages about 20 subsidiaries.

When a firm date for the new requirement was set, companies began quickly to shift shares held in subsidiaries which could prove a drain on overall earnings outside of the parent company. Most often, it appears, the shares were taken up by other subsidiaries. Some of the largest Japanese companies, like Toyota, after having kept holdings in other Toyota group companies below the 50 per cent level, making consolidation unnecessary under present rules.

An example of how consolidation had little effect on reporting its Nippon Kokan K.K., Japan's second largest steelmaker and a only on paper—or, conversely, Kyuko, a private railway with a leading shipbuilder. Its group in as means of avoiding the appear department store and other interests, which recovered to an operating profit (pre-tax) of Yen 2.35bn from a parent-only operating loss of Yen 1.02bn.

Mitsui Toatsu Kagaku showed an about-turn of parent operating loss of Yen 1.4bn to a consolidated operating profit of Yen 2.95bn.

What the consolidation revealed was that in most cases the parent company results are still the most appropriate from the analytical point of view.

The problem which faces many companies, however, is that subsidiaries are more often than not in even worse condition, viewed from an equity ratio and profit standpoint, than the parent. This was behind much of the subsidiary shedding which went on.

Viewed overall, the 268 companies consolidating statements showed an average increase of 7.8 per cent in net profit and 27.3 per cent in operating, pre-tax profit, compared with the parent company totals. Capital increased only 7.5 per cent, while sales were up 11.5 per cent over parent company basic results.

The manufacturing sector, 189 companies, showed a 10 per cent increase under consolidation of 20.2 per cent, but the non-manufacturing sector showed a loss of 18.2 per cent profitability.

The biggest gains in net profit were posted in the electric power, machinery, medical equipment and food sectors. The worst losses on a consolidated basis were marked by textiles, non-ferrous metals, shipping firms and chemicals.

Sales were boosted most under consolidation in the sector which includes private railways and which have huge holdings in real estate, supermarket chains and department stores, so that they are kept off the parent's books. They gained 64.4 per cent under consolidation. Number two gains in sales was surprisingly, in the depressed building sector. But this gain was due entirely to that of Mitsubishi Heavy Industry, which in turn benefited almost wholly from consolidation of its healthy Mitsubishi Motors unit.

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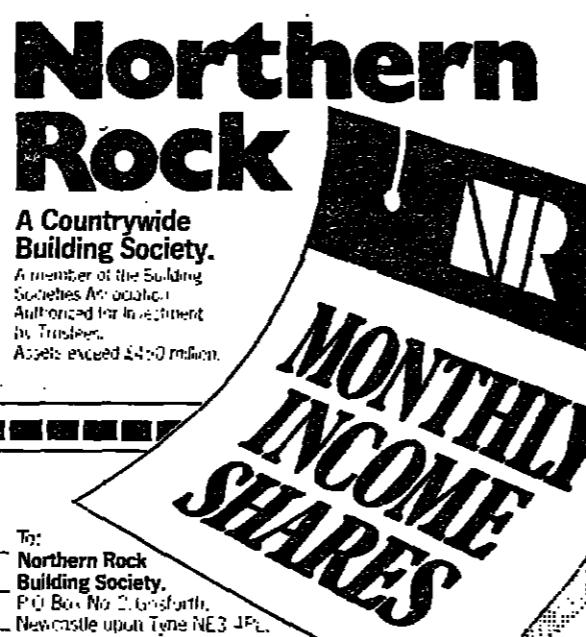
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Osaka/Japan

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New Issue
November 2, 1978

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THE JOBS COLUMN

The seven pillars of managerial politics

BY MICHAEL DIXON

"COMPANY POLITICS" are to be answered, on balance, with a question in employment practices. Another is to avoid is that much of the suppliers' seniority that they are decisive to the success or even "yes, he would" by Dr. for example, has been ex-keen on an outside side of the information market eminently capable of moving to the survival of managers and Virginia Schein, of the United States Wharton Business School, specialists in working organisations. But the political conditions in which a job will have subject of the much neglected hardest things for a candidate to be done are one of the politics. She has evidently concluded that no matter how rational a employer to discuss frankly working concerns' organisation chart, its managers can hardly be effective, especially in helping external consultants.

I know this from experience, having naively tried to raise the subject with a chief executive some years ago. "The rule in this company is that only one person indulges in politics," he replied. "And that person is me." Reassured, I joined; but only for a short time, because within the first week it became plain that the chief's claim had been utterly untrue.

It took only a little longer to become apparent, too, that the deception was probably unintended. The man was almost certainly convinced that no other politicians were active in his organisation—which testifies to the skill of the many constantly operating there.

The question is whether my interviewer of the past would have been a more effective manager for having greater political awareness even at the expense of being less honest with job candidates. And I became seen as able to cope a particular external pursuit with it. Government intervention with your employing organisation would with this question would

decidedly to the success or even "yes, he would" by Dr. for example, has been ex-keen on an outside side of the information market eminently capable of moving to the survival of managers and Virginia Schein, of the United States Wharton Business School, specialists in working organisations. But the political conditions in which a job will have subject of the much neglected hardest things for a candidate to be done are one of the politics. She has evidently concluded that no matter how rational a employer to discuss frankly working concerns' organisation chart, its managers can hardly be effective, especially in helping external consultants.

But the power base of experience can fairly easily be suited to an eccentric reputation by concentrating on acquiring a constant danger for people on the demand side of the market of losing sight of the fact that it is not enough

to persuade a potential employer to discuss frankly working concerns' organisation chart, its managers can hardly be effective, especially in helping external consultants.

Assessed stature — Being political access — Being sociable with fellow employees

and who have no direct bearing on the market of losing sight of the fact that it is not enough

to persuade a potential employer to discuss frankly working concerns' organisation chart, its managers can hardly be effective, especially in helping external consultants.

Group support — The strength of this sixth power base will depend on your ability as a manager, to unite all those

in the organisation. For one thing, working in your immediate department is unwavering pursuit of your aims. The number of manipulative techniques available for achieving group support is extremely large, but the

only one cited by Dr. Schein is that of fostering the impression among the members of your department that the whole of the rest of the organisation is against it.

Once the desirable solidarity is attained, she added, the effectiveness of the group can be

achieved by measures such as encouraging certain junior members to develop at their particular level of the hierarchy, to be recognised as such. In her

This can then be disseminated, the kind of network of informal contacts mentioned under political

withheld, or even distorted in contacts mentioned under political access.

"To deny the reality of power politics, is also to deny the reality of how working organisations function."

Just the facts

Control over information

Internal contacts, coupled with the type of external sources mentioned under "credibility," can provide continually updated information which few, if any of your colleagues possess. This can then be disseminated, the kind of network of informal contacts mentioned under political access.

Mobility — Managers who reality of how working organisations function."

Gauntlet

If you are to carry your aims through the political gauntlet, the Wharton associate professor maintains, your prime need is to be effective, especially in helping external consultants.

The danger of assessed stature is that it fluctuates — a journalist is as good as his last two pieces" is one of the truer folk sayings of Fleet Street. So means are needed of divining the strength of this particular power base, almost from day to day.

Credibility — This less volatile base can be strengthened by external manoeuvrings such as attaining prominence in professional bodies, local government and the like.

One problem here, I suppose, is how to assess the prestige of

with manager and circumstances.

Expertise — Whenever an organisation grows anxious about something, opportunity

political gain arises for the expense of being less honest with job candidates. And I became seen as able to cope a particular external pursuit with it. Government intervention with your employing organisation would with this question would

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Personal qualities are important since he/she must work closely with a young senior executive team which has an enviable business record based on an innovative and imaginative management style. Lucid and concise presentations, both oral and written, are essential.

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and Investigations

London

at least £12,000

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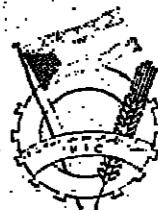
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Financial Times Thursday November 2 1978

Kuwait Investment
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OUR HEAD OFFICE
IN KUWAIT

The incumbent will be assisting with the organization of the secondary trading department. In addition, he must have broad experience in international bond and equity dealing in major currencies. Particular attention will be paid to those applicants with a thorough understanding of Eurobond market making and with an intimate knowledge of final placement with leading international investment institutions. Initial priority will be given to the market making of Kuwaiti Dinar fixed interest securities which may be extended to other currency investments managed or co-managed by the Company.

Ideally, the candidates should be aged between 30 and 35 years. However, older candidates should not be discouraged from applying. Familiarity with Arab institutions and markets would be considered an asset.

Conditions of employment include a negotiable salary, a two year renewable contract, furnished accommodation, a company car, and other fringe benefits. Please forward your detailed resume, including references, together with two recent photographs to:

Personnel Department,
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P.O. Box 1005, Safat, Kuwait City, Kuwait.

Applications close November 30, 1978.

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EMPLOYMENT
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Salary £7,968-£8,715

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c. £12,000 + car

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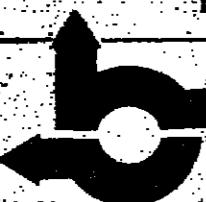
practice experience, followed ideally by international group line experience. They will be strong, diplomatic and constructive, patient, ambitious and hard working. There is a distinct need for a certain amount of entrepreneurial flair. Ref: 12173/FT.

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Kuwait

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CHIEF DEALER

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- developing and implementing budgetary control and management information systems

Applicants must have an accounting qualification and airline experience. Age 25 to 40.

Two year renewable contract. Salary tax free up to £12,000. Generous fringe benefits include free housing, six weeks home leave and a car allowance.

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FARMING AND RAW MATERIALS

Cocoa crop shortage forecast

By Our Commodities Staff

A SMALL shortage in world cocoa production was forecast for next year in a report published by a London commodity broking firm yesterday.

Inter Commodities put the 1978/79 world crop at 1,356,000 tonnes, 10,000 tonnes lower than in the 1977/78 season. Consumption in 1978/79 is expected to rise to about 1,330,000 tonnes. After allowing for a 1 per cent loss of weight in processing this indicates a deficit of 38,000 tonnes.

The report attributed the lower production forecast chiefly to "cold weather conditions" in West Africa and Brazil over the last few months. Other factors reducing output were "disease problems and some underlying deterioration" in trade in Ghana and Nigeria, it added.

Inter Commodities warned, however, that it was impossible to make definitive crop predictions at this stage.

The recent fall in consumption obscured "a strong underlying growth trend in chocolate products," the report said. Given reasonable price increases, consumption will tend to improve.

The company felt that at cocoa prices of \$1,900-\$2,000 a tonne, consumption "will be at least maintained," and suggested that the historic 23 per cent growth rate could be resumed. This would take consumption up to 1,380,000 tonnes from an estimated 1,353,000 tonnes in 1977/78.

Currency confusion hits commodity markets

By JOHN EDWARDS, COMMODITIES EDITOR

THE SUDDEN fall in the value of sterling against the dollar yesterday threw the London commodity market into a state of confusion. The immediate cause was for a general rise in prices, although this varied according to the individual commodity and in many cases the gains were eroded in later trading. Arbitrage trading between the London and U.S. markets tends to a virtual halt at one stage as prices moved in opposite directions.

Particularly affected were the metal markets. Despite the collapse in the gold market, the supplies immediately available to the market, it rose by \$11 to \$350 an ounce, up £35.00, although the dollar quotation was higher at \$410.5. There was only a modest rise of £2 in the cash zinc price at £353.5 a tonne.

Cash lead was boosted by a further tightening in supplies immediately available to the market. It rose by \$11 to \$350 an ounce, up £35.00, although the dollar quotation was only \$410.5. There was only a modest rise of £2 in the cash zinc price at £353.5 a tonne.

There was a mixed reaction on the base metal markets. Traders, attending various receptions during the LME dinner week, rushed back to their offices when news of the U.S. measures to strengthen the dollar and increase gold sales were announced.

But after the initial reaction, normal market influences started to reassess themselves. In the Press about the terms of their

Agriculture policy paper out shortly

By Our Commodities Staff

THE REVIEW OF UK agricultural policy, planned to update the White Paper "Food from our own Resources" published in 1975, will be coming out shortly, it is understood.

Ministers are now discussing the conclusions of the review, which Mr. John Silkin, Minister of Agriculture, commissioned to provide an appraisal of the medium-term prospects for the industry and the scope for expansion of food production in the UK. The Review has involved extensive consultations not only with farming interests, but also with processors and distributors, as well as environmental and other interests.

Mr. Silkin has already stated that it is hoped to publish the Review before the end of the year, but a strike at the Stationery Office makes the publication date somewhat uncertain.

In the Queen's Speech yesterday, the Government pledged that it would continue to press for improvements in the Common Agricultural Policy and to promote expansion of food production in the UK.

It also promised to seek an acceptable Common Fisheries Policy within the EEC. However, fishing industry representatives have been assured that while the Government is committed to reaching an agreement, it has not withdrawn its basic demands to ensure that the UK gets its rightful share of Community fish resources.

Support

He said there was growing evidence that some of their customers had not strictly adhered to the spirit of contractual arrangements. At one time there was over 100,000 tonnes of Zambian copper in the LME warehouses, and they had not put it there.

Certain customers had turned over shipments to merchants while others had over-bought in order to sell on the side copper in excess of their needs. But he warned, that the Zambian copper organisation, Memaco, could use the same tactics if necessary.

The Minister paid tribute to the financial support provided by the Japanese companies, Mitsui and Mitsubishi, at a time when other countries were cutting off credit lines.

It was announced in Lusaka that President Kenneth Kaunda of Zambia, Agostino Neto of Angola, and Mobutu Sese Seko of Zaire, plan to meet on November 18 in Kitwe, Zambia, for economic co-operation talks expected to centre on the re-opening of the Zambian railway. This line, running from Angola's Atlantic port of Lobito into Zaire with a connecting link to Zambia, was closed in August, 1975, by the Angolan civil war.

The news agency said this week following repairs to a bridge on the Zaire-Angola border.

Soviet whaling fleet curbed

By Our Commodities Staff

THE SOVIET UNION announced this week that it was reducing its whaling operations "to help conservation efforts to protect the endangered mammals."

Tass, the Soviet news agency said "only two whaling flotillas have set sail for Antarctic waters." Last year the Russians operated four flotillas—which comprise a factory ship plus catchers and service vessels—two of them in the Antarctic. It would appear, therefore, that whaling operations are now to be restricted to the Antarctic.

The news agency said this year the whalers would be hunting in zones "strictly defined by the International Whaling Commission (IWC)." The Friends of the Earth conservationist organisation commented that since restricted catch areas have been laid down by the IWC for years, the announcement tended to suggest that the Russians have so far ignored the restrictions.

ICELANDIC FISHING

Same old problems despite cod victory

By WILLIAM DULLFORCE, NORDIC CORRESPONDENT

FULL CONTROL of their fishing grounds and the expulsion of foreign trawlers, for which they fought three "cod wars," have not given Icelanders any dramatic increase in wealth.

The fishing of the last two years has confirmed their argument that the cod stock was being depleted. However, the value of total fish exports has grown from \$75.7m a year and the Icelanders have been able to make a start on diversifying their markets: landings in Britain, for instance, are expected to double this year.

The fishing industry is not free of problems, but they are of the Icelanders' own making or capable of being rectified by them. The fishing fleet is too big for the catch taken at present.

A bitter quarrel has erupted between the fishermen in the south-east and those fishing off the north-west fjords. The northerners claim that the southerners are taking too many young cod and destroying the spawning stock, while the northerners retort that it is the overfishing of the spawning stock by the southerners which is threatening the survival of the cod.

Runaway inflation and soaring domestic costs have forced the freezing plants to operate at a loss. Even after the 15 per cent devaluation of the krona on September 1, the freezing plants

corporation claims, the average loss is 3 per cent of turnover. The fishing fleet has been making money, but the devaluation has forced up the cost of running the boats, and owners are looking for higher fish prices. The cod catch last year was just under 330,000 tonnes, from a fleet of about 18,000 tonnes from 1976, but still considerably larger than the 265,000-tonne limit advocated by the scientists. This year they proposed an allowable catch of 280,000 tonnes. The actual catch is expected to be about the same as last year despite the record catches taken in July and August, when the freezing plants were unable to cope and part of the fish had to be salted. Most boats are now observing a four-week ban on fishing which must be completed before the middle of November.

The cod fishing has not come up to the expectations that the Icelanders entertained five years ago, when talk of extending the limit to 200 miles started. Then over 700,000 tonnes of demersal species were being taken in Icelandic waters, but still not making money, partly because of the manning conditions imposed by the fishermen's union and partly because they are less efficient than the small trawlers. These moved into profit in 1977 and have continued to take good catches this year.

For three years from 1974 to 1976 the trawler fleet operated at a loss. The big trawlers are still not making money, partly because of the manning conditions imposed by the fishermen's union and partly because they are less efficient than the small trawlers. These moved into profit in 1977 and have continued to take good catches this year.

Urban sprawl a threat to fertile soil

By JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

URBAN SPRawl, and consequent loss of farmland, and consequent loss of food production, rise to heights far above those experienced up to now, according to a report just issued by the World Watch Institute in Washington.

In the world overall, he estimates, that some 25m hectares will be lost to urbanisation by the end of the century—an area at present supporting 55m people. If this trend continues, civilisation itself could be at risk.

While agreeing that almost all Mr. Brown's figures for land loss are correct he is in fact saying more than Dr. Malthus was.

Governments, he claims, are paying insufficient attention to these problems and few monitor

the actual loss of land or the detrimental effects of over-intensive farming. In the U.S. starvations and land losses exceed that added other means, such as reclamation.

Mr. Brown discounts the ability of farmers everywhere to increase production to match existing demand. Most of the world's food is produced in Europe and the Middle East has depended on a few inches of topsoil, yet crop and animal yields are falling steadily under the inducement of reasonable prices.

There is also no doubt that the area of soils with the potential for food production at present unexploited in the world probably more than equals land already cultivated.

U.S. Markets

Copper and cocoa down: metals fall

NEW YORK, Nov. 1.—PRECIOUS METALS closed off yesterday, following an aggressive speculative liquidation following the new U.S. Administration's move to defend the dollar. Each metal closed sharply lower on aggressive

commodity house stop-loss selling and trade-arbitrage selling. Contrary to the general trend, coffee closed higher on

brake buying.

Cocoa—Dec. 17, 17.40. March 17.55. Sept. 17.50.

Gold—Dec. 17, 17.10. March 17.55. Sept. 17.50.

Silver—Dec. 17, 16.90. March 17.50. Sept. 17.50.

Platinum—Dec. 17, 16.25. March 17.50. Sept. 17.50.

Precious metals—Dec. 17, 16.25. March 17.50. Sept. 17.50.

Lead—Dec. 17, 16.25. March 17.50. Sept. 17.50.

tin—Dec. 17, 16.25. March 17.50. Sept. 17.50.

nickel—Dec. 17, 16.25. March 17.50. Sept. 17.50.

copper—Dec. 17, 16.25. March 17.50. Sept. 17.50.

zinc—Dec. 17, 16.25. March 17.50. Sept. 17.50.

tin—Dec. 17, 16.25. March 17.50. Sept. 17.50.

STOCK EXCHANGE REPORT

Markets react sharply to U.S. defence moves for \$ Index 0.3 up at 479.2—Gilt and Golds fall

Account Dealing Dates
 Option
 First Declarer Last Account
 Dealings tions Dealings Day
 Oct. 15 Oct. 26 Oct. 27 Nov. 7
 Oct. 30 Nov. 9 Nov. 10 Nov. 21
 Nov. 13 Nov. 23 Nov. 24 Dec. 1
 Nov. 28 Nov. 29 Nov. 30 Nov. 31
 Nov. 30 a.m. two business days earlier

The U.S. Government's \$50bn package to reverse the precipitate slide in the dollar had a marked impact on stock market values yesterday. Widely lower again by almost 10 per cent, the Consolidated Gold Fields and GEC recorded 123 and 120 trades respectively.

Alfred Irish remains on offer, closing 6 cheaper at 210p after 207p, following the interim figures. Elsewhere in the Banking sector, currency influences held ANZ, 12 higher at 283p, and Hong Kong and Shanghai, 13 to the good at 300p. Bank of Leumi were quoted ex the scrip issue at 14p. The major clearing banks rallied from initial weakness and closed little changed on balance.

Down a full point at one stage on the inflationary implications of the latest Ford offer and on the further upward pressure on interest rates following the rise in the Federal Reserve's discount rate, 81 to 81 per cent, British Funds ended with losses extending to 3. The FT Government Securities index fell 0.51 to a low for the year of 65.77.

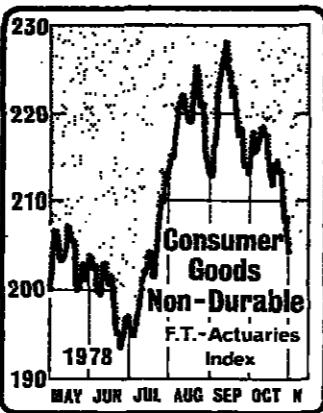
Gold shares, already easier despite the dramatic rally in the investment currency premium, weakened afresh to settle a maximum of two points down in the hour-and-a-half session. The loss of 1.50 per cent, British Funds ended with losses extending to 3. The highest price gains usually occurred in those areas which had been depressed by thoughts of slimmer profit margins because of sterling's recent relative strength.

Second-line industrials were generally left behind in the upward adjustment as seen in the five-to-one ratio of falls to rises in all FT quoted industrials. The volume of business remained high as illustrated in official markings of 4.37 compared with the previous day's 4.63.

Revived demand for investment currency, reflecting the desire to invest in U.S. securities, increased noticeably after news of the dollar defence measures 5 at 153p, as did W. L. Watson, 57p, while A. G. Stanley declined 6 to 164p. Further consideration and, in a market already moving higher influenced by sterling's of the annual results left J. Hep-

reaction, the premium rebounded 9 points to close at the day's best of 80 per cent. Yesterday's SE conversion factor was 0.7293 (10.7281).

A brisker business in Traded Options saw the number of contracts increase to 960 from the previous day's 558. British Petroleum were the most active stock with 104 trades, followed by Ferranti Electronics, 250p, and Baeztham, 175p. Motorola reflected currency influences with an improvement of 42 points to 130p. Among the leaders, Baeztham provided an isolated dull spot at 130p, down 6, following news of



MAY JUN JUL AUG SEP OCT 1978

labour problems at its South African subsidiary.

The Engineering majors joined the afternoon recovery. John Brown closing 2 firmer on balance at 249p, after 248p, and Guest Keen a penny dearer at 288p, after 281p. Vickers, a firm market unaltered on nationalisation compensation hopes and the proposed sales of its 72 per cent holding in Canadian Vickers, eased 187p before settling at 192p, unaltered after settling at 229p to a gain of 12. Sotheby gave up 8 to 178p and the A 4 further to 177p, while Smaller issues, 10 to 28p, but unaltered on balance at 183p. Beecham, which fell away to 633p, finished 3 better at 643p. Elsewhere, BTR encountered a fair amount of selling and touched 313p before settling at 325p for a gain of 12. Sotheby gave up 8 to 178p and the A 4 further to 177p, while Smaller issues, 10 to 28p, but unaltered on balance at 183p. Beecham, which fell away to 633p, finished 3 better at 643p. Elsewhere, BTR encountered a fair amount of selling and touched 313p before settling at 325p for a gain of 12. 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Big banks consider overdrafts rate rise

BY MICHAEL BLANDEN

AN INCREASE in the cost of overdrafts, possibly today or tomorrow, is being considered by the big banks after a further rise in the general level of London short-term market interest rates.

The banks are likely to wait for today's decision by the Government and the Bank of England on the official minimum lending rate before deciding.

Yesterday's U.S. measures have brought further upward pressure on the level of London rates, which were moving up before the latest increases in New York. So far, however, the Bank has resisted the pressure and kept the rate at the 10 per cent at which it was fixed in the economic measures in early June.

Last week the rates on Treasury bills at the weekly tender were at a level that would have produced an MLR of 11 per cent on the old market-related formula, which was abandoned at the end of May. Rates were higher still yesterday.

The big clearing banks have also held their base rates for lending at 10 per cent, but have felt growing pressure from the upward trend in the market. Rates rose again yesterday, with three-month inter-bank money standing at 11 per cent.

With blue-chip borrowers from the banks paying only 11 per cent at the present base rate, that leaves the banks open to losses on their lending and to possible arbitrage by big customers taking advantage of the interest-rate differentials to borrow from the banks and then lend the money themselves at the higher rates available elsewhere.

Continued from Page 1
Callaghan

Party was more moderate than was the case.

The Government seemed likely last night to survive comfortably the divisions on the Queen's Speech debate next week and to continue in office next year.

The Government, with its allies, is in a minority of six against all Opposition parties, but measures in the Queen's Speech aimed particularly at the nationalists seem likely to have the desired effect.

The three Plaid Cymru MPs are likely to vote for the Government because of an unprecedented number of proposed Welsh measures in the programme. The 11 Scottish National Party MPs will make up their minds after seeking answers to questions affecting Scotland from Ministers and the Shadow Cabinet.

They are likely at least to abstain because of the pledge announced yesterday to hold referenda in Scotland and Wales on March 1, to take advantage of the new electoral register, which takes effect on February 16.

The Liberals are expected to vote against the Queen's Speech because of their stated desire for an early general election. Mr. David Steel, Liberal leader, said that the time had come for an election so that the new Parliament could tackle the country's problems.

John Elliott writes: Talks are in progress between the Government and the Confederation of British Industry about the operation of the proposed compensation for short-time working.

Sir John McEwen, the confederation's director-general, said that four-fifths of employees are covered by guaranteed working week agreements. What was needed was a system of minimum standards for the others.

The trouble with the Government's plan was that it provided an "umbrella" covering industries with vastly different conditions.

Overall, Sir John was "delighted to see that the Government is continuing to direct its policy towards a reduction of inflation and unemployment."

Ford calls on its workers to back 17% 'final' offer

BY CHRISTIAN TYLER, LABOUR EDITOR

THE BATTLE for the votes of workers, remembering previous 57,000 striking Ford car workers rows about no-strike clauses, may well react strongly against the bonus 9.75 per cent on basic wages. The offer is six weeks old and began in earnest yesterday when they read them the attendance bonus—a week today. It has meant lost production of nearly 72,000 cars and over £20m. The unions have spent around £2m in strike pay, including £1m from the Transport Workers. The average worker has lost nearly £500 in wages. This will be offset to some extent by social security benefits and tax rebates.

Ford posted to the homes of every manual worker a bulletin detailing the "final" offer. It included the controversial attendance payments planned for the 53-man union.

The political temperature was rising too yesterday, with Conservative statement last night in an attempt to counter union claims that the plan contains an "atrocious list of penalty clauses" and would cause more disputes if it stopped.

He said that to earn the bonus, "all any employee has to do is his normal job each day. There are sensible rules covering leave, absence and absenteeism so that there are no mysteries. There is no small print to be misunderstood."

Voting at the plants—crucial decisions will come from Halewood and Dagenham tomorrow—is expected to be close. Many verdicts.

The company refused to be drawn either on Mr. Callaghan's offer, "a £70 a year flat rate holiday bonus for pay at time and a third. That would nearly double the main grade's entitlement accepted."

It is clearly hoping that its

offer is nearly double the Government's limit, but less than a third to the incomes policy line for the £20 a week the unions

several weeks will count in its favour when the Cabinet committee on pay meets to make a

on pay, but 80 per cent including the rejected demand for a 35

hour week, a line-worker allowance and other improvements.

The offer consists of a week's pay system worth 1.9 per cent. Improved pensions and

holidays are also on offer.

The increases if the bonus is earned range from £10.11 to £15.87 a week, giving earnings between £82.91 and £131.05. For the main grade of 25,000 workers, this means a week more including £3.48 a bonus and earnings of £1.09 a week more including

offer more than three times the size of its Stage Four 5 per cent

size of pay system.

The company is offering to substitute

drawn either on Mr. Callaghan's offer, "a £70 a year flat rate holiday bonus for pay at time and a third. That would nearly double the main grade's entitlement accepted."

On basic rates alone, the offer is nearly double the Government's limit, but less than a third to the incomes policy line for the £20 a week the unions

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Men and Matters Page 20

British Oxygen faces threat of disruption as men reject 9%

BY NICK GARNETT, LABOUR STAFF

BRITISH OXYGEN'S gases division, whose products are crucial to manufacturing industry, faces the threat of industrial disruption following the breakdown of pay talks yesterday.

The company, in what it said was a final offer, marginally improved its previous guideline, breaching offer, to about 9 per cent for its 3,000 drivers and industrial gas cylinder handlers, but the men want 14 per cent.

Mass meetings at the division's 46 depots on Friday will be strongly recommended to reject the proposals. Mr. John Miller, the division's leading negotiator said, however, that the offer was geared to the company's ability to pay. The company wanted to invest and continue its growth and that was why the offer was cast at that level.

The division's 1976-77 gross profit was £27.8m. The strike at the end of last year was estimated to have cost the company £5m.

Improvements in yesterday's offer involved the consolidation of an extra £1 into basic pay, with increases in shift and meal allowances.

Present average earnings for the division's manual workers, whose week averages 47 hours, is £93.42, excluding productivity bonuses. The new offer would make it £101.79.

Including productivity bonuses, average earnings are £98.42, and the offer would lift them to £106.79. The effect of the offer on the company's wage bill, including existing self-financing productivity payments, would be about 8.5 per cent.

Iranian airport workers ground flights

By Andrew Whitley

TEHRAN, Nov. 1. Twenty-four hours after Iranian armed forces moved into the country's strikebound oil-fields, air technicians, demanding the same as the oil workers, grounded all domestic and main international flights.

They are also calling for the end to martial law and the release of all political prisoners.

Their action, which began on Monday, will cause considerable disruption if flights are grounded for more than a few days.

The state-owned airline has a virtual monopoly on domestic air travel, flying to over 20 destinations in the country. A one-day strike by Iran Air last month, in support of pay demands, was quickly settled by the management.

Apart from acknowledging the military's action, the National Iranian Oil Company and the Government are maintaining their silence on the market consequences of the two-week oil strike.

The official news agency, Pars, reported last night that "the supply and distribution of oil are normal." Observers here, however, regard the statement as simply an attempt to placate domestic fears that their own supplies of petrol and heating oil will be hit.

Clashes are reported to have taken place yesterday in Abadan, the site of Iran's large export refinery, between striking workers and security units.

In Ahwaz, the capital of the Khuzestan oil region, the military intervention appears to have hardened the strikers' resolve. Workers returned today, it is being claimed. The deadline given by the military is Saturday.

Patrick Cockburn adds: Oil production was maintained at Tuesday's level of 1.1m barrels a quarter of normal production. The Iran Oil Participants—the consortium of 14 Western oil companies controlling 90 per cent of Iranian production—has

the consortium's offtake last year was 3.21m barrels a day, while the National Iranian Oil Company's was 1.14m bd. NIUC's figures show that in 1977 Japan was the largest single importer of Iranian crude, taking 0.81m bd, while Western Europe took an average of 1.56m bd.

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